

Media Release

## DKSH and CQV Enter Exclusive Distribution Agreement for the UK and Ireland

**DKSH has expanded its distribution agreement with CQV, a leading South Korean provider of effect pigments, for the UK and Ireland.**

London, UK, July 18, 2022 – DKSH's Business Unit Performance Materials, a leading distributor of specialty chemicals and ingredients, will provide business development, marketing, sales, logistics, and distribution services for CQV's effect pigment range for the specialty chemicals industry.

CQV is a leading premium company, providing high-quality effect pigments for all kind of applications in thermoplastics, paints, coatings, and inks.

CQV pearlescent pigments are composed of thin platelets of a substrate (natural mica, synthetic mica, glass-flake, or alumina), thinly coated with a high refractive index metal oxide (mainly  $\text{TiO}_2$  and/or  $\text{Fe}_2\text{O}_3$ ). By varying the thickness of the metal oxide layer, color is created through the separation of incident light into its component wavelengths. CQV pearlescent pigments provide high chroma and luster as well as better whiteness and color clearness. CQV's portfolio also includes Optically Variable Pigments (OVP) that change the color depending on the angle.

CQV's newest colored aluminium pigments (Stellar) are composed of silver-dollar aluminum flakes coated with  $\text{Fe}_2\text{O}_3$  that offer higher hiding power as well as cleaner and more chromatic/vivid colors in gold, orange, and red metallic shades.

YG Byun, Marketing & Sales Managing Director, CQV, commented: "CQV has a diverse portfolio of unique products suitable for wide applications and provides high-quality and differentiated value to customers. We are pleased to expand our area with DKSH as a partner who has a well-established global network and provides excellent technical service. Together with DKSH, we will offer a total solutions package, combining the best quality effect pigments with the highest level of technical service."

Sylvain Atger, Director, Specialty Chemicals Industry Europe, DKSH, added: "We are very pleased to build on our successful partnership with CQV in France, Germany, Italy, and Switzerland, by driving the expansion of CQV's product portfolio in the UK and Ireland. Our large customer base of manufacturers in the British Isles will immediately benefit from CQV's excellent range of pigments."

### About CQV

CQV's priority is the satisfaction of our customers, employees, and stockholders. By manufacturing the highest quality products, through innovative research and development we aim to exceed our customers' expectations. Providing original products with the highest quality and verifiable transparency one can be assured in the security of ethical manufacturing practices, trustworthy sourcing of raw materials, and guarantees of environmental stewardship. Learn more: <https://cqvl.co.kr/home-eng/>

### About DKSH

DKSH's purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution, and logistics as well as after-sales services. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 33,100 specialists, generating net sales of CHF 11.1 billion in 2021. The DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care, and various industrial applications. With 48 innovation centers and regulatory support worldwide, we create cutting-edge formulations that comply with local regulations. With around 1,370 specialists, the Business Unit generated net sales of CHF 1.3 billion in 2021. [www.dksh.com/pm](http://www.dksh.com/pm)

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