# amedmix

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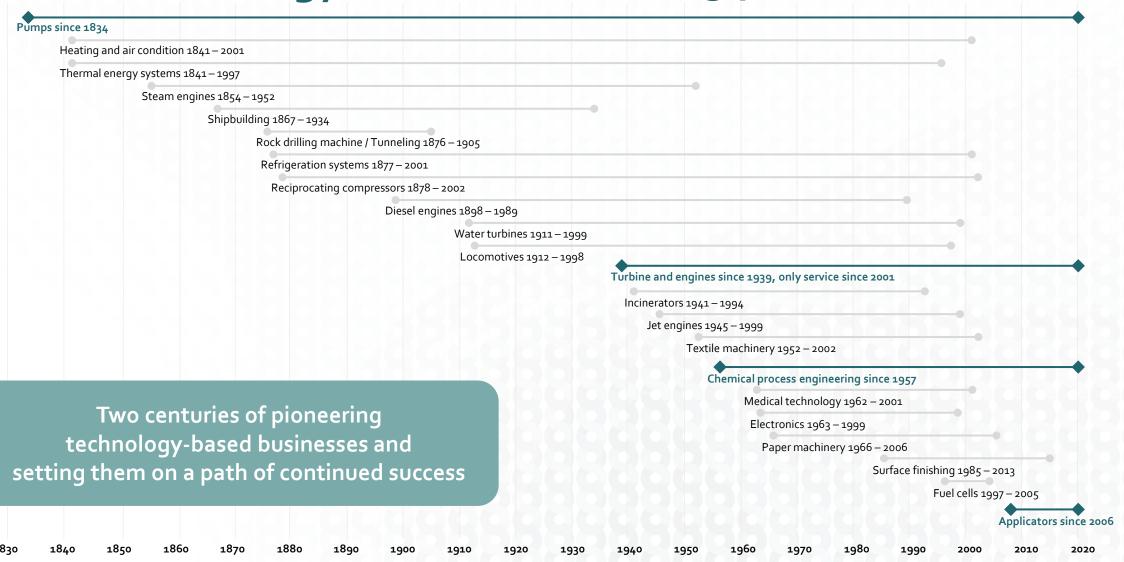
### Section 1

Introduction





### Sulzer: technology incubator since 1834





#### **Transaction rationale**

Two focused leaders for attractive end-markets



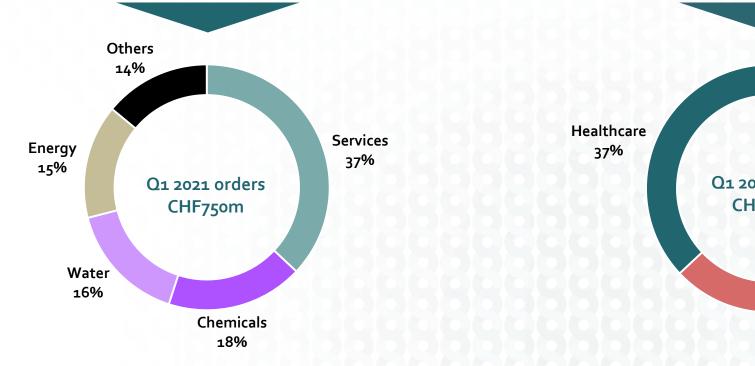
#### Flow control specialist for water, chemical, industry and energy

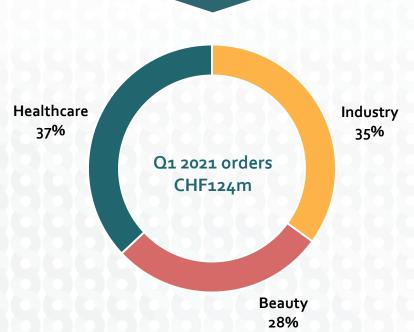
- A global leader in industrial flow control
- Continuous shift towards water and industrial applications in pumps
- Focus on growing biopolymers and recycling markets in separation
- Accelerated growth of services segment



#### Innovative, high-precision delivery devices

- Leading positions in dental, pharma, adhesives and beauty
- Strong own IP innovator across all segments (unlike CMO/CDMOs)
- Attractive mega trends, high entry barriers and lower price sensitivity
- Increasing shift towards high growth healthcare end-markets







### Why spin-off medmix now?

medmix originated within Sulzer and was strengthened with acquisitions

Today, it has no synergies with Sulzer and serves different end-markets

A future separation was always part of our strategic plan

Specific triggers for doing it now:

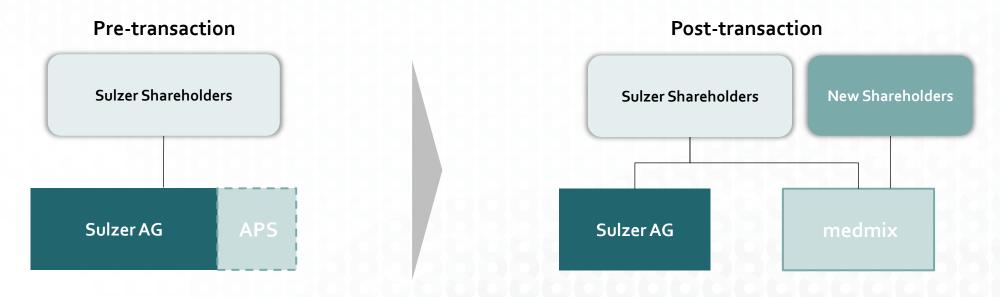
- Strategic platform in Healthcare built and ready for accelerated growth, completed by the acquisition of Haselmeier in 2020
- Operational transformation of Beauty completed
   with Bamberg factory closed and Bechhofen extension up and running
- Strong recovery of all medmix segments from COVID-19 low in Q2-20
- Sulzer needs to increase its capital allocation to its other vectors of growth, Water and Industry in Pumps and Renewables in Chemtech

It is the right time to leverage the full potential of two distinct businesses



### Spin-off transaction structure

Symmetrical split for high transparency and corporate governance standards



- Spin-off APS division (to be named medmix going forward) in the form of a symmetrical split<sup>1</sup>: Sulzer shareholders get one medmix share in addition to each Sulzer share held
- The split is **combined with a CHF200-300m capital increase in medmix** with no preferential subscription rights
- Transaction unanimously approved by Sulzer's Board of Directors, including 3 Tiwel (48.8% of capital) reps
- As a result of the spin off, Sulzer will retain no ownership in medmix post transaction
- Listing of APS on Swiss Stock Exchange (SIX) expected for late Q3 2021 or early Q4 2021 subject to Sulzer shareholder approval at EGM and market conditions



### Capital increase transaction rationale

Spin-off and capital increase important for Sulzer and medmix future strategy

Concurrently with the spin-off and listing of medmix on the Swiss Stock Exchange (SIX), medmix will raise CHF200-300m of capital (excluding preferential subscription rights) at time of split

The capital increase will serve to:

- Fund growth initiatives
- Increase free float and trading liquidity
- Provide new healthcare-focused investors with an opportunity to invest in medmix at the time of listing

Tiwel will not participate in the planned capital increase, which will increase the free float of medmix



#### Indicative transaction timetable

15 June 2021	2021 Capital Markets Day
22 July 2021	Publication of H1 2021 results
Late Q3 2021	Extraordinary Shareholder Meeting
H2 2021	Spin-off and capital increase / first trading day of medmix at SIX

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### Section 2

medmix



### Key investment highlights





medmix overview Global footprint ~ 1,900 employees production sites ~450m adj. EBITDA revenue margin **Products per year** (expected 2021) (expected 2021) active patents



### Our aspiration and mission

#### **ASPIRATION**

Be the global leader in high precision delivery devices for the healthcare, consumer and industrial end-markets

#### **MISSION**

Providing innovative solutions to help millions of people live a healthier and more confident life

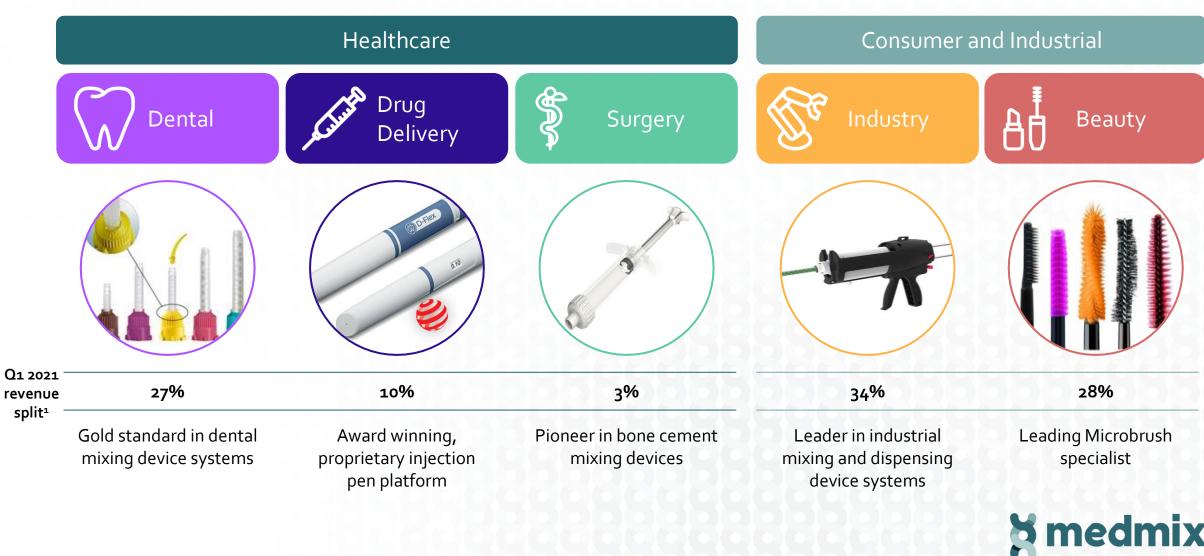


### Our core competencies

- We design, develop and manufacture cutting-edge mixing, dispensing and high-precision delivery devices
- We are a leader in IP with a strong innovation pipeline
- We have built crucial quality assurance / regulatory affairs expertise in highly regulated industries
- We are a reliable partner to our customers for innovative co-development projects
- We are fast to market thanks to our digital enablers 3D printing, online configurators and robotic workstations
- We provide a broad variety of shapes and quantities at top quality market standards – a million times, every time
- We focus on identifying future trends in each of our market segments to become an early adopter across medmix



#### **Our business**



### Our strategy and business model

Innovative, high-precision delivery devices in attractive Healthcare, Consumer and Industrial end-markets

Niche leader

- Attractive and resilient B2B niche markets
- Exciting underlying macro growth trends
- Fragmented competitive landscape

Highly protected

- High entry barriers, e.g. regulation
- High IP protection through innovation
- High share of repeat business



Platform for growth

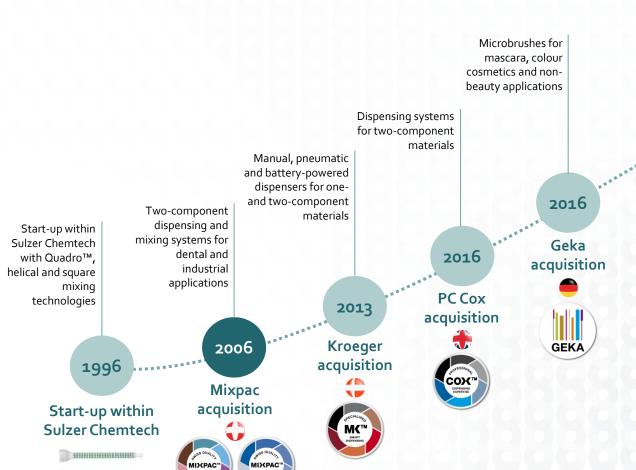
- Long-standing customer relationships
- Legacy of standard setting innovation
- Technology and quality leader

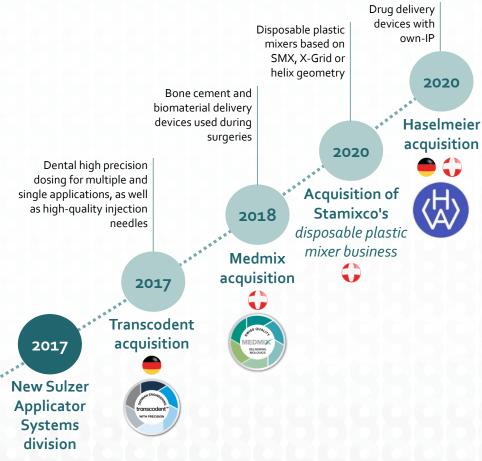
- Leverage trends across segments early
- Scale technology and innovation (R&D)
- Cross-segment product development
- Industrial asset mutualization
- Realize synergies within footprint



#### Our M&A track record

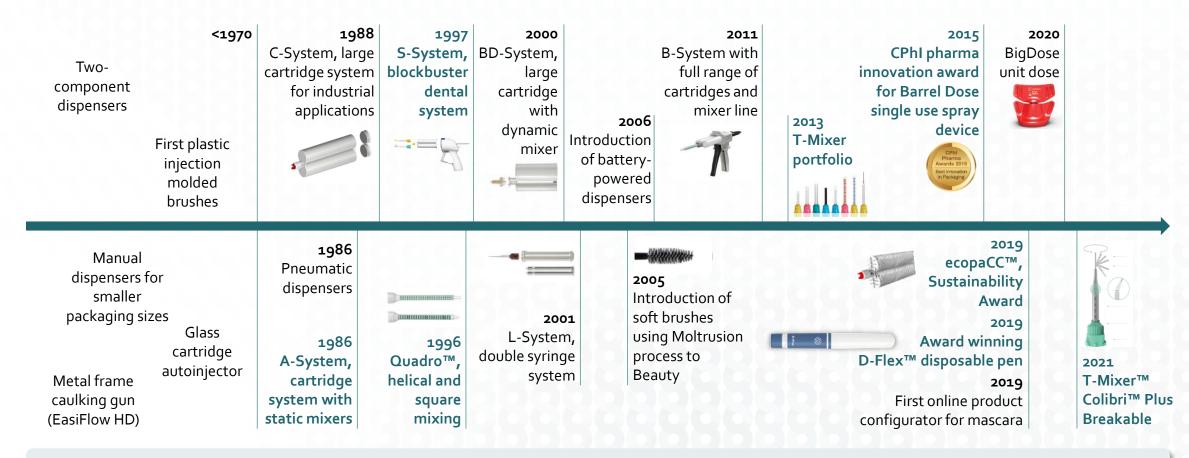
15 years of successful integrations







#### Our innovation track record



More than half of revenue based on IP protected products (~900 active patents)



#### **Our ESG commitment**

#### Leveraging success in early adopter Beauty throughout all segments

Successes in Beauty leading the way for other segments...

#1 make-up supplier in CSR ranking of largest customer

PCR and biobased material for 92% of products

Ecovadis Platinum (top 1%)

Rated B- for climate change and water security by Carbon Disclosure Project



ecovadis

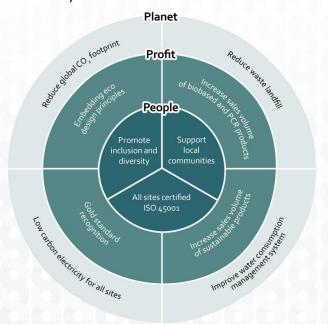
- Eco design principles embedded in innovation and R&D
- ecopaCC sustainability award in 2019
- Ecovadis established in Haag in 2020: Silver
- (C) Ecovadis planned to be established in four sites in 2021
  - Low carbon electricity supply planned in five sites in 2021





#### ...and driving our future commitments until 2025

- Reduce CO<sub>2</sub> footprint by 30%
- 80% of products with at least 30% of PCR / biobased material
- Zero waste to landfill
- Low carbon electricity for all sites





### Our global footprint

12 manufacturing sites present in Europe, Americas and Asia, of which 6 have clean room capabilities

Half of manufacturing sites cover multiple segments

Dedicated global sales force and commercial channels for each segment





### Today's presenters



Girts Cimermans
CEO medmix



Jennifer Dean
CFO medmix



Holger Arens Head of Dental



Marco Linari Head of Drug Delivery



Dominik Vonier
Head of Surgery
& medmix strategy





### Section 3

Key investment highlights



### Key investment highlights





### A global market leader in attractive niches

#### High-precision delivery devices to B2B customers

		Revenue split Q1 2021 <sup>1</sup>	Business area gross profit margin Q1 2021 <sup>2</sup>	Addressed market <sup>6</sup> 2020 (CHFm)	medmix market share in addressed market 2020	Addressable market 2020 (CHFm)	medmix market position
	Dental	27%	62%	350	20%	1,000	• Leader in 2K mixing devices with ~60% share
A Citarian	Drug Delivery	10%		9003	4%3	1,600	• Leader in fertility pen injectors with ~50% share
	Surgery	3%		1504	7%4	200	Among top 3 specialised delivery device providers
The state of the s	Industry	34%	40%	5005	25%5	700	• Leader in 2K hand-held with ~25% share
	Beauty	28%		800	15%	800	<ul> <li>Leader in mascara Microbrushes with ~20% share and stronger position in mass market</li> </ul>

Sources: L.E.K. market research and analysis, company financials

Notes: All market and market share data approximative; addressed market = market addressed with current medmix portfolio, addressable market = market addressable with current and potential future medmix portfolio; 1K = one-component, 2K = two-component 1 Q1 2021 revenue split does not add up to 100% due to rounding

6 Market size rounded to nearest CHF5om step (sections 4 and 5 contain more granular details on market data)



<sup>2</sup> Corresponds to business area gross profit. Business area gross profit represents the part of gross profit which is assigned to a business area

<sup>3</sup> Pen injectors only

<sup>4</sup> Excluding joint replacement

<sup>5 2</sup>K hand-held adhesive dispensing systems only

### 2 Attractive fundamental macro trends

#### Expected to drive strong growth across segments

#### **Macro trends**

Growing middle-class Aging population Urbanisation Healthcare at home Sustainability

#### Market growth forecast post recovery to 2025E (CAGR)<sup>1,2</sup>

Dental market	4%
Drug Delivery market <sup>3</sup>	7%
Surgery market <sup>4</sup>	7%
Industry market <sup>5</sup>	5%
Beauty market	4%

#### Main segment trends

- Emerging markets shift away from hand- to device-mixing
- Trend to unit-dose to avoid cross-contamination
- Growing number of dentists in emerging markets
- Trend towards self-injection at home
- · Growth in biosimilars for self-administration
- Increasing number of biologics in pipelines
- Increasing use of bone cement for trauma
- More biomaterials in wound healing reducing post-op risks
- Shift to adhesive bonding due to cost and time savings
- Innovative adhesives and sealants expanding application areas
- Increasing customisation and premiumisation even for mass
- Demand for sustainable materials and local supply chains
- Indie and mid-sized brands demanding full-service offering

Source: L.E.K. market research and analysis

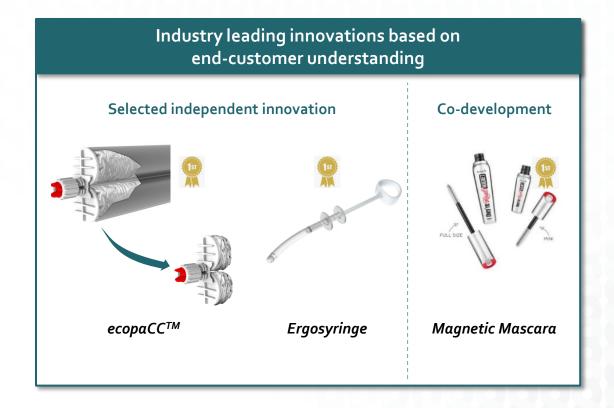
Notes: All market and market share data approximative

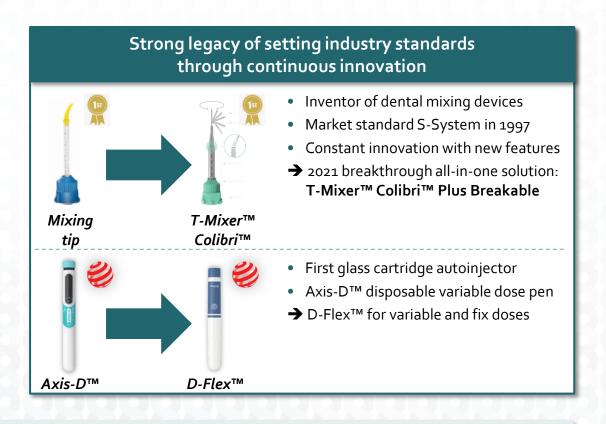
- 1 Addressed market
- 2 Dental: 2022E-2025E; Drug Delivery: 2021E-2025E; Surgery: 2022E-2025E; Industry: 2021E-2025E; Beauty: 2022E-2025E
- 3 Pen injectors only
- 4 Excluding joint replacement 5 2K hand-held adhesive dispensing systems only



### 3 Technology leadership

#### Backed by strong IP and innovation pipeline

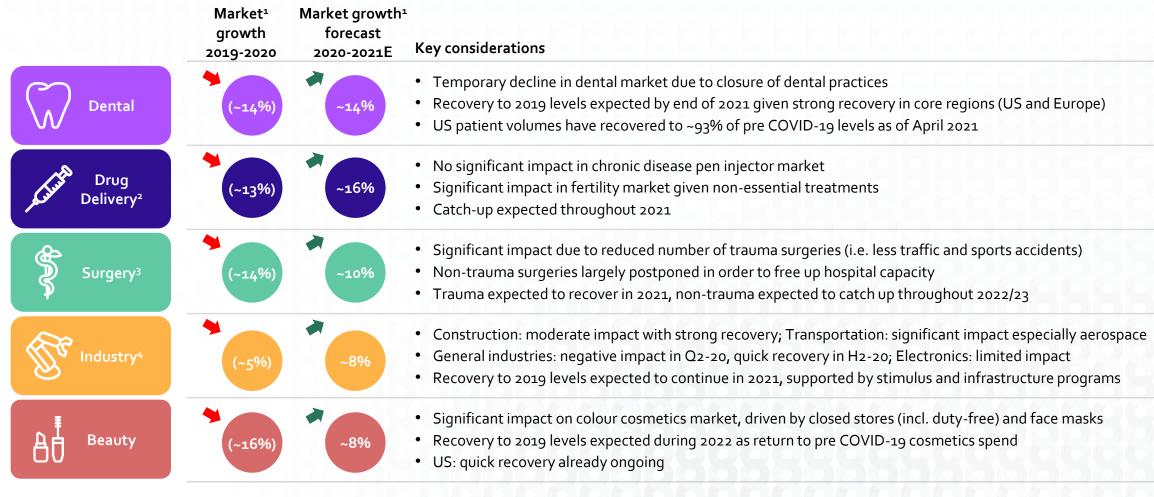




Yearly spend on R&D within 5-6% of revenue<sup>1</sup>



### 4 Broad post COVID-19 end-market recovery...



Source: L.E.K. market research and analysis

1 Addressed market

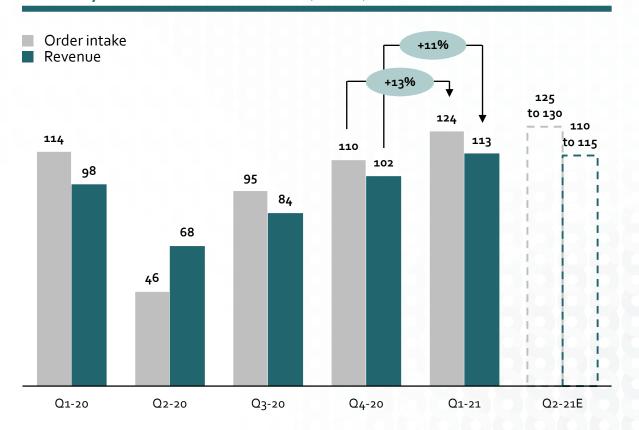
2 Pen injectors for fertility only

3 Excluding joint replacement

4 2K hand-held adhesive dispensing systems only

### 4 ...driving high growth

#### Quarterly order intake and revenue (CHFm)



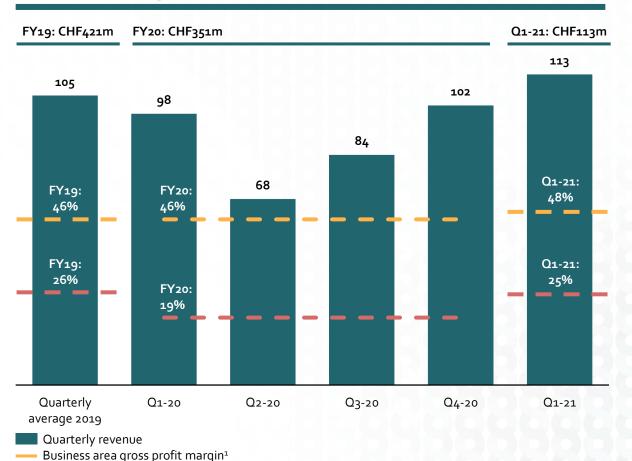
#### **Highlights**

- End-markets stalled in Q2-20 due to lockdowns: stores and dental clinics closed, less traffic
- Strong recovery started summer 2020
- Continued recovery into Q1-21 for all segments
- Further growth in Q2-21E, expected to level-out in H2-21E



## Profitable growth track record with high, resilient margins...

#### Revenue and margin evolution (CHFm)



#### **Highlights**

- Track record of 25%+ adj. EBITDA margin
- Business area gross profit margin¹ stable throughout 2020
- Business area gross profit margin¹ in Q1-21 above pre COVID-19
- Back to profitable growth since Q3-20

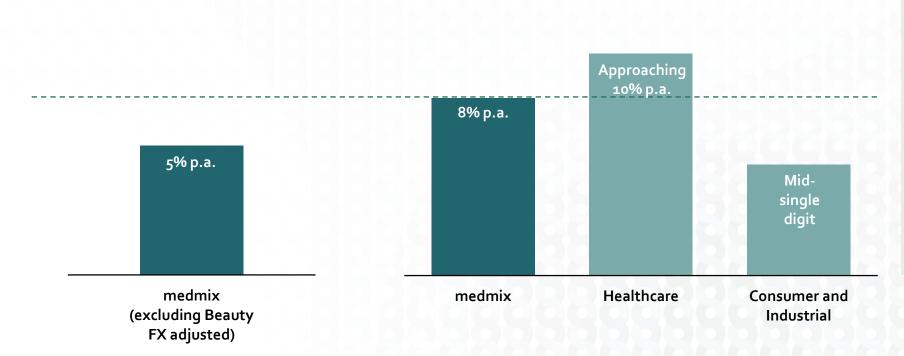


— adj. EBITDA margin

### **5** ...and further organic growth opportunities

Organic growth rates – 2016-2019 range

Organic growth rates – mid-term ambition

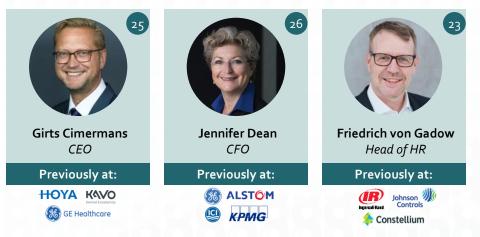


- Drug Delivery ambition to reach CHF100m revenue within 5 years
- Beauty recovery under way with Bechhofen site already capturing new customers
- Dental and Surgery expected to outgrow market



### 6 Motivated and experienced leadership team

#### **Executive management**













Roman Thoenig Head of Industry



Florent Lafond Head of Beauty









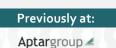








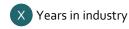




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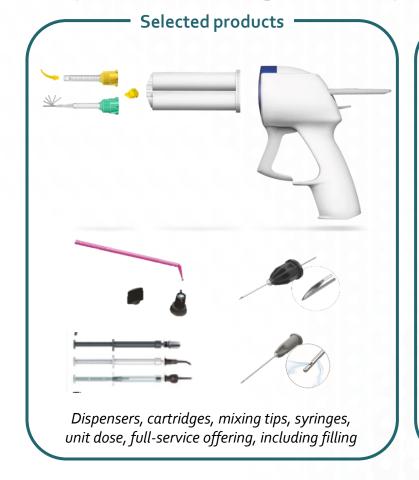
### Section 4a

Healthcare: Dental



#### **Dental – Overview**

#### Comprehensive offering and wide-spread daily use







**Pac-Dent** 

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#### **Dental – Business snapshot**

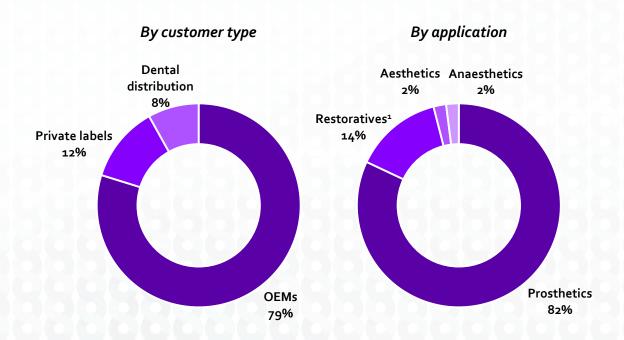




#### Segment overview

- Provider of application solutions, mixers, needles, syringes and filling solutions for the dental consumable industry
- Our mixers are a globally established industry standard
- Product portfolio strengthened with acquisition of Transcodent for restoratives, endodontics and anaesthetics
- From high market share in prosthetics growing into restoratives, endodontics, prevention and aesthetics
- Further growth potential through regional expansion (China, India, Brazil), new products and full-service offering

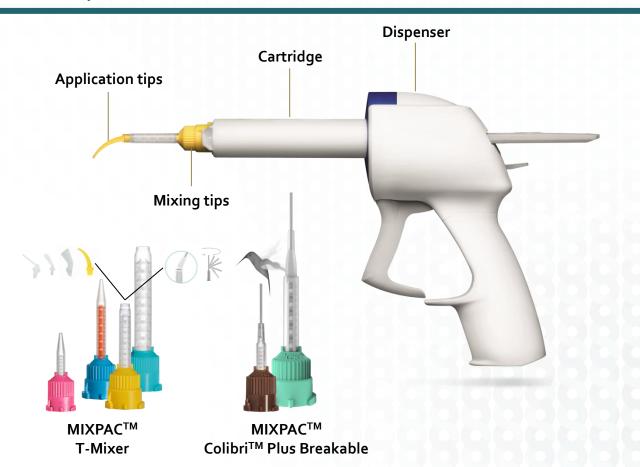
#### Key revenue split (Q1 2021)





### Dental – Case study

#### MIXPAC<sup>TM</sup> System Solutions



- Internally developed mixing tips significantly changed the mixing, dispensing and application of multicomponent materials, by providing an all-in-one solution
- Our products ensure safety and save time
  - Gold standard in dental industry
  - Patented technology
  - Trademark protected
  - Swiss quality for reliable results
  - All components match on one system



#### Dental – Market overview (1/2)

Further room to grow in under-represented sub-segments

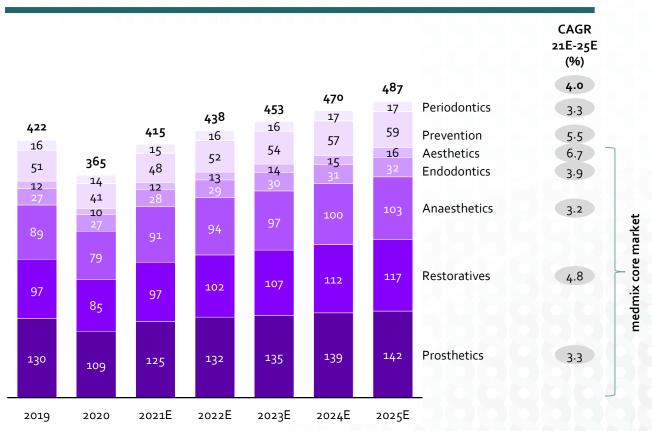
Market size 2020: ~CHF350m — Market growth forecast (CAGR 21E-25E): 4.0% — Market share of medmix 2020: ~20%

	Prosthetics	Restoratives	Anaesthetics	Endodontics	Aesthetics
					a contract of the contract of
Market share	<60%	<15%	<5%	<5%	<20%
Treatment areas	<ul> <li>Reconstruction of intraoral defects</li> </ul>	<ul> <li>Restoring of missing tooth structures</li> </ul>	<ul> <li>Anaesthetics applied in dental procedures</li> </ul>	<ul> <li>Dental pulp diseases and trauma</li> </ul>	<ul> <li>Improvement of gum and teeth appearance</li> </ul>
Application fields	<ul> <li>Impression, cement, crown and bridge materials</li> </ul>	<ul> <li>Filling materials, bonding agents and dental etching</li> </ul>	<ul> <li>Local anaesthetics, sedation, and general anaesthesia</li> </ul>	<ul> <li>Root canal irrigation, calcium hydroxide pastes</li> </ul>	<ul> <li>Polishing, bleaching, desensitizing, and whitening</li> </ul>
Trends	<ul> <li>Aging and edentulous population</li> <li>Unhealthy eating</li> <li>Emerging markets move from hand- to device-mixing</li> </ul>	<ul> <li>Aging population</li> <li>Multi-dose replaced by unit-dose to avoid cross-contamination</li> </ul>	<ul> <li>In-line with other treatment areas</li> </ul>	<ul> <li>Growing prosperity in emerging markets</li> </ul>	<ul><li>Strong demand for 'perfect smile'</li><li>Bleaching at home</li></ul>

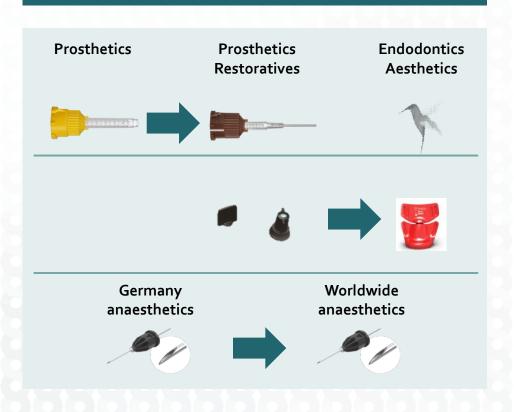
# Dental – Market overview (2/2)

### Moving into growing applications

Dental market (CHFm)



### How we grow into new applications and regions





# Dental – Strategic priorities and initiatives

Focus on product expansion and new regions

### Strategic growth vectors

Product expansion

Customer development

**New channels** 

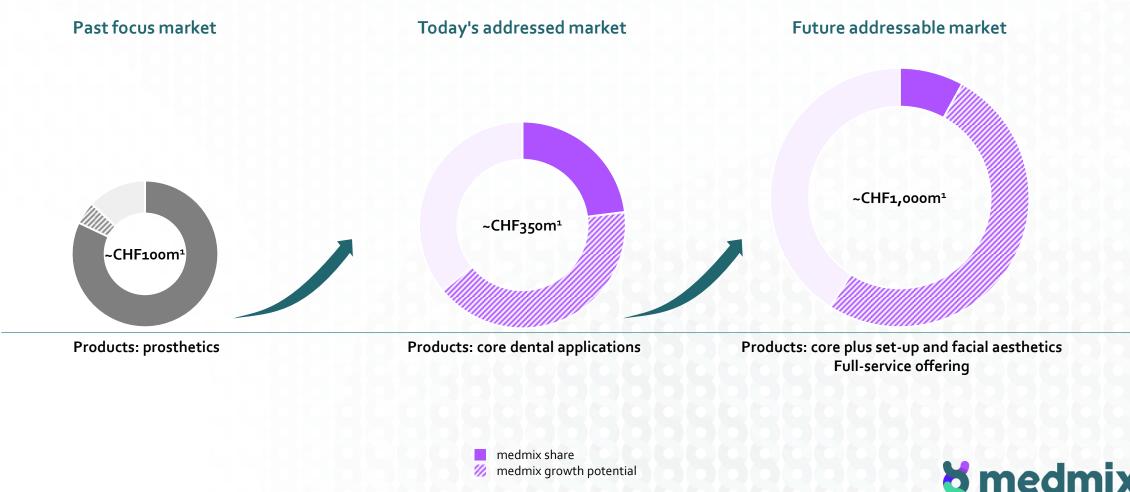
Value chain expansion

### **Strategic priorities**

- Develop new products for adjacent applications
- 2 Expand coverage and increase customer base in China, India and Brazil
- Grow share of wallet with updated key account organization
- 4 Open new channels via e-commerce
- Grow services business through value chain expansion globally



# Dental – Expand addressable market to accelerate growth



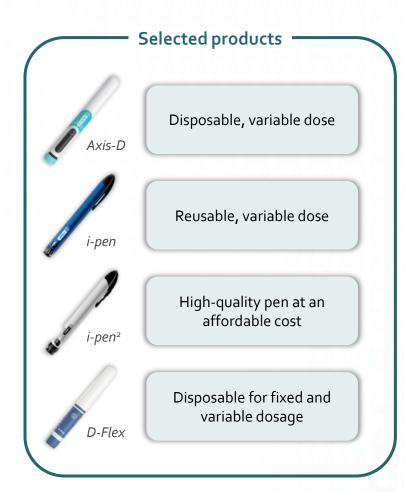


# Section 4b

Healthcare: Drug Delivery



# **Drug Delivery – Overview**









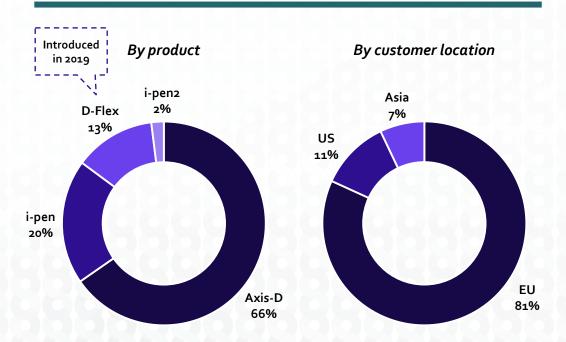
# **Drug Delivery – Business snapshot**



### Segment overview

- Established with acquisition of Haselmeier (closed in October 2020), well recognised in the industry with presence of ~100 years
- Specialised in the design and production of pens for subcutaneous self-injection
- Therapeutic areas such as fertility, growth hormones, diabetes, osteoporosis and rare diseases
- Customer base growing with major pharmaceutical, biotech and generics players worldwide
- Close to 200 patents and patent applications, providing customers freedom-to-operate
- Develop an autoinjector to broaden the portfolio
- Launch D-Flex digital ecosystem to improve therapy outcome, especially in clinical trials

### Key revenue split (Q1 2021)





# **Drug Delivery – Case studies**

#### D-Flex™Platform



- High quality disposable pen bridges gap between fixed and variable dose
- Innovative platform reducing time to market due to simple configurability
- First customer with 15 months from project start to dossier submission
- Resonates very well in osteoporosis, rare diseases and metabolic disorders
- Platform addresses needs of biosimilars

### D-Flex™Ecosystem





- Connected Cap as core (incl. mobile app and cloud data platform)
- Ecosystem for secure data collection and monitoring of clinical trials
- Customisable app can help patients
  - Collect further data
  - Manage physician appointments
  - Provide trainings / help
- Built for improving therapy outcome and adherence



# Drug Delivery – Market overview (1/3)

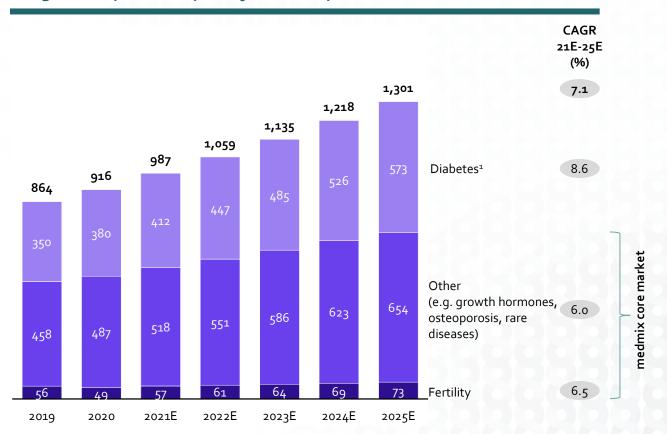
Market size 20201: ~CHF900m — Market growth forecast (CAGR 21E-25E)1: 7.1% — Market share of medmix 20201: ~4%

Diabetes<sup>2</sup> **Fertility** Other Market share ~50% <1% <5% Fertility Diabetes Growth hormones Treatment Diabetes related diseases Osteoporosis areas (e.g. adipositas) Rare diseases Continuous growth driven by sedentary Trends Increasing need for infertility treatment Rising prevalence of diabetes especially due to older parents in developing countries lifestyle and aging population New therapies reducing the number of injections for diabetes treatments in developed countries Trend towards self-injection at home

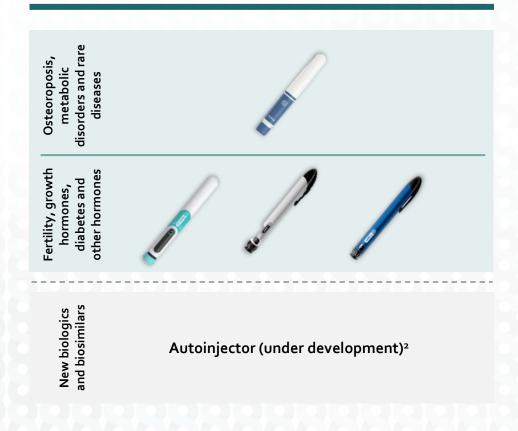


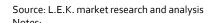
# Drug Delivery – Market overview (2/3)

### Drug Delivery market (pen injectors only) (CHFm)



### How we grow into new indications





 $<sup>{\</sup>tt 1}$  Excluding part of type  ${\tt 1}$  diabetes covered by incumbent players

2 Not included in drug delivery market overview



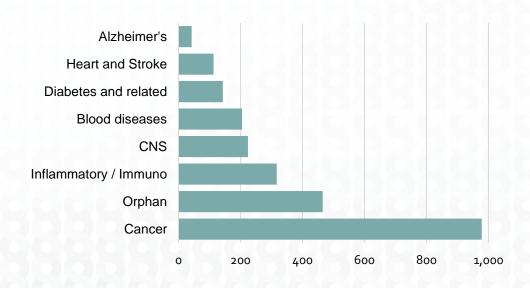
# Drug Delivery – Market overview (3/3)

### Selected patent expiries in the next 5 years<sup>1</sup>

Manufacturer	Trade Name	Substance	Expiry		Indication
Manufacturer		Substance	EU	US	Area
GSK	Benlysta	belimumab	2021	2023	Immune
UCB	UCB Cimzia		Jul 2021 Feb 2024		Immune
Amgen Prolia/Xgeva		denosumab	Jun 2022	Feb 2025	Osteoporosis
Novo Nordisk Saxenda/Victoza		liraglutide	Aug 2022	Aug 2022	Diabetes / Adipositas
MSD Simponi		golimumab	Oct 2024	Feb 2024	Immune
Janssen-Cilag Stelara		ustekinumab	Jan 2024	Sep 2023	Immune
Lilly Trulicity dulaglutide		Nov 2024	compound patent 2024	Diabetes / Adipositas	

- D-Flex can ideally tap on new biosimilars
- New autoinjector platform expected to benefit as well

### Number of biologics in development<sup>2</sup>



- Number of new biologicals as key driver for 13% 21E-25E CAGR³ of the autoinjector market
- New autoinjector platform expected to capitalize on this growth
- Furthermore D-Flex can be deployed in clinical trials



<sup>1</sup> Management analysis

# Drug Delivery – Strategic priorities and initiatives

Focus on offering and business model expansion

### Strategic growth vectors

Product development

Geographic expansion

Grow customer base

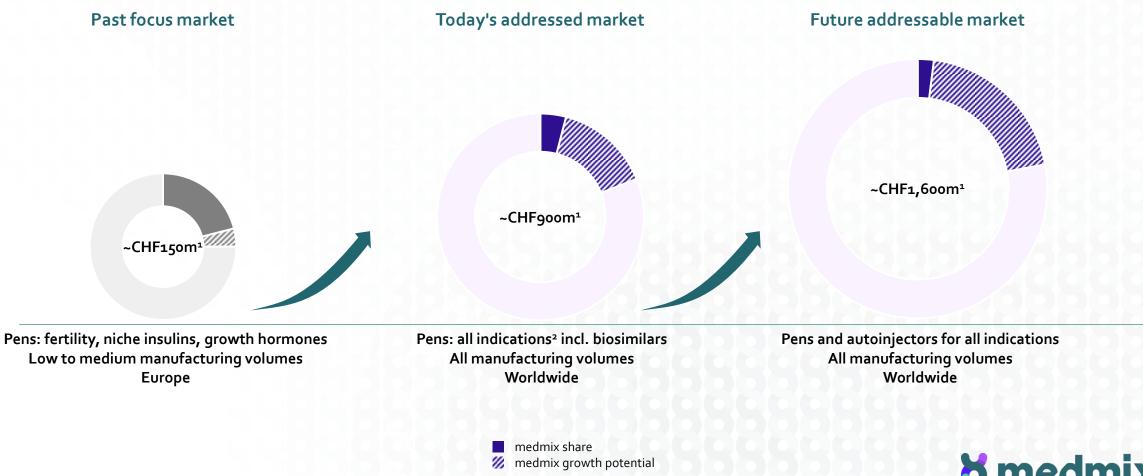
### **Strategic priorities**

- Scale-up to serve mid to high manufacturing volumes
- 2 Leverage full potential of existing devices (in particular D-Flex)
- Broaden portfolio (e.g. autoinjector and digital ecosystem)
- Increase customer penetration in North America and Asia
- Gain foothold in new indications (e.g. autoimmune / inflammatory, oncology)



# Drug Delivery – Expand addressable market to accelerate growth

Grow into adjacent markets with new products (D-Flex, autoinjector, connected cap)





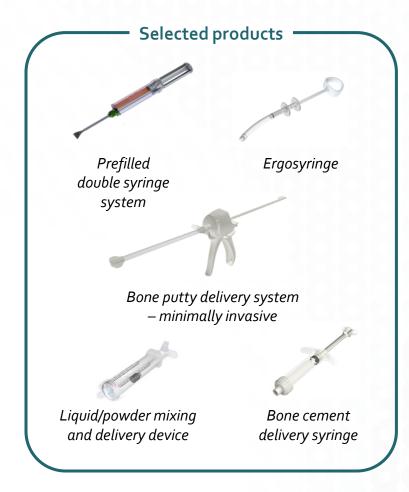


# Section 4c

Healthcare: Surgery



# **Surgery – Overview**











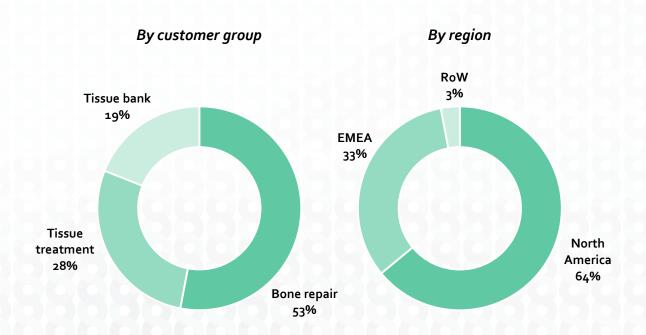
# Surgery – Business snapshot



### **Segment overview**

- Established with acquisition of Medmix Systems in 2018, nearly doubled sales since acquisition
- A leading provider of highly specialised surgical delivery devices for biomaterials focusing on bone repair and tissue treatment
- Products include mixing devices, ergonomically designed one-component syringes and minimally invasive applicators
- Devices are often part of customers medical device file
- Growth opportunities in tailor-made devices to large OEMs and new products for joint replacements

### Key revenue split (Q1 2021)





# Surgery – Case studies

Prefilled Double Syringe System (tissue treatment)



- A leading double syringe application system replacing manual mixing in the operation room
- Stores, mixes and applies two-component liquids for abdominal, vascular and cardiovascular surgeries
- Used in more than 2 million cardiovascular procedures to deliver surgical sealant

### Bone-Putty Delivery System (bone repair)



- Delivery system for pre-mixed bone-putty for trauma
- Mid-sized customer uses our system for bioactive glass fiberbased biomaterial
- More than 40,000 operations in extremities since FDA approval in 2015
- Customer signed distribution agreement with large OEM for spine fusion surgery in 2018



# Surgery – Market overview (1/2)

Market size 20201: ~CHF150m – Market growth forecast (CAGR 21E-25E)1: 7.5% – Market share of medmix 20201: ~7%

Tissue treatment	

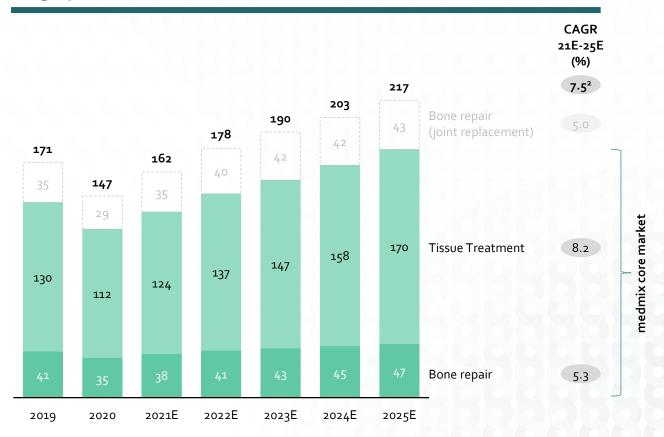


Market position	Among top 3 specialised					
areas	<ul> <li>Abdominal, vascular and cardiovascular surgeries</li> <li>Wound closure, tissue sealing (haemostats, sealants)</li> <li>Tissue banks</li> </ul>	<ul> <li>Trauma, spine fusion and implant (hip/knee) surgeries</li> <li>Dental and maxillofacial surgery</li> <li>Tissue banks</li> </ul>				
Application fields	<ul> <li>Injection or spraying for surgical procedures</li> <li>Stop bleedings, close wounds and support healing</li> <li>Prevents surgery-related post-op complications</li> </ul>	<ul> <li>Trauma: injection of bone graft or putty into bone voids</li> <li>Joint: cementation of implants (PMMA)</li> </ul>				
Trends	<ul> <li>Surgery-related infections, bleeding and increased comorbidities</li> <li>Development and commercialisation of new materials</li> </ul>	<ul> <li>More surgery due to aging population, growing middle cla (more traffic and active lifestyle)</li> </ul>				
	Strong growth in tissue banks driven by rising demand for regenerative medicine (allograft) to reduce rejection					

# Surgery – Market overview (2/2)

### Growing into addressable market

Surgery market¹ (CHFm)



### How we grow into new markets





 $<sup>{\</sup>tt 1}\,{\sf Sum}\,{\sf per}\,{\sf year}\,{\sf excludes}\,{\sf joint}\,{\sf replacement}$ 

# Surgery – Strategic priorities and initiatives

Focus on growing new business and expanding current footprint

### Strategic growth vectors

Grow customer base

Product expansion

Geographic expansion

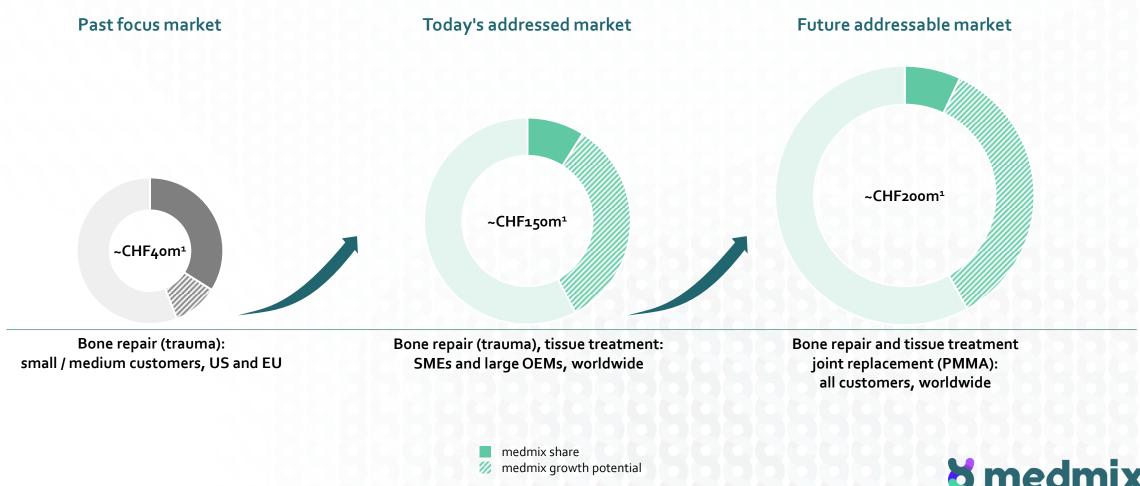
### **Strategic priorities**

- Offer tailor-made devices to large OEMs (key differentiator)
- 2 Expand portfolio with devices for joint replacement (PMMA) surgeries
- Develop new devices for new and upcoming biomaterials (e.g. fibrous)
- Progress products to enable expansion into downstream value chain
- Grow in emerging regions, for example China



# Surgery – Expand addressable market to accelerate growth

Grow into adjacent markets (joint replacement) with new products



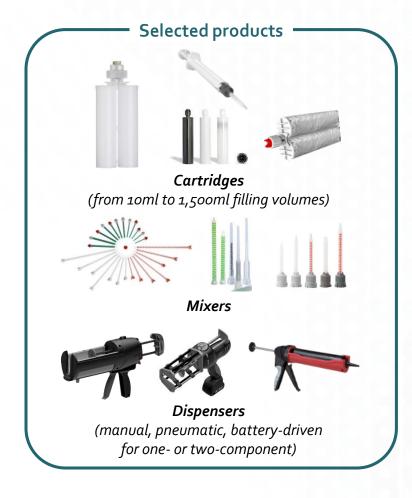


# Section 5a

Consumer and Industrial: Industry



# Industry – Overview











# Industry – Business snapshot



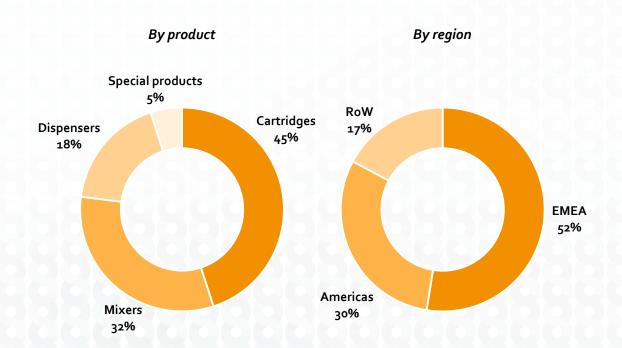




### Segment overview

- Specialised in hand-held mixing and dispensing delivery devices for two-component adhesives and sealants
- Mixing tips, cartridges and hand-held dispensers, offering a comprehensive product portfolio
- New innovative solutions with broad IP protection: EcopaCC, Mixpeel, 3D printed parts
- Strong application know-how in mixing
- Products used in multiple application areas such as electronics (e.g. smart phone assembly), construction, transportation (e.g. aerospace), infrastructure and general industry
- Industry with organic growth, supported by complimentary hand-held dispenser acquisitions (Kroeger in 2013 and PC COX in 2016)

### Key revenue split (Q1 2021)





# Industry – Case studies

### Smart phone bonding technology



- A leading provider of cartridges and mixing tip for smart phone assembly
- >4m mixers sold in 2020
- Majority of assembly steps via adhesive bonding
- International OEM customer of medmix selling to largest smart phone producer in China
- Application includes seamless screen and backside glass coverage bonding

### EV battery business in China



- Provider of cartridges and mixers for EV battery business in China
- >90,000 mixers sold in 2020
- Application includes battery pack assembly and thermal encapsulation



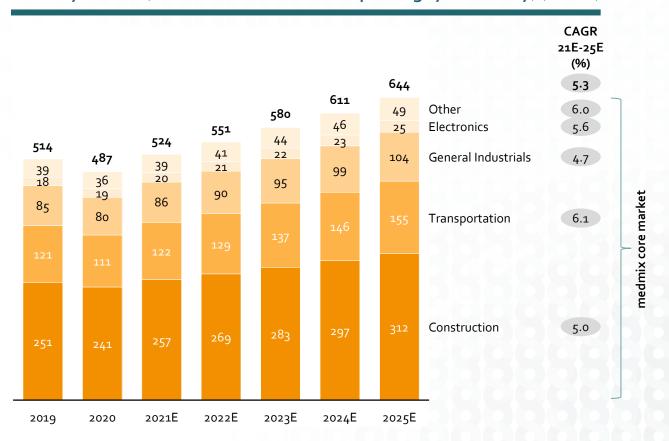
# Industry – Market overview (1/2)

Market size 20201: ~CHF500m – Market growth forecast (CAGR 21E-25E)1: 5.3% – Market share of medmix 20201: ~25%

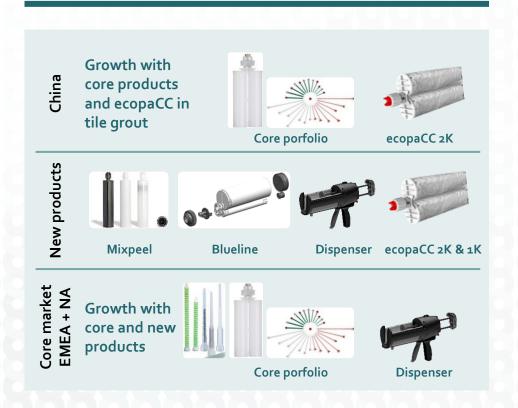
Construction **Transportation General industries Electronics** Market share ~25% **Application** Durability for architectural Bonding components in Assembly of small electronic Adhesives for packaging, fields wind and solar energy, membranes, caulks, wires, electric vehicles, aircraft, devices and circuit boards cables, roofs, floors, railway, boats and for auto equine and bovine, industrial windows, chemical anchors glass assembly assembly (e.g. white goods) Trends Growth in construction, Trend from mechanical Manufacturing and Miniaturization increases supported by stimulus and fastening towards adhesives consumption growth in demand for adhesive-based infrastructure programs China and other emerging assembly Electric vehicles (batteries) markets Strong trend from Specialty chemicals Trend from mechanical mechanical fastening increasingly used to protect towards adhesives fastening towards adhesives electrical components Adhesive innovations broadening application fields

# Industry – Market overview (2/2)

### Industry market (2K hand-held adhesive dispensing systems only) (CHFm)



### Clear growth path within current market





# Industry – Strategic priorities and initiatives

Focus on product innovation to serve current markets and potential adjacencies

Strategic growth vectors

Product expansion

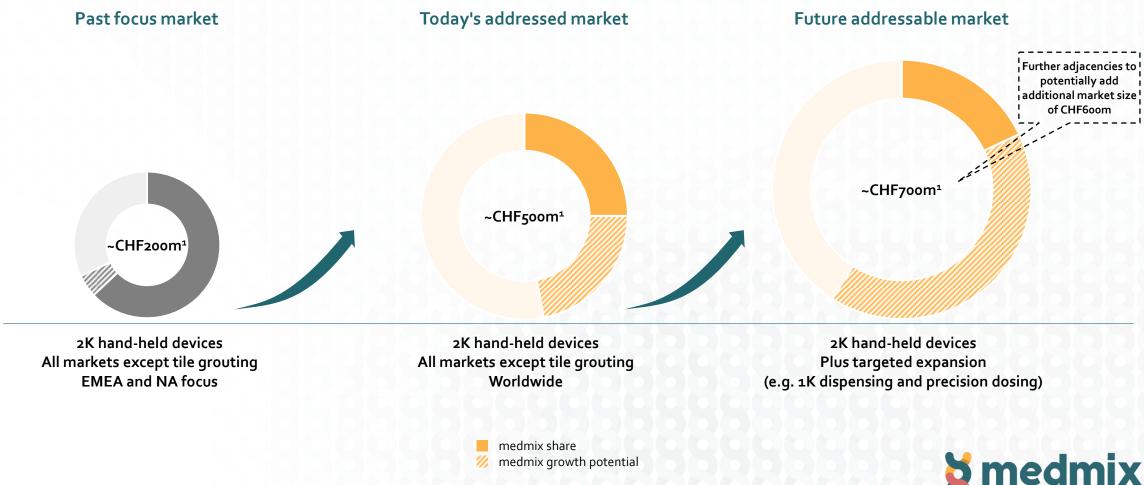
Geographic expansion

### Strategic priorities

- 1 Grow share in industrial and construction markets
- 2 Grow in new regions such as India
- Achieve a leading market position in China
- Expand into adjacencies through organic growth opportunities
- 5 Enlarge sustainable solution offering



# Industry – Expand addressable market to accelerate growth





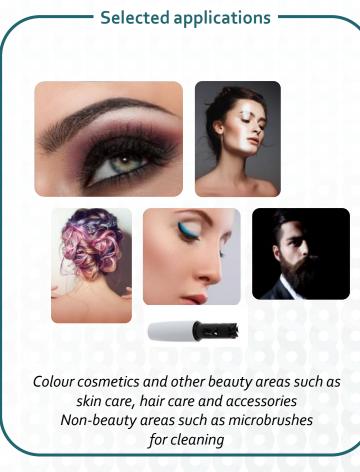
# Section 5b

Consumer and Industrial: Beauty



### **Beauty – Overview**











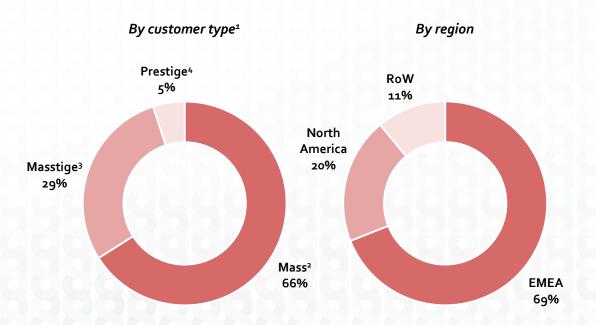
### Beauty – Business snapshot



### Segment overview

- Specialised in the design and production of high-precision microbrush applicators for make-up, in particular for mascara (majority of revenue)
- Products include, among others, microbrushes, applicators, bottles, caps for mascara, lip gloss / lipstick, and skin-care
- Products offered as part of customised or ready-to-go solutions (design, molding, assembly, decorations, filling)
- Customers range from the most iconic names to indie labels, as well as regional brands
- More than 150 patent and patent applications, supporting an industry leading position
- Early adopter in consumer-led topics such as ESG (Ecovadis platinum status), sustainable materials, hygiene and tamper-proof products

#### Key revenue split (Q1 2021)





<sup>1</sup> Based on lip and eye products



<sup>2</sup> Mass = "low" price portfolio (e.g. mascara price of < EUR15)

<sup>3</sup> Masstige = "mid" price portfolio (e.g. mascara price of EUR15-25)

<sup>4</sup> Prestige = "high" price portfolio (e.g. mascara price of > EUR25)

### **Beauty – Case studies**

#### Twisted wire brush



- Unique vertical brush grooves
  - Short bristles: volume reservoir
  - Long bristles: separation and combining
- Different profiles for more volume
  - Special zones for extra volume
  - Combining zone for precise separation and definition

#### Bi-material mascara brushes



- Internally developed bi-material mascara brushes, with soft material for the bristles and hard material for the core
- High precision: brush becomes firm and provides great control
- Excellent comfort: soft bristles allow improved eyelash separation
- Patented technology

### Microbristles applicator



- Innovative applicator with delicate microbristles for precise, pure, hygienic and smooth application of formulation
- 50 bristles within base of 0.35mm and tip of 0.08mm
- Used for formulae like anti-wrinkle, spot corrector, anti-ageing, anti-redness, cuticle serum, moisturizer



# Beauty – Market overview (1/2)

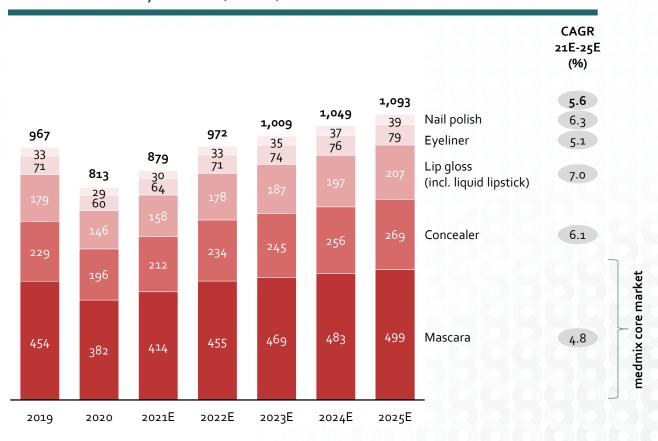
Market size 2020: ~CHF800m – Market growth forecast (CAGR 21E-25E): 5.6% – Market share of medmix 2020: ~15%

5 , 5							
Mascara	Concealer	Lip gloss <sup>1</sup>	Eyeliner	Nail polish			
<25%	<1%	<15%	<5%	<5%			
Applicators used for applying colour cosmetic liquids to the respective facial areas (e.g. eyes, lips, nails)							
<ul> <li>Basic make-up with stable growth</li> </ul>	<ul> <li>Trend to natural make-up looks and fresh appearance</li> </ul>	<ul> <li>Trend to more natural make-up looks favours growth of lip gloss vs. traditional lipsticks</li> </ul>	<ul><li>Used to complete evening looks</li></ul>	<ul> <li>Cyclical demand with tendency to spike every 7-10 years</li> </ul>			
Demand for sustainable materials and supply chains							
Increasing customization and "prestization" – even for mass Indie and mid-sized brands demanding full-service offering							
	<25%  Applicator  Basic make-up with	<25% Applicators used for applying colour • Basic make-up with stable growth • Trend to natural make-up looks and fresh appearance Demand for lincreasing cust	<ul> <li>&lt;25%</li> <li>Applicators used for applying colour cosmetic liquids to the respectable.</li> <li>Basic make-up with stable growth</li> <li>Trend to natural make-up looks and fresh appearance</li> <li>Trend to more natural make-up looks favours growth of lip gloss vs. traditional lipsticks</li> <li>Demand for sustainable materials and standard increasing customization and "prestization"</li> </ul>	<ul> <li>&lt;25%</li> <li>Applicators used for applying colour cosmetic liquids to the respective facial areas (e.g. et al.)</li> <li>Basic make-up with stable growth</li> <li>Trend to natural make-up looks and fresh appearance</li> <li>Trend to more natural make-up looks favours growth of lip gloss vs. traditional lipsticks</li> <li>Demand for sustainable materials and supply chains Increasing customization and "prestization" – even for mass</li> </ul>			

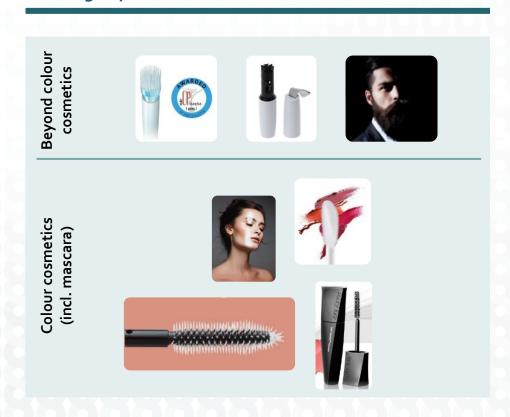


# Beauty – Market overview (2/2)

### Addressed Beauty market (CHFm)



### **Growing beyond mascara**





# Beauty – Strategic priorities and initiatives

### Focus on product expansion and new regions

### Strategic growth vectors

Product expansion

Geographic expansion

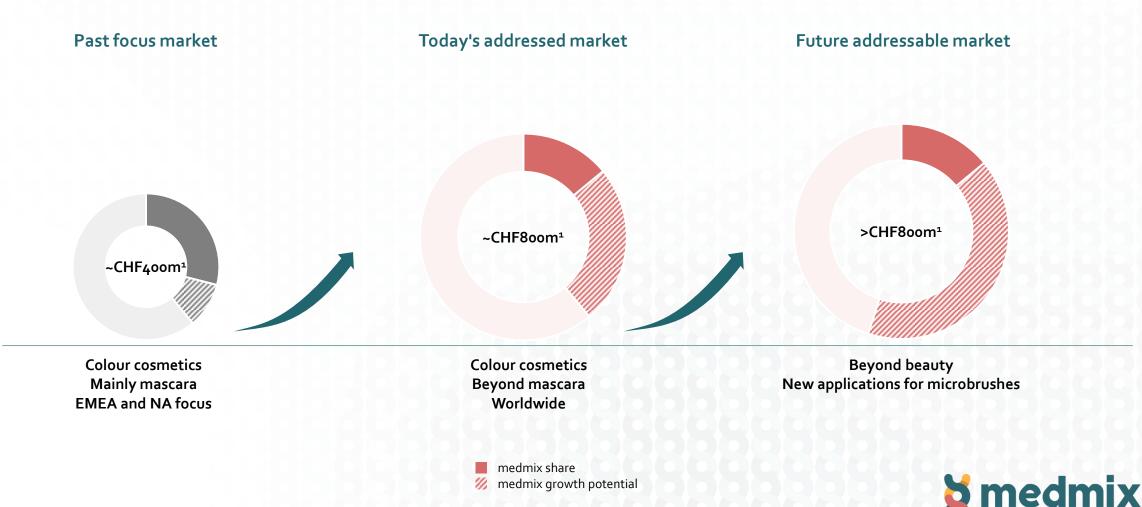
Grow customer base

### **Strategic priorities**

- Leverage new facility for full service, decoration and shorter lead times
- 2 Push into fast growing Indies and mid-sized customers
- Grow in new regions such as China, South-East Asia, Middle-East
- Extend microbrushes and high precision applicators expertise to all beauty applications
- Develop new microbrush applications beyond Beauty



# Beauty – Expand addressable market to accelerate growth





# **Section 6**

Financials



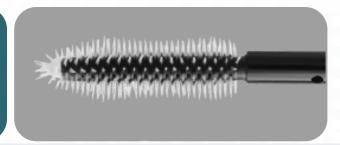
## Financial highlights

Attractive financial profile with substantial revenue growth and highly resilient margins



2021E revenue

CHF450m ~25% adj. EBITDA margin



Mid-term targets Revenue growth ~8% CAGR

Healthcare share in revenue

>50%

Adj. EBITDA margin target



Expected leverage post capital increase (net debt / adj. EBITDA)<sup>1</sup>

~1-2X





## Revenue by business area

## **Growing across businesses**

## Revenue by business area (CHFm)



## **Highlights**

### 2019

- Consumer and Industrial revenue drop due to Beauty (halt in PMI¹ product, influencers capturing growth from cosmetics incumbents)
- Improved EBITDA margin vs. 2018

#### 2020

 Revenue impacted heavily by COVID-19, low point in Q2-20, visible rebound from Q3-20 as markets started to reopen

### 2021E

- Q1-21 above pre COVID-19 levels in both business areas
- Revenue recovery continuing, sequentially up in all segments
- Haselmeier (Healthcare acquisition) fully integrated, transformation of Beauty completed

### 2022E

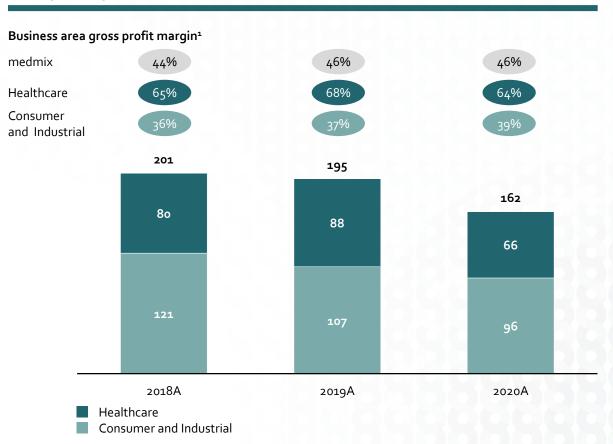
 Strong pipeline and positive customer sentiment drive expectation of high-single digit growth in 2022E



## Gross profit by business area

## Resilient business area gross profit margin¹ of ~45%

## Gross profit by business area (CHFm)<sup>1</sup>



## Highlights

### 2019

 Increase in business area gross profit margin¹ due to Healthcare growth and operational improvement

#### 2020

 Resilient pricing, operational improvements and better mix in Consumer and Industrial secured business area gross profit margins¹ throughout COVID-19

#### 2021E

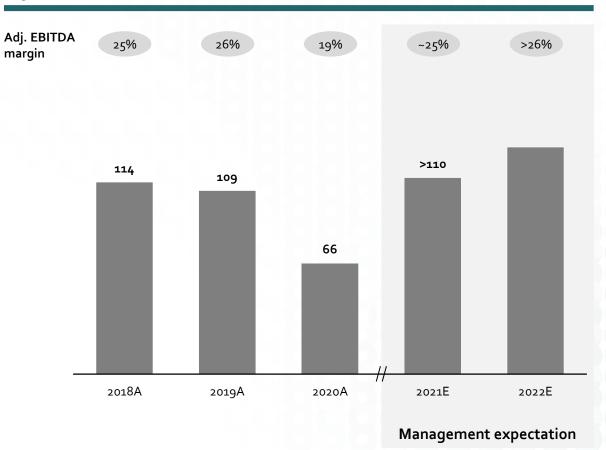
Business area gross profit margin¹ stable vs. Q1-20, expected to continue



## **Adjusted EBITDA**

## Growth in Healthcare drives adj. EBITDA margin increase

## Adj. EBITDA (CHFm)



## Highlights

### 2019

 Growth in Healthcare and operational improvement led to increased adj. EBITDA margin

#### 2020

 Q2-20 collapse in demand amid closure of beauty retailers and dental offices led to negative volume and mix impact, partly mitigated by highly resilient pricing and swift cost-out actions

### 2021E / 2022E

 Adj. EBITDA margins expected to increase based on higher volumes from Healthcare, strong recovery in Industry, commercialisation of new products in Drug Delivery and Beauty

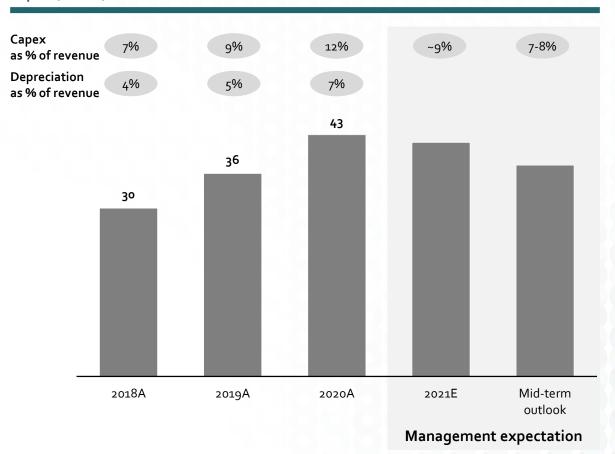
### Mid-term outlook

 Adj. EBITDA margin expected to increase to ~30%, driven by operating leverage and increase of Healthcare in mix



## Capex

## Capex (CHFm)



## Highlights

### 2019-2020

- Exceptional spend for Beauty transformation in Germany
- Excluding exceptional spend, average capex as % of revenue of ~6%

### 2021E

 Higher spend due to postponements during COVID-19 and investment to support new product introduction

### Outlook

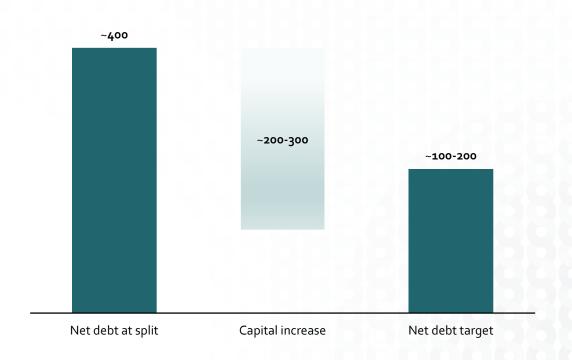
 Includes capex for growth, especially in Healthcare (e.g. Drug Delivery scale up), in addition to replacement



## Leverage and capital increase considerations

Leverage ratio of ~1-2x for medmix post Transaction

Net debt2 (CHFm) and leverage ratio (~1-2x) at split



### Considerations

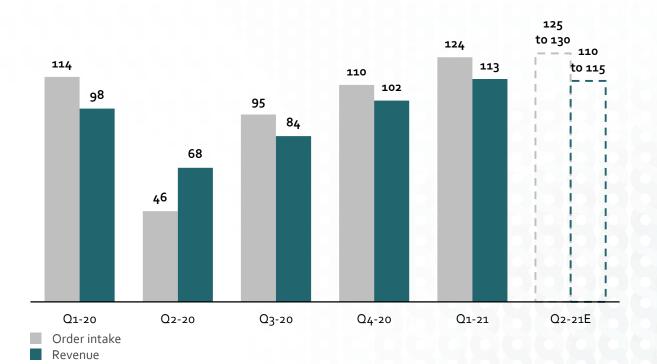
- Capital increase of CHF200-300m concurrent with split (together "Transaction") intended to provide a sustainable capital structure for medmix and fund organic growth initiatives, as well as acquisitions
- medmix net debt at split of ~CHF400m intercompany loan ("IC Loan") and a small portion of medmix lease liabilities and cash
- Expected leverage ratio post Transaction of ~1-2x net debt / adj. EBITDA, similar to peers
- medmix expects to refinance the IC Loan from Sulzer via external financing after the Transaction



## medmix results update

## Continued strong rebound

Quarterly order intake and revenue (CHFm)



## Highlights

- Q1 orders up 12.6% QoQ organic and up 1.7%¹YoY organic (up 9.9%²YoY including Haselmeier acquisition)
- Q1 revenue up 11.1% QoQ organic and up 5.1%¹YoY organic (up 16.0%²YoY including Haselmeier acquisition)
- Growth mainly driven by Dental and Industrial
- Business area gross profit margin<sup>3</sup> stable vs. Q1-20, expected to continue
- adj. EBITDA margin up 100bps vs. Q1-20

#### Notes:

- 1 Adjusted for currency and acquisition effects
- 2 Adjusted for currency effects
- 3 Corresponds to business area gross profit. Business area gross profit represents the part of gross profit which is assigned to a business area





# Section 7

Conclusion and outlook



## Change ongoing – Delivering first results

Lean, innovative and customer centric





## Targets 2025 – Continuing in full swing

Lean, innovative and customer centric

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Keady	v tor (	growth
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## ...with specific initiatives and targets

Further grow in Healthcare

Become a local player in China

Grow Microbrushes beyond Beauty

Accelerate innovation pipeline

Replicate Beauty's ESG successes across medmix

20+ organic initiatives and active M&A pipeline

Acquisition opportunities identified for Beauty and Industry

Attractive opportunities outside Beauty involving microbristle applicators identified

Revamped ideation process, increased product ideas in pipeline

Implemented at early adopter Beauty, rolling out to Industry and Drug Delivery and throughout operations



## Disciplined M&A with clear focus and active pipeline

M&A focus – Healthcare



M&A focus - China



- Small to mid-sized companies in adjacencies
  - Strong own IP
  - Niche leadership
  - Presence in emerging countries
- Add-ons to extend product offering
- Potentially new platforms in animal health or liquid handling consumables

Niche leader

Highly protected

Platform for growth

- Shanghai production facility focusing on export and international OEMs distributing in China
- Need to be present in country with local for local setup
- Speed through proximity
- Local style preferences



M&A strategy in line with established track record



## Financial outlook

	2021E	2022E	Mid-term ambition		
Revenue (growth)	~CHF45om	High-single digit growth	8% CAGR		
adj. EBITDA margin	~25%	>26%	~30%		
Capex¹	~9% of revenue	~7-8% of revenue			
Tax rate	12-15%	Mid-teens			
Dividend policy	Dividend targeted not lower than CHFo.50 per share				



## Wrap-up: Why invest?













**Appendix** 



## **Basis for preparation**

- Historical financial information for the years 2018-2020 based on combined and carve-out financial statements of medmix, prepared under IFRS
  - Financial statements currently in draft form and unaudited, therefore may be subject to change prior to completion of the audit
  - Full audit to be completed ahead of EGM in Q<sub>3</sub> 2021
- Quarterly financial information for Q1-Q4 2020 and Q1 2021 not subject to audit or auditor review, therefore may be subject to change
- Adjustments to EBITDA consist of acquisition-related expenses and other non-recurring items
- Past acquisitions MEDMIX (2018) and Haselmeier (2020) taken into account from the time of completion, no pro-forma financials available
- The presentation contains forward looking statements, subject to change based on known or unknown risks and various other factors



# Transitional Service Agreements – Overview

Expected scope of TSA	<ul><li>Corporate and shared finance services</li><li>IT services</li></ul>
Duration	■ Planned to be in place from split and expected to last 18-24 months



# **EBITDA** adjustments

CHFm	2018A	2019A	2020 <b>A</b>	Highlights
Reported EBITDA	106	81	61	
Beauty transformation	3	22	2	<ul> <li>Closing of Bamberg facility and extension of Bechhofen facility</li> </ul>
One-off restructuring	O	3	2	<ul> <li>Acquisition and integration one-offs</li> </ul>
Other non operational adjustments	5	3	0	<ul> <li>Product line and footprint rationalisation</li> </ul>
Adjusted EBITDA	114	109	66	



# Historical financials summary

CHFm	2018A	2019A	2020 <b>A</b>
		<u> </u>	atototototo
Revenue	454	421	351
% growth		(7%)	(16%)
Business area gross profit¹	201	195	162
% margin¹	44%	46%	46%
Gross profit	173	162	121
% margin	38%	39%	34%
Adjusted EBITDA	114	109	66
% margin	25%	26%	19%
Capex <sup>2</sup>	(30)	(36)	(43)
% revenue	7%	9%	12%



<sup>1</sup> Corresponds to business area gross profit. Business area gross profit represents the part of gross profit which is assigned to a business area