



**Bangkok Dusit Medical Services (BDMS)** 

**Investor Presentation 3Q21 & 9M21 Results** 

November 2021



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## **BDMS Overview**

#### **BDMS**



#### **Overview**



**49 Hospitals** 



~ 8,700 Beds



11 Centers of Excellence



BDMS Wellness Clinic & Mövenpick BDMS Wellness Resort Bangkok



11,000+ Doctors 8,000+ Nurses 24,000+ Staffs



Pharmaceutical manufacturer and drug stores

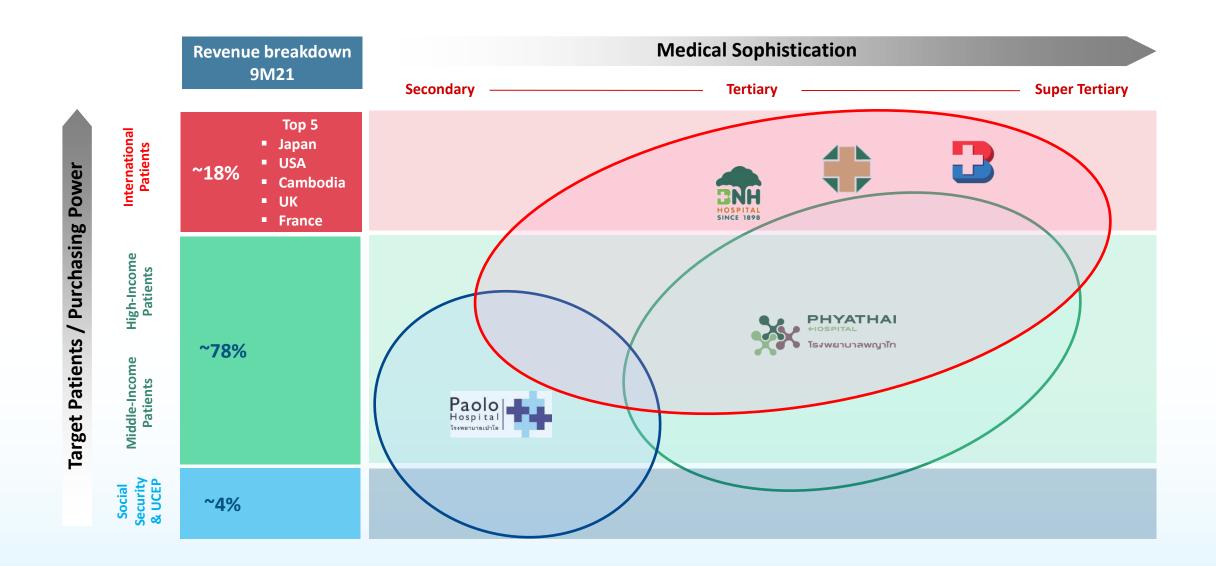
- Thailand's largest private hospital operator
- Well-positioned to benefit from favorable Thai and regional healthcare industry backdrop
- Hub-and-Spoke model with an established patient referral system with the patients volume of
  - OPD visit ~ 30,000 patients a day
  - Average daily census ~ 3,200

	Brand	No. of Hospitals	No. of Beds*
3	Bangkok Hospital	25	4,222
1	Samitivej Hospital	6	1,364
*	Phyathai Hospital	5	1,241
**	Paolo Hospital	6	1,008
ENH HOSPITAL SINCE 1898	BNH Hospital	1	144
3	Royal Hospital	2	130
	Local Hospital	4	627

<sup>\*</sup> Maximum number of beds according to structure of the hospitals

## **Diversification of Patient Mix**





## **BDMS Complete Continuum of Healthcare**





## **Center of Excellence**



**Super Tertiary Care** 



**Tertiary Care** 

**Secondary Care** 

**Promotive** 

**Preventive** 

Early Detection

**Curative** 

**Transitional** 

Rehabilitative



**BDMS Wellness Clinic** 



**Bangkok International** 



**Chiva Transitional Care Hospital** 

**Non-Hospital Strategic Investment** 





**Generic Drug Manufacturer** 

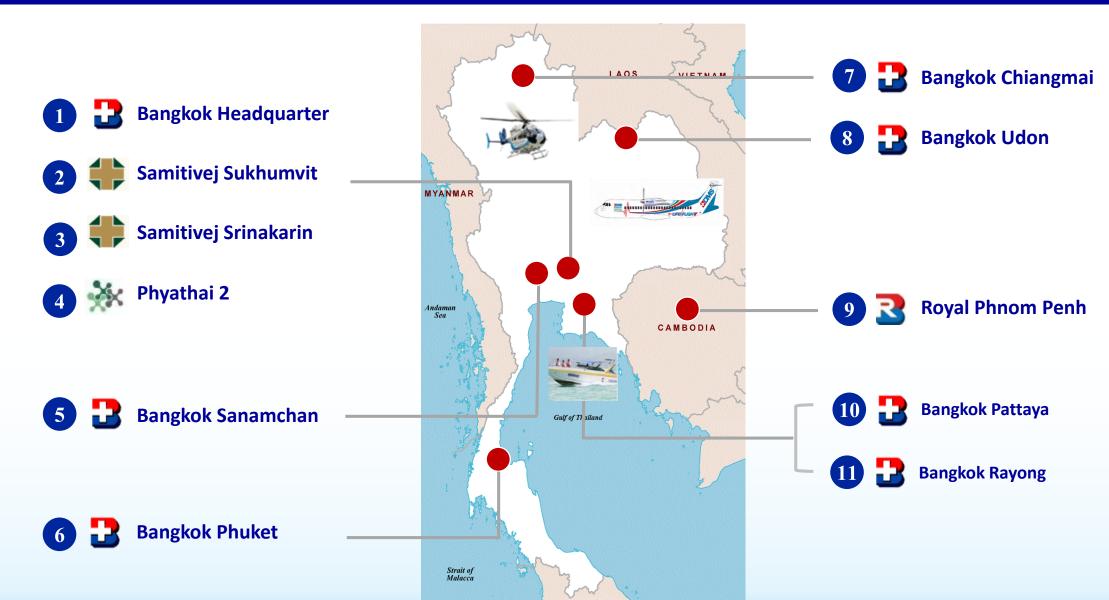


**Drug Store** 

## **BDMS Center of Excellence Network**



## **Development of 11 Center of Excellence**



## **Medical Cooperation**



#### **Local and International Partnership**

## **Oregon Health & Science University**

Collaboration on occupational health, pediatrics, rehabilitation, clinical simulation, preventive cardiology and dental



## Hannover **Medical School**

Collaboration for education and research on trauma and orthopedics







#### Dr. Keith L. Black

**Director of the Maxine Dunitz Neurosurgical Institute** at Cedars-Sinai

Collaboration on brain and nervous system



## SANO HOSPITAL Sano Hospital

Collaboration on **Gastrointestinal Medicine** 



## **Nagoya University**

Collaboration for education and training

## Missouri **Orthopaedic Institute**

Collaboration for education, training and research on orthopedics







#### **Others**

- Kameda Medical Center
- Straumann Holding AG
- Takatsuki Hospital
- Other international & local institutions



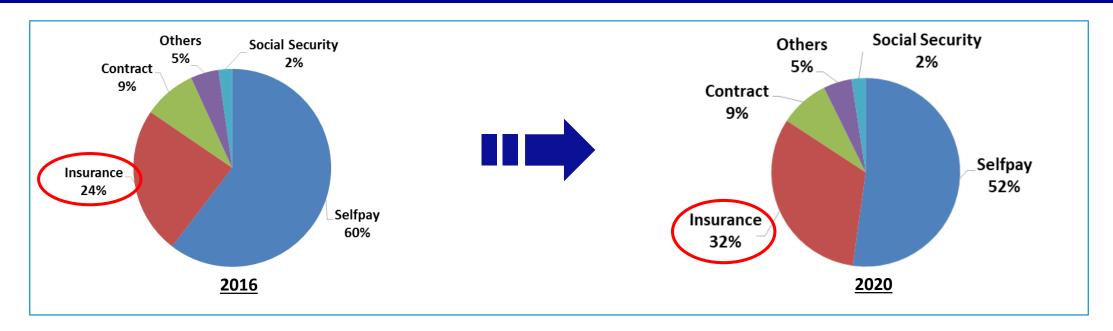
**Bangkok Dusit Medical Services** 



## **Expand Insurance Patient Base**



## **Exclusive Insurance Policies**





# Allianz (II) AYUDHYA

## My First Class Healthcare @ BDMS

- Coverage Limit up to THB 100 million per year
- Cover all medical treatment



	THE	VIRIYAH INSURANCE
		<u>Coverage</u>
1.	Cancer Pro by BDMS	3 – 9 MB
2.	Aun Jai Rak Gold	1 - 5 MB
3.	Delight	450K – 1.5 MB
4.	Deductible	400 – 800K
5.	Viriyah Healthcare by BD	<b>DMS</b> 100 – 700K

## **Expand Insurance Patient Base**



## **Partnership with Local and International Insurance Companies**





















**BLA Medevac Hotline** 







- BDMS Partner with
  - Ping An Good Doctor, a leading global online healthcare services platform with more than 200 million members
  - Ping An Health (PAH), the largest insurance company in China in term of market capitalization
- The partnership would help bolster Chinese patients to be one of the top 3 inter patients in the next 3 years

## **CAPEX – Investing in Existing Facilities and Service Improvement**



## **Hospital Projects in Pipeline**

~9,000 beds

## 2021

- ✓ Bangkok Chanthaburi (91 beds)
- ✓ Bangkok Ratchasima (150 beds)

## 2022

- Paolo Chokchai 4 –
   Premium (59 beds)
- Paolo Chokchai 4 –
   Social Security
   (30 beds)
- Bangkok Udon (142 beds)

## 2023

- Phyathai Sriracha (100 beds)
- Phyathai 1 (160 beds)

## ~9,500 beds

## 2024-2025

- Samitivej
   International Children
   (102 beds) \*
- Expansion of existing hospitals
- \* New hospital

## **Sustainability Development**



#### **Environmental**





**Building Eco-mindset** 

**Moving to Green Business** 

## Social





Customers & Patients

Investors & Shareholders

**Employees** 





Suppliers

Communities

# Corporate Governance





## **ESG Rating**



Dow Jones Sustainability Indices

Powered by the S&P Global CSA





LAST UPDATE: March 29, 2021











Bangkok Dusit Medical Services PCL is a constituent company in the FTSE4Good Index Series



Thailand Sustainability Investment (THSI)
"Creating Sustainable Investment Opportunities"

Standards Related to Healthcare Services









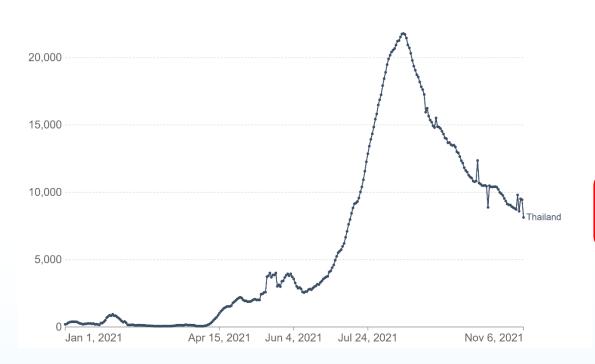
# **BDMS Recent Development**

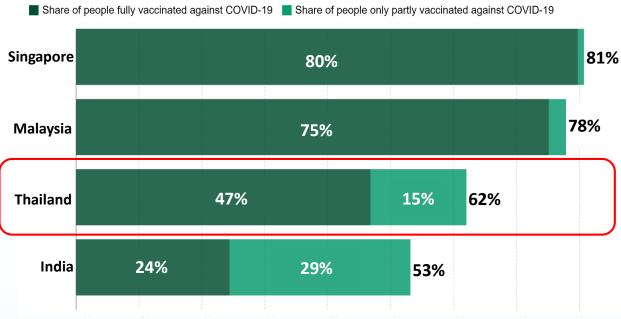
## **Update on COVID-19 statistics in Thailand**



Thailand Daily New Cases were Peak During Mid of August 2021 at around 23,000+ cases per day

## **Share of People Vaccinated Against COVID-19**





## **Update on BDMS Response to COVID-19**



## Caring for our Patients, Doctors, Nurses, Employee and the Communities

#### **Our Frontline Team**



11,000+ **Doctors** 

8,000+

Registered nurses

## **Vaccination**



>2.5 million







Capacity

3021

10,000+ tests per day

**Testing** 

~7,000 tests per day

6,000+ beds

**Hospitel & Field Hospital** 

~40%

**Occupancy rate** 

2,750+

beds

**Cohort Wards** 

~90%

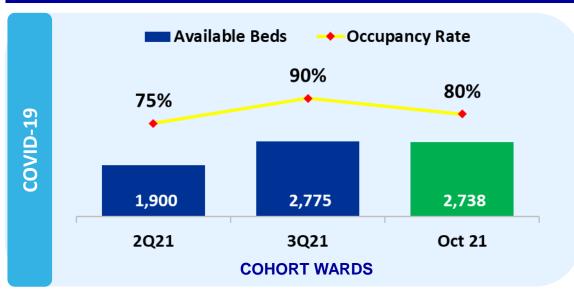
**Occupancy rate** 

## **COVID-19 Facilities and Occupancy Rate**

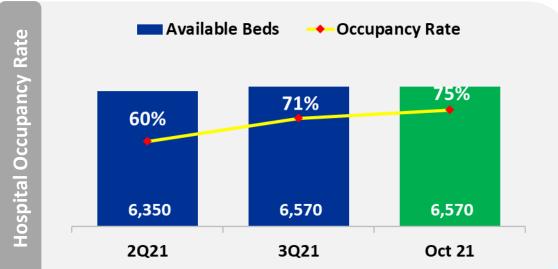


## **Increasing COVID-19 Treatment Facilities to Accommodate Rising COVID-19 Patients During 3Q21**

Non COVID-19





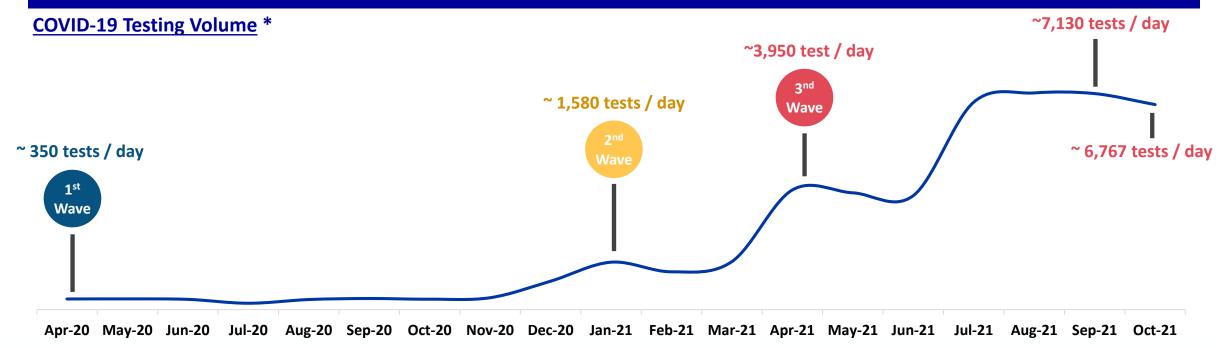


- With rising COVID-19 cases in Thailand in 3Q21, we significantly increased number of cohort wards to ~3,000 beds in 3Q21 with occupancy rate of ~90%
- Occupancy rate of non COVID-19 patients improved from
   57% in 3Q21 to 71% in Oct 2021

## **COVID-19: Testing Volume Trend**



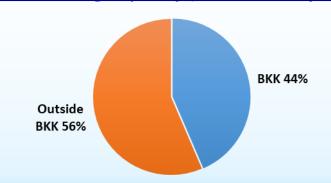
## Increasing COVID-19 Testing Capacity to more than 10,000 tests/day



<sup>\*</sup> COVID-19 testing included PCR, Rapid Antibody and Rapid Antigen

# \*\*\*

#### RT PCR Testing Capacity (10,000+ test per day)



- Increase testing capacity from around 9,000 test per day in August 2021 to more than 10,000 test per day in October 2021
- High testing volume at Southern area

## **Ready for Medical Tourists Recovery**



#### **Thailand Reopened for Vaccinated Travelers since 1 November 2021**

#### **Recent Developments**

 Thailand currently reopens to fully vaccinated tourists arriving by air from 63 countries (contributed ~20% of BDMS revenue in 2019) without requiring quarantine



Alternative Hospital Quarantine (AHQ) has been resumed in October 2021

#### **Outlook & Our Preparation**

- BDMS would benefit from re-opening countries due to diversified hospitals in top tourist destinations
- Fly-in patients



## **BDMS Growth Transformation Project**



#### **Strategy for New Growth Engine**



- To create BDMS digital ecosystem and become Thai digital health leader
- Procurement Transformation for potential cost savings

- BDMS launched Growth Transformation Project at our Innovation Center, Bangkok Hospital Headquarter
- We engaged consultant to explore opportunity and strategy for new growth engine
- Creating digital health to enhance value in BDMS ecosystem
  - To improve customer experience
  - To increase operational efficiency
  - To improve clinical outcomes for patients
  - To develop sustainable long-term growth

We are building **Thailand's first** digitally enabled health ecosystem with patient at the center





**Tele-consultation** 



**Tele-pharmacy** 



Health packages





**Home lab** services



**BDMS Hospital** Network



Health content







Home care

**SAVE DRUG** 



management

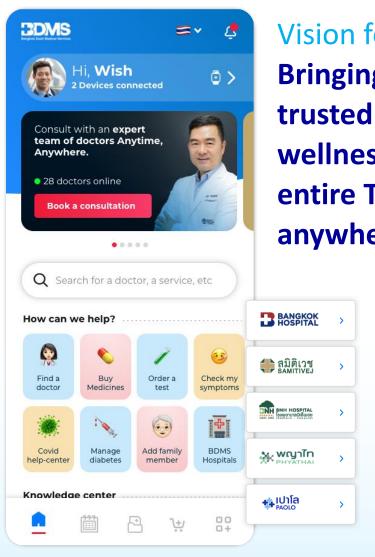




## **5 Years Aspiration**



## **Building Sustainable Long-Term Growth**



## Vision for BDMS Ecosystem:

Bringing all of BDMS' trusted healthcare and wellness network to the entire Thailand, anytime, anywhere, and beyond

## **CAPEX Budget in 2022**



~500 MB

## **5 Years aspiration:**



20M+

lives in Thailand



10-15%

of overall BDMS revenue in 5 years



# **3Q21 & 9M21 in Review**

## **3Q21 Operational Recap and Financial Summary**



	3Q21		
	% Chg	% to	
		Revenue	
Operating income	19%		
	THB 20,158 mm		
Hospital revenue	17%		
	THB 18,873 mm		
Breakdown by nationality			
<ul><li>Thai</li></ul>	17%	83%	
<ul><li>International</li></ul>	18%	17%	
Breakdown by location			
<ul><li>Bangkok &amp; Vicinity</li></ul>	17%	57%	
<ul> <li>Outside Bangkok</li> </ul>	15%	43%	
Breakdown by type of patie	ents		
<ul><li>Outpatients</li></ul>	(6)%	40%	
<ul><li>Inpatients</li></ul>	44%	60%	

Remark: - Operating income is calculated from hospital revenue + revenue from sales of goods + other income

- All operational statistics are from BDMS management report



#### **Profitability and Ratio**

(THB mm)	3Q21	3Q20	Chg. (yoy)
EBITDA	5,118	4,149	23%
EBITDA margin	25.4%	24.4%	
EBIT	3,535	2,619	35%
EBIT margin	17.5%	15.4%	
Net profit	2,509	1,801	39%
Net profit margin	12.4%	10.6%	

Remark: - Margin was calculated as a percentage of operating income

#### **Commentary**

- Hospital revenue increased by 17% yoy mainly from COVID-19 related revenue (accounted ~25% of hospital revenue)
- Non-COVID revenue down 12% yoy from delayed medical treatment of outpatients and elective surgery
- NPAT increased by 39% yoy from higher operating income, continued cost saving program and lower finance expenses

## **9M21 Operational Recap and Financial Summary**



## 9M21 Highlights

	9M21		
	% Chg	% to	
		Revenue	
Operating income	6%		
	THB 53,836 mm		
Hospital revenue	5%		
	THB 50,628 mm		
Breakdown by nationality			
<ul><li>Thai</li></ul>	9%	82%	
<ul><li>International</li></ul>	(15)%	18%	
Breakdown by location			
<ul><li>Bangkok &amp; Vicinity</li></ul>	6%	57%	
<ul> <li>Outside Bangkok</li> </ul>	2%	43%	
Breakdown by type of pation	ents		
<ul><li>Outpatients</li></ul>	Flat	45%	
<ul><li>Inpatients</li></ul>	13%	55%	

## **Profitability and Ratio**

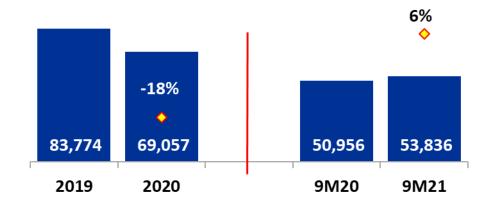
(THB mm)	9M21	9M20	Chg. (yoy)	
EBITDA	12,327	11,526	7%	
EBITDA margin	22.9%	22.6%		
EBIT	7,637	7,017	9%	
EBIT margin	14.2%	13.8%		
Net profit	5,300	4,827	10%	
Net profit margin	9.8%	9.5%		

## **Operating Income Growth**

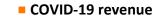


Operating Income Trend (THB mm)

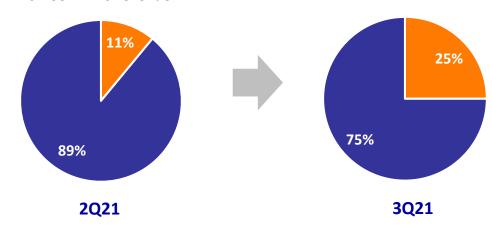
#### **Growth YoY**



## **COVID-19 Revenue Contribution to Hospital Revenue**



■ Non COVID-19 revenue



## **Commentary**

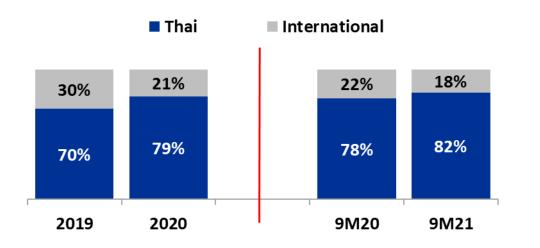
- 9M21 Operating income increased by 6% yoy mainly from
  - Hospital revenue increased by 5% yoy mainly from higher COVID-19 related services revenue from the spread of
     COVID-19 since 2Q21
  - Revenue from Bangkok hospitals and outside Bangkok hospitals increased by 6% and 2% yoy, respectively

## **Thai and International Patients**



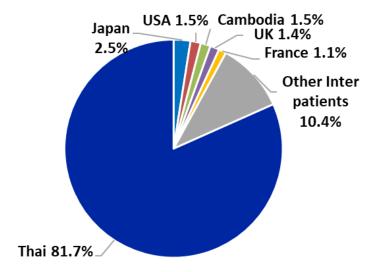
#### **Revenue Contribution by Nationality**

% to hospital revenue



## **Top 5 Nationality contribution in 9M21**

% to hospital revenue



## **Commentary**

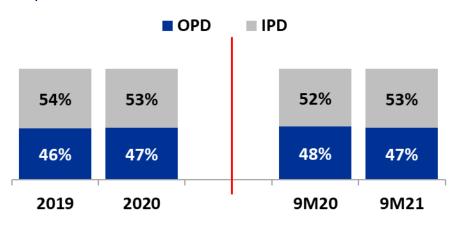
- In 9M21, Revenue from Thai patient increased 9% yoy while revenue from inter patient decreased by 15% yoy
  - Decrease in revenue from inter patients was mainly from decrease of Middle East patients 52%, Germany patients 28%
     and CLMV patients 20% yoy
  - However, there were positive revenue growth from Japan patients 10% yoy

## **Patient Mix**



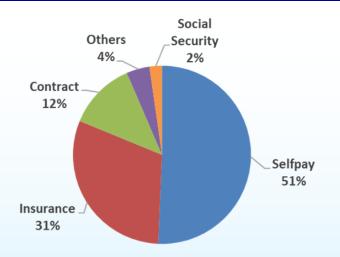
## **Revenue Contribution by Patient Types**

#### % to hospital revenue



In 9M21, OPD revenue flat while IPD revenue increased by 13% yoy

#### **9M21 Patient Revenue by Payor**

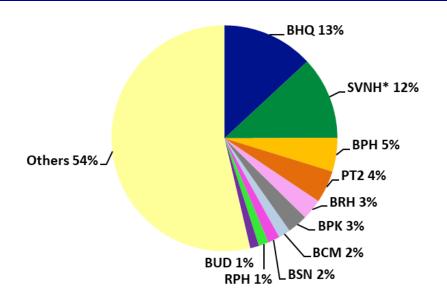


Revenue portion from contract patients increased significantly from 9% in 2020 to 12% in 9M21 due to an increase of UCEP patients from COVID-19 patients

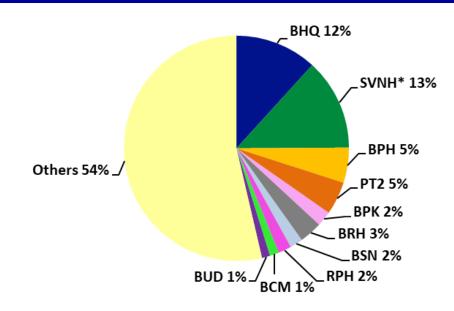
## **Diversified Sources of Revenues and Profitability**



## **CoE Operating Income Contribution in 9M21**



#### **CoE Total EBITDA Contribution in 9M21**



## Commentary

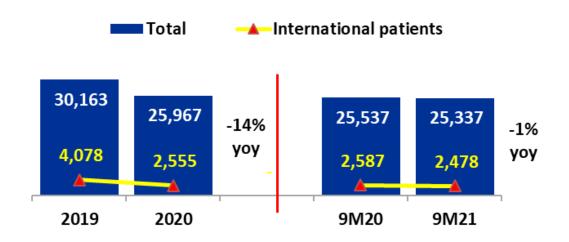
- In 9M21, revenue from Center of Excellence (CoE) contributed 46% of operating income
- CoE contributed 46% of total EBITDA with EBITDA margin of around 23%

<sup>\*</sup> SVNH included SVH and SNH performance

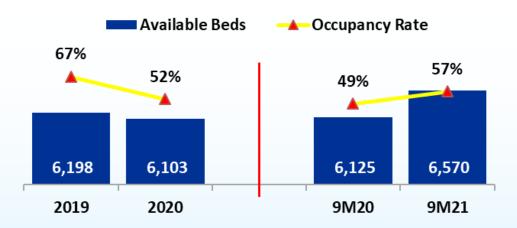
## **Patient Volume and Occupancy Rate**

# Bangkok Dusit Medical Services

## **Number of OPD Visits per Day**

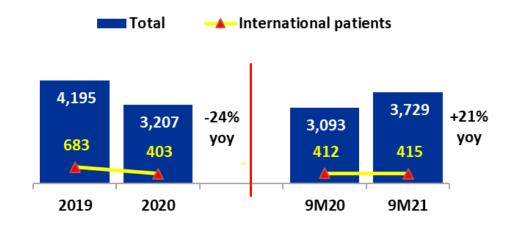


#### **Occupancy Rate Based on Available Beds**

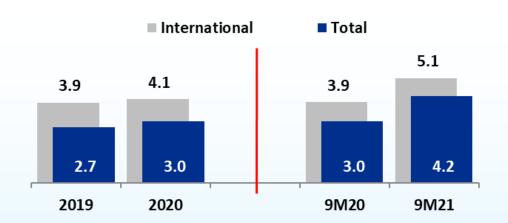


Remarks:- Excluding hospitels and field hospital
- Including social security patients while excluding new born patients

## **Average Daily Census (ADC)**



## **Average Length of Stay (days)**



## **Profitability Trend**

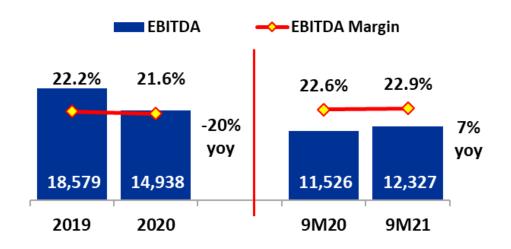
Bangkok Dusit Medical Services

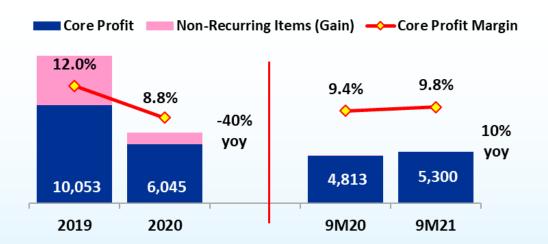
**EBITDA & EBITDA Margin** 

**Core Profit & Core Profit Margin** 

(THB mm)

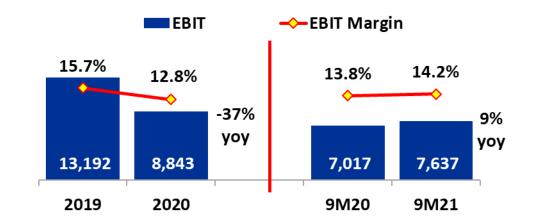
(THB mm)





## **EBIT & EBIT Margin**





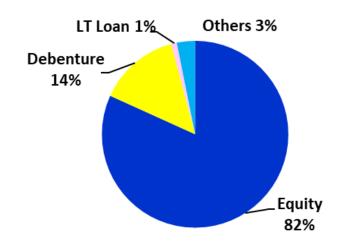
## **Commentary**

In 9M21, net profit was THB 5,300 million, increased by 10% yoy mainly from higher operating income, continued cost saving program and lower finance expenses

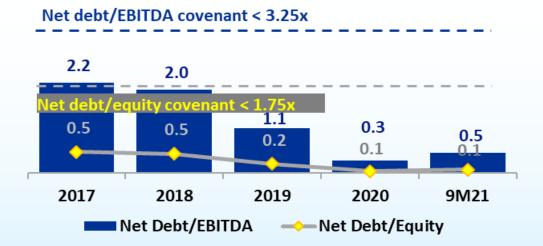
## **Capital Management**

# Bangkok Dusit Medical Services

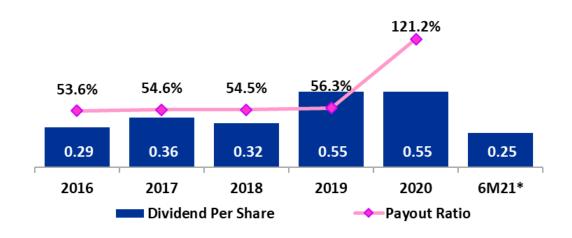
## Capital Structure as of Sep 2021



## **Gearing Ratios: Well Within Covenants**

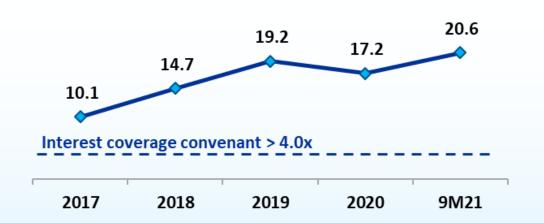


## **Dividend Payment & Payout Ratio**



<sup>\*</sup> Interim dividend

## **Interest Coverage**



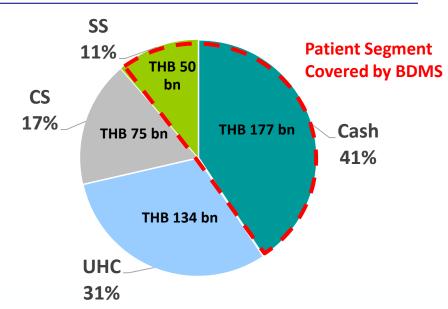


# **Healthcare Industry**



## **Healthcare Segments in Thailand**

## **Total Expenditure for 2019: THB 436 bn**



Source: National Health Security Office (NHSO), The Office of the National Economic and Social Development Board (NESDB) and Social Security Office (SSO)

Universal Healthcare Coverage (UHC)	A welfare program for Thai people to receive medical coverage for IPD and OPD care at registered facilities
Civil Servant (CS)	A welfare program provided to employees of governments and state-owned enterprises
Social Security Scheme (SS)	Minimum requirement of healthcare provided to employees of private companies
Private Healthcare (Cash)	Proportion of Thai population not covered or choose not to use public healthcare schemes (UHC, CS and SS), though may have private insurance coverage

## **Thailand Healthcare Demand and Supply**

## **Healthcare Supply in Thailand (2020)**

	# of Hospitals	# of Beds
Private	381	36,044
Public	899	97,791
Total	1,592	133,968

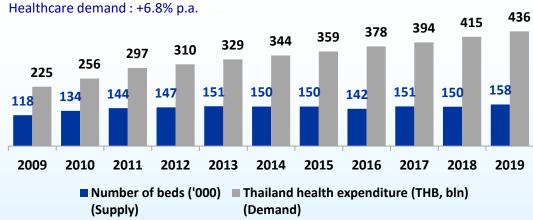
(Number per 10,000 population)	Thailand	Global
Doctor (2019)	9	18
Nurse (2019)	32	39
Bed (2016)	22	26

Source: WHO and Ministry of Public Health

#### **Healthcare Demand Growing Faster than Supply**

CAGR (2009-2019)

Healthcare supply: +3.0% p.a. Healthcare demand: +6.8% p.a.



Source: NESDB and NSO



## **BDMS Market Coverage (2020)**

	Total Private Beds	BDMS Registered Beds	Market Share
Bangkok	13,980	2,702	19%
Central	11,611	2,308	20%
South	2,863	729	25%
Northeast	3,318	384	12%
North	4,272	264	6%
Total	36,044	6,387	18%

Source: Department of Health Service Support, Ministry of Public Health

#### **Low Healthcare Penetration**

% of Healthcare expenditure to GDP

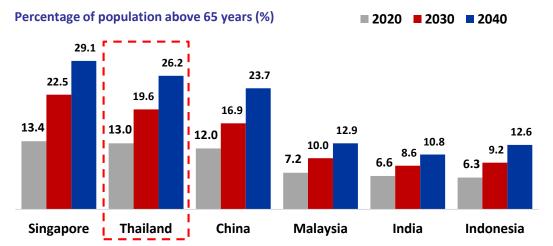


Source: WHO (2018) 36

## **Increasing Thailand Healthcare Demand**

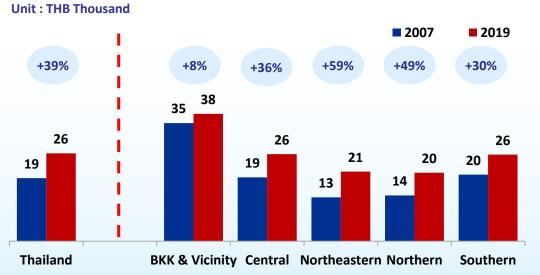


#### **Population Growth and Aging Profile**



Source: UN Population Database: 2019

#### **Thailand Monthly Income per Household**

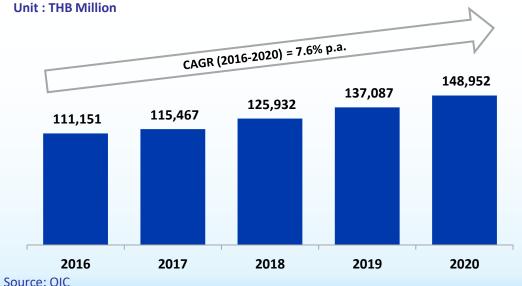


Source: NSO

#### **Commentary**

- Aging population generates greater demand for healthcare expenditure
- Monthly income per household in Thailand increased by 39% during 2007-19. This would support growing demand for healthcare
- Health insurance reduces financial burden of out-of-pocket expense. Increasing trend for health insurance will benefit private hospitals

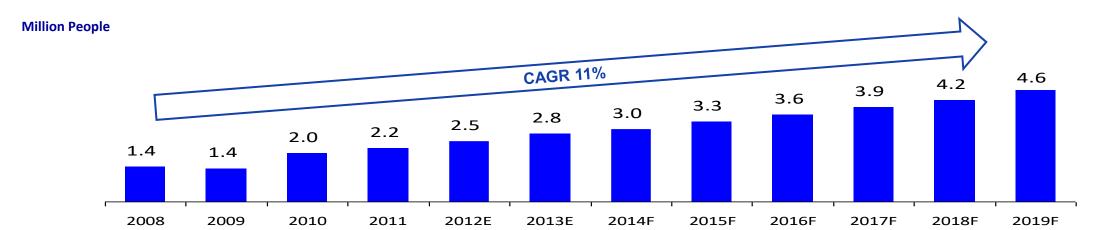
#### **Health & Personal Accident Insurance Premium**



## **Medical Tourism**



## **Increasing Trend of Medical Tourists to Thailand**

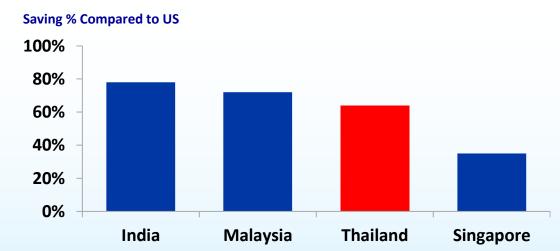


Source: EIC, SCB and Ministry of Commerce

## **Medical Tourism as a Rising Phenomenon**

Procedures (In USD)	USA	Singapore*	Thailand	Malaysia*	India
Heart Bypass	123,000	17,200	15,000	12,100	7,900
Heart Valve Replacement	170,000	16,900	17,200	13,500	9,500
Knee Replacement	35,000	16,000	14,000	7,700	6,600
IVF Treatment	12,400	14,900	4,100	6,900	2,500

## **Saving as Compared to Other Medical Tourism Market**



Source: Medicaltourism.com (2019)

<sup>\*</sup> Excluding doctor fee



# **Company Information**

## **Successful Track Record of Expansion Through M&A and Greenfield Projects**

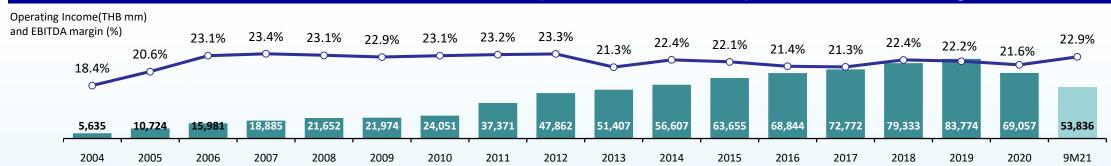


#### Strong Share Price Performance Backed by a Successful Expansion Track Record



<sup>\*</sup> Transfer of business to our new facility, Royal Phnom Penh

#### Solid Revenue Growth Over the Past Decade (2004-2020 CAGR of 17.0%) with Resilient EBITDA margin \*



Source: Derived from BDMS' financial statements

<sup>\*</sup> Excluding non-recurring items

Shareholding Structure (As of 15 June 2021)

		% of Shareholding
1	Mr. Prasert Prasarttong-Osoth, M.D. and spouse	14.9%
2	Thai NVDR Co., Ltd.	7.9%
3	Bangkok Airways PCL and Bangkok Airways Holding Co., Ltd.	6.5%
4	The Viriyah Insurance PCL	6.0%
5	Social Security Office	4.0%
6	Miss Poramaporn Prasarttong-Osoth, M.D.	3.6%
7	UBS AG Singapore Branch	3.5%
8	South East Asia UK (Type C) Nominees Limited	3.2%
9	Mr. Chirotchana Suchato, M.D. and spouse	2.5%
10	Mr. Att Thongtang and spouse	2.1%
	Total	54.2%

## **Appendix**



100%

100%

Ownership No. of Beds

266

151

100

200

52

150

100

30

## For More Information:- www.bangkokhospital.com

Group 1 (Bangkok&West&Cambodia	Ownership No. of Be	ds Group 4 (North&Northeast)	Ownership No	o. of Beds	<b>Group 6 (South)</b>	<u>Ownership</u>
1. Bangkok Hospital	100% ] 373	24. Bangkok Chiangmai (BCM)	100%	175	42. Bangkok Phuket (BPK)	99.7% 🤵
2. Bangkok Heart Hospital	100% 97	25. Bangkok Ratchasima (BKH)	91.5%	306	43. Bangkok Siriroj (BSI)	100% 🦃
3. Wattanosoth Hospital - (BHQ)	100% - 🕢 48	26. Bangkok Pakchong (BHP)	91.5%	40	44. Dibuk (DBK)	99.7%
4. Chiva Transitional Care	100% 52	27. Bangkok Udon (BUD)	100%	120	45. Bangkok Hat Yai (BHH)	98.8%
5. Bangkok International	100% ] 172	28. Bangkok Phitsanulok (BPL)	100%	195	46. Bangkok Samui (BSH)	100% 🦠
6. Bangkok Huahin (BHN)	100% 🕢 64	29. Bangkok Khon Kaen (BKN)	100%	140	47. Bangkok Surat (BSR)	100%
7. Bangkok Sanamchan (BSN)	100% 210	30. Bangkok Chiangrai (BCR)	100%	80	48. Royal Phnom Penh (RPH)	100% 🤵
8. Thepakorn (TPK)	50.0% 100				49. Royal Angkor International (	RAH) 80.0%
9. Bangkok Phetchaburi (BPR)	100% 255	Group 5				
Group 2  11. Samitivej Sukhumvit (SVH) 12. Samitivej Srinakarin (SNH) 13. Samitivej Sriracha (SSH) 14. Samitivej Thonburi (STH) 15. Samitivej Chonburi (SCH) 16. Samitivej Chinatown (SCT) 17. BNH Hospital (BNH)	100%       142         95.8%       311         95.8%       400         67.4%       184         64.0%       150         100%       260         100%       59         91.5%       144	31. Phyathai 1 (PT1) 32. Phyathai 2 (PT2) 33. Phyathai 3 (PT3) 34. Phyathai Sriracha (PTS) 35. Phyathai Nawamin (PTN) 36. Paolo Phaholyothin (PLP) 37. Paolo Samutprakarn(PLS) 38. Paolo Chokchai 4 (PLC) 39. Paolo Rangsit (PLR) 40. Paolo Kaset (PLK)	98.6% 97.8% 97.6% 74.4% 99.8% 100% 93.7% 85.7% 100% 100%	260 267 350 140 267 200 169 150	<ol> <li>Group 7: Non-Hospital</li> <li>National Healthcare System</li> <li>Bio Molecular Laboratories</li> <li>The Medicpharma</li> <li>A.N.B Laboratories</li> <li>Save Drug Center (SDC)</li> <li>General Hospital Products</li> </ol> BDMS Wellness <ol> <li>BDMS Wellness Clinic</li> </ol>	95.0% 87.1% 100% 100% 47.2%
Group 3 (East)  18. Bangkok Pattaya (BPH)  19. Bangkok Rayong (BRH)  20. Bangkok Chanthaburi (BCH)  21. Bangkok Trat (BTH)  22. Sri Rayong (SRH)  23. Jomtien (JTH)	97.3%	41. Paolo Phrapradaeng (PLD)	84.0%	60	2. BDMS Wellness Resort (Mövenpick BDMS Wellness	100% Resort)

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