

ESG

UPDATE



*All COVID-19 prevention protocols were followed
in the organization of this event,
and that is why we have presentations recorded separately.*

*Presentations will be in Portuguese,
closed captioned in English and Portuguese
to reach a wider and more diverse audience.*

*Questions during Q&A session can be
done in Portuguese or in English.*



E

 ENVIRONMENT

S

 SOCIAL

G

 GOVERNANCE

ESG COVERS A BROAD SET OF ISSUES



WASTE



GHG
EMISSIONS



AIR & WATER
QUALITY



WATER
MANAGEMENT



BIODIVERSITY &
ANIMAL WELFARE



LAND
USE



MATERIAL
USE



PRODUCT
& SERVICE
SAFETY



HEALTH
& WELLNESS



RESPONSIBLE
DRINKING



EMPLOYEE HEALTH
& SAFETY



FAIR JOBS
& LABOR



COMMUNITY
RELATIONS



DIVERSITY
& INCLUSION



SUSTAINABLE
SOURCING



COMPETITIVE
BEHAVIOR



INDIRECT ECONOMIC
IMPACTS



TRANSPARENCY &
RISK
MANAGEMENT



GOVERNANCE &
ANTI-CORRUPTION



TAX



DIGITAL
PRIVACY &
SECURITY

G



GOVERNANCE

PROPER GOVERNANCE GUARANTEES THAT IT IS 'STORYDOING'
MORE THAN STORY TELLING



**SUSTAINABLE
SOURCING**



**COMPETITIVE
BEHAVIOR**



**INDIRECT
ECONOMIC
IMPACTS**



**TRANSPARENCY
& RISK MANAGEMENT**



**GOVERNANCE & ANTI-
CORRUPTION**



TAX



**DIGITAL PRIVACY &
SECURITY**

NEW MEMBERS



**CLAUDIA
WOODS**

CEO AT WEWORK
LATAM, PARTNER AT
SOFTBANK



**FABIO
BARBOSA**

BOARD MEMBER
OF ITAÚ-UNIBANCO, CBMM,
NATURA, ENDEAVOR BRASIL, CLP
AND UN FOUNDATION



**LIA
MATOS**

CHIEF STRATEGY
OFFICER AT STONE



UN
WOMEN 

The text "UN" is positioned above "WOMEN". To the right of the text is a white icon on a black background, which is the UN Women logo. It features a stylized female symbol (a circle with a vertical line and a horizontal line) and a grid-like pattern.

ETHICS

COMMITTEE

CEO

JEAN JEREISSATI

CFO

LUCAS LIRA

CHIEF PEOPLE OFFICER

RICARDO MELO

CORPORATE AFFAIRS OFFICER

RICARDO G. MELO

CHIEF LEGAL & COMPLIANCE OFFICER

LETICIA KINA

DIGITAL PRIVACY

COMMITTEE

CHIEF LEGAL & COMPLIANCE OFFICER
LETICIA KINA

CTO
EDUARDO HORAI

*AS WELL AS LEADERS OF **LEGAL**, **COMPLIANCE** AND **TECHONOLOGY** AREAS:*

LEGAL
GUILHERME PARENTE

COMPLIANCE
ISABELLA DA MATA

TECHNOLOGY
THIAGO LECHUGA

ESG

COMMITTEE

CFO
LUCAS LIRA

**CORPORATE AFFAIRS
OFFICER**
RICARDO G. MELO

**CHIEF LEGAL &
COMPLIANCE OFFICER**
LETICIA KINA

**CHIEF PEOPLE
OFFICER**
RICARDO MELO

**CHIEF SUSTAINABILITY &
PROCUREMENT OFFICER**
RODRIGO FIGUEIREDO

**CHIEF INDUSTRIAL
OFFICER**
MAURICIO SOUFEN

**CORPORATE AFFAIRS
VICE-PRESIDENT
FOR BRAZIL**
CARLA CRIPPA



(GRI – GLOBAL
REPORTING INITIATIVE)



(SASB - SUSTAINABILITY ACCOUNTING
STANDARDS BOARD)



(TCFD - TASKFORCE ON CLIMATE-RELATED
FINANCIAL DISCLOSURES)

ESG COVERS A BROAD SET OF ISSUES

E



ENVIRONMENT



WASTE



**GHG
EMISSIONS**



**AIR & WATER
QUALITY**



**WATER
MANAGEMENT**



**BIODIVERSITY &
ANIMAL WELFARE**



**LAND
USE**



**MATERIAL
USE**



Water stewardship



100%

OF OUR
COMMUNITIES

IN HIGH STRESS AREAS
HAVE MEASURABLY
IMPROVED WATER
AVAILABILITY AND
QUALITY



Smart Agriculture



100%

OF OUR
DIRECT FARMERS

ARE SKILLED,
CONNECTED AND
FINANCIALLY
EMPOWERED



Climate Action



100%

OF OUR
PURCHASED
ELECTRICITY

COMES FROM
RENEWABLE SOURCES
& 25% REDUCTION IN
CARBON EMISSIONS
ACROSS OUR VALUE
CHAIN



Circular Packaging



100%

OF OUR
PRODUCTS

WILL BE IN PACKAGING
THAT IS RETURNABLE OR
MADE FROM MAJORITY-
RECYCLED CONTENT



Entrepreneurship



100%

OF OUR SMALL
ENTREPRENEURS

EMPOWERED WITH THE
TOOLS THEY NEED FOR
THEIR DEVELOPMENT



Water stewardship



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Entrepreneurship



100%

OF OUR SMALL
ENTREPRENEURS

EMPOWERED WITH THE
TOOLS THEY NEED FOR
THEIR DEVELOPMENT

WATER
MANAGEMENT AT AMBEV

BEYOND OUR WALLS

ACCESS TO WATER FOR **COMMUNITIES**



RECOVERY AND
PRESERVATION OF
WATERSHEDS



QUALITY OF RIVERS
MONITORING



WATER
SECURITY



INSIDE OUR WALLS



CONSUMPTION REDUCTION



WATER **REUSE**

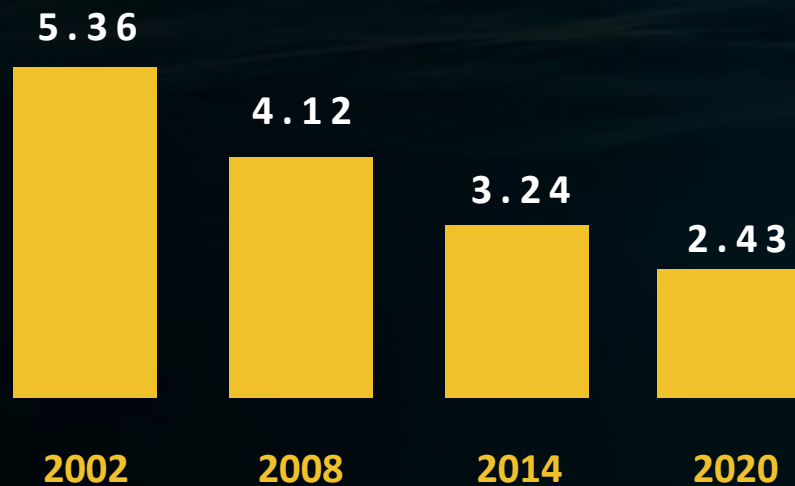


**TREATING 100%
OF RESIDUES**
WITH HIGH EFFICIENCY

SO FAR...

OVER 55%
OF REDUCTION COMPARED
TO THE PAST 18 YEARS

REDUCTION IN WATER CONSUMPTION
[HL WATER/HL BEER]



LESS THAN
2,5L OF WATER
USED TO PRODUCE 1 LITER OF
BEER





**WATER EFFICIENCY
TARGET FOR 2025**

<2 L/L


**FOR ALL BEER PLANTS IN
WATER STRESSED AREAS**



WATERSHED & FORESTS

BACIAS E FLORESTAS

ambev



100%

OF OUR COMMUNITIES

IN HIGH STRESS AREAS HAVE MEASURABLY IMPROVED WATER AVAILABILITY AND QUALITY



100%

OF OUR DIRECT FARMERS


ARE SKILLED, CONNECTED AND FINANCIALLY EMPOWERED



100%

OF OUR PURCHASED ELECTRICITY


COMES FROM RENEWABLE SOURCES & 25% REDUCTION IN CARBON EMISSIONS ACROSS OUR VALUE CHAIN



100%

OF OUR PRODUCTS

WILL BE IN PACKAGING THAT IS RETURNABLE OR MADE FROM MAJORITY-RECYCLED CONTENT



100%

OF OUR SMALL ENTREPRENEURS

EMPOWERED WITH THE TOOLS THEY NEED FOR THEIR DEVELOPMENT

CIRCULAR PACKAGING RETURNABLE BOTTLES



BRAZIL
38%



BOLIVIA
57%



ARGENTINA
64%

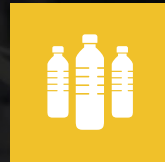


CIRCULAR PACKAGING

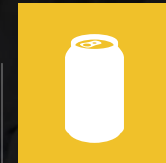
RECYCLED CONTENT AMBEV



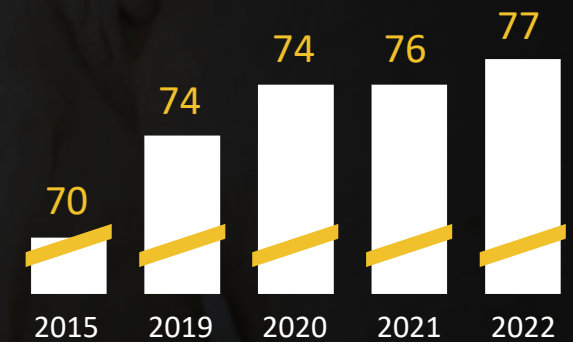
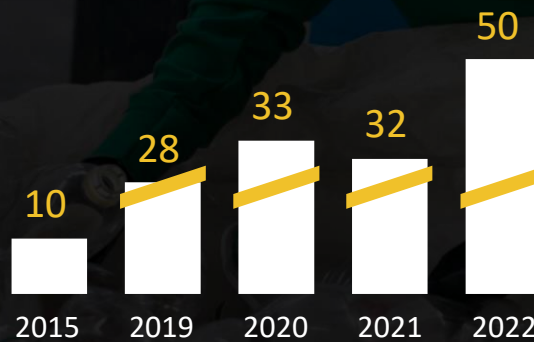
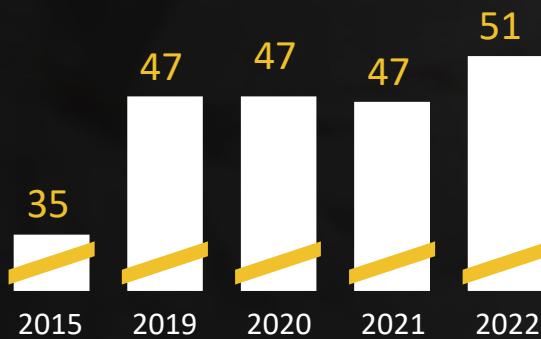
47%
OF GLASS BOTTLES



33%
OF PET BOTTLES



74%
OF CANS



INNOVATION & PARTNERSHIPS



2019



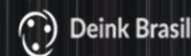
2019



2019



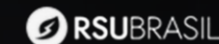
2019



2019



2019



2019

molécula



2020



2020



2020



2020



2020



R\$10MM
IN BUSINESSES
IN 2 YEARS



INTERNAL & EXTERNAL
ENGAGEMENT



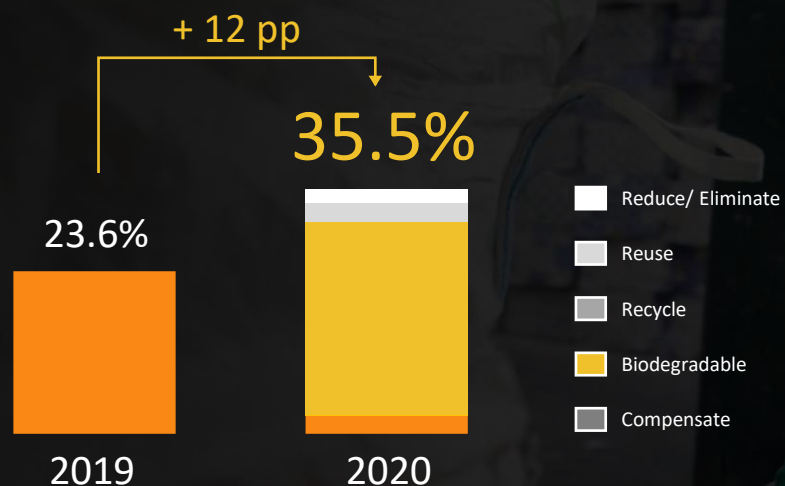
TECHNOLOGY
& INNOVATION



BETTER
WORLD

BRAZIL: WE WILL END PLASTIC POLLUTION OF OUR PACKAGING

PLASTIC



STRETCH GRAMMAGE
REDUCTION
BY 15%



SHRINK GRAMMAGE
REDUCTION
BY 12,5%



SHRINK GRAMMAGE
REDUCTION
BY 6,5%



1st CANNED WATER
IN BRAZIL

EXAMPLES



BIO V



LOCK N POP



PRECIOUS
PLASTIC



PALLET
COVER



SNAP PACK



GROWPACK



AVOID



KEEL CLIP



100% GUARANA

ECOSCORE

COMPARES PACKAGING, RATING BETWEEN 0-100 (THE LOWER, THE BETTER)



One Way
1L

Returnable
1L



KPIs

- Returnability
- Packaging weight/volume
- Recycled content
- Carbon emissions
- End of life
- Plastic pollution



- Primary packaging
- Secondary packaging
- Label
- Cap

BENEFITS

- More sustainable new products / Innovation, aligned with strategy
- Work on and improve existing packaging



INSTITUTO DE
EMBALAGENS
Ensino & Pesquisa




BUREAU
VERITAS





Water stewardship

Smart Agriculture

Climate Action






Circular Packaging

Entrepreneurship








100%

OF OUR COMMUNITIES








100%

OF OUR DIRECT FARMERS







100%

OF OUR PURCHASED ELECTRICITY



100%

OF OUR PRODUCTS



100%

OF OUR SMALL ENTREPRENEURS

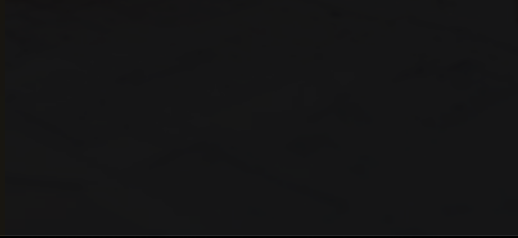
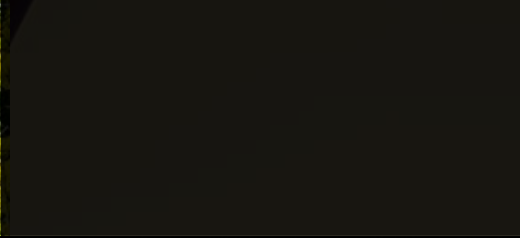
IN HIGH STRESS AREAS
HAVE MEASURABLY
IMPROVED WATER
AVAILABILITY AND
QUALITY

ARE SKILLED,
CONNECTED AND
FINANCIALLY
EMPOWERED

COMES FROM
RENEWABLE SOURCES
& 25% REDUCTION IN
CARBON EMISSIONS
ACROSS OUR VALUE

WILL BE IN PACKAGING
THAT IS RETURNABLE OR
MADE FROM MAJORITY-
RECYCLED CONTENT

EMPOWERED WITH THE
TOOLS THEY NEED FOR
THEIR DEVELOPMENT



CARBON SCOPES 1 AND 2



951

- ZBS FOUNDATION
- EFFICIENCY PROGRAMS: E.G. "BOINAS VERDES"
- 8 NEW BIOMASS PLANTS (SC, TE, AG, CI, CS, MG, CE, EQ)

2003 - 2009



727

- 2 NEW GREENFIELDS WITH BIOMASS PLANTS (NS, UB)
- SHUTDOWN AND MODULATION POLITICS

2012 - 2014



344

- 1 NEW GREENFIELD WITH BIOMASS PLANTS (PG)
- FULL CONVERSION FROM BPF TO VEGETABLE OIL (CS, SC, CN, TE, CE, CI, EQ)
- E&F TOOLKIT ROLLOUT

2014 - 2020

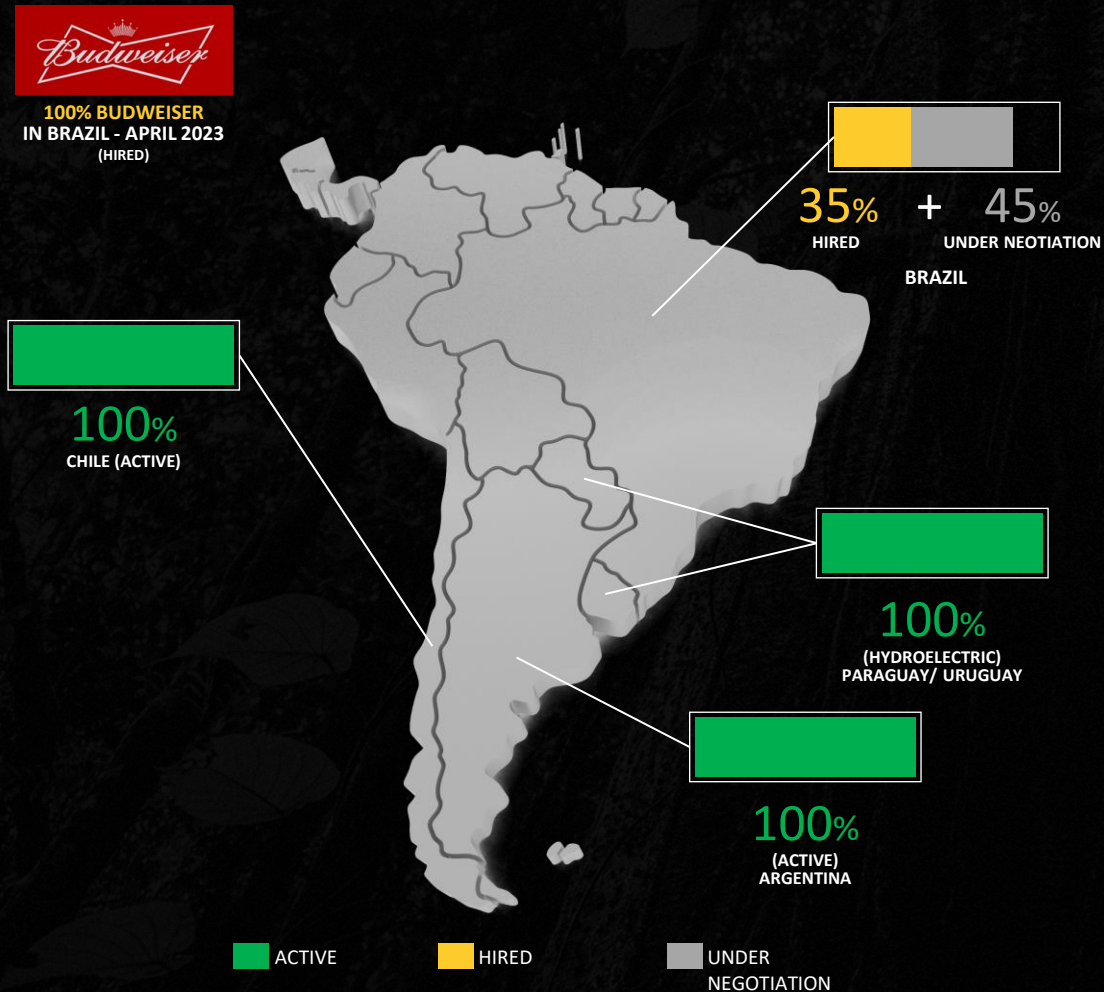
224k
23%

383k
40%

63% REDUCTION

RENEWABLE BREWERIES AND DIRECT DISTRIBUTION CENTERS (DDCs)

SAZ PLANTS



DDCs

GO: 4 DDCs



340 kWp

GO: DDC Votorantim



50 kWp

RJ: 4 DDCs



800 kWp

SP: DDC Araçatuba



60 kWp



SUSTAINABILITY

-4.6k ton
CO₂ per year

Equals -2.3k cars on
the streets

or 32,850 trees
planted per year

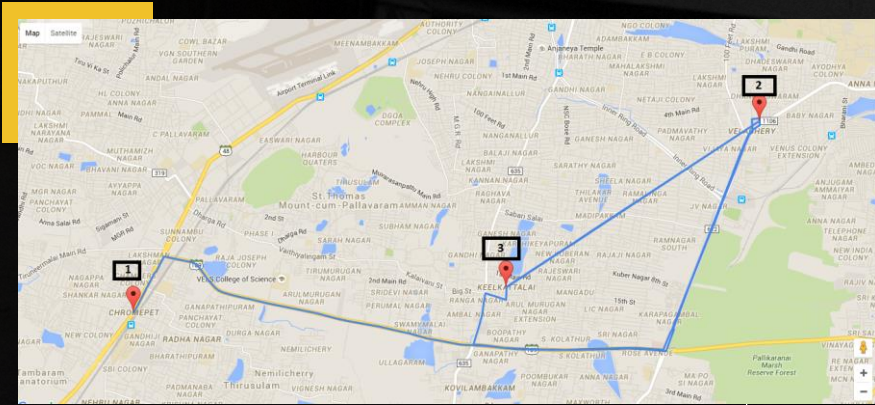
Enough energy for a
town of 60k
inhabitants

CARBON SCOPE 3 GREEN LOGISTICS

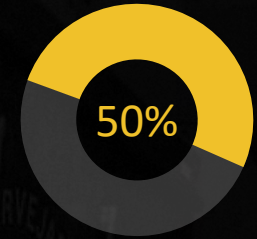
SHARED ROUTES



+EFFICIENT ROUTES



ELECTRIC TRUCKS



OF OUR DEDICATED FLEET
COMPOSED OF ELECTRIC
VEHICLES BY 2025

215 EV TRUCKS
BY 2021

100
Jul/21



15
Aug/21



100
Oct/21



CARBON SCOPE 3

CLEANER AND CHEAPER ENERGY FOR POCs

WE INVEST TO BRING CLEAN ENERGY
TO OUR ECOSYSTEM

HOW IT WORKS



GENERATOR

Invests and constructs
photovoltaic plants in
many different
regions across the
country



lemon

Connects the end user
(POCs) to energy
generators and secures
discounts in energy bills
of POCs



ambev

Leads clients (POCs)
to Lemon and uses
its brand



POCs

Sign contract
with Lemon and
receive **cleaner and
cheaper energy**,
without own
investment



DISTRIBUTOR

Receives energy
from solar plants
and distributes it
normally

BIG NUMBERS



~1,000

POCs already receiving
renewable energy



~10,000

POCs expected to
receive photovoltaic energy
by the end of 2021



~10MWh

of electric energy from POCs
migrated to photovoltaic
energy by the end of 2021



~14MM R\$

of annual savings for POCs,
freeing investment capability to
their businesses

STARTUPS

Muito além da cerveja: Ambev investe em startup de energia limpa

A Z-Tech, braço de corporate venture da cervejaria Ambev, está investindo na Lemon, startup que faz com que bares e restaurantes consumam energia de fontes limpas e economizem na conta. Esse é o quarto investimento da companhia no Brasil

Rafael Manzoni Jr. • 06/10/20 • 07h34



A Z-Tech é o braço de tecnologia da Ambev que investe em startups



SCOPES

1, 2 & 3

ACCELERATOR 100+



ELECTRIC FLEET



REVERSE LOGISTICS



PLASTIC COMMITMENT



ENERGY EFFICIENCY



SHARING BEST PRACTICES IN
WATER AND ENERGY EFFICIENCY



WATERSHEDS &
FORESTS



REGENERATIVE
AGRICULTURE



ECOLOGICAL
REFRIGERATORS



RENEWABLE ENERGY



OUR COMMITMENTS





COMMITMENT
NETZERO
CARBON

S



SOCIAL

ESG COVERS A BROAD SET OF ISSUES



**PRODUCT &
SERVICE SAFETY**



**HEALTH
& WELLNESS**



**RESPONSIBLE
DRINKING**



**EMPLOYEE
HEALTH & SAFETY**



**FAIR JOBS
& LABOR**



**COMMUNITY
RELATIONS**



**DIVERSITY
& INCLUSION**

#TOGETHER AT A DISTANCE



3.3 MILLION
HAND SANITIZER
UNITS



100
HOSPITAL BEDS



3 MILLION
FACE SHIELD
MASKS



2.5 MILLION
BREADS



20 TON
TAPIOCA GUM



100 THOUSAND
SOAP BARS



1.4 MILLION
WATER LITERS

COVID-19 FIGHT



M'BOI MIRIM
HOSPITAL

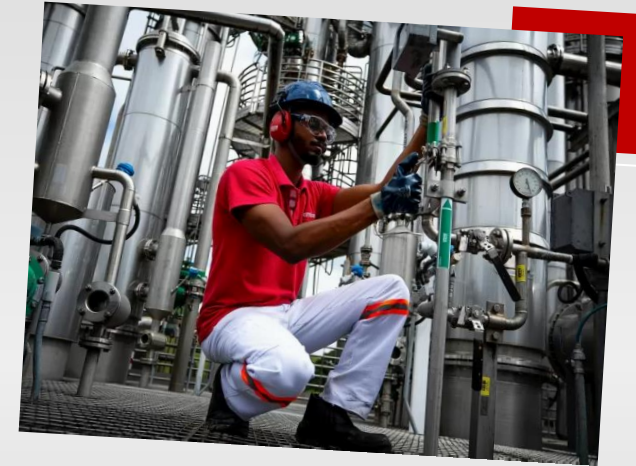
#TOGETHER AT A DISTANCE



THERMAL
BOXES



OXYGEN
CYLINDERS



OXYGEN
PLANT

COVID-19 FIGHT



ambev
voda

6 MILLION
PEOPLE IMPACTED

PEOPLE BENEFITED BY AMA

1 MM

330

223

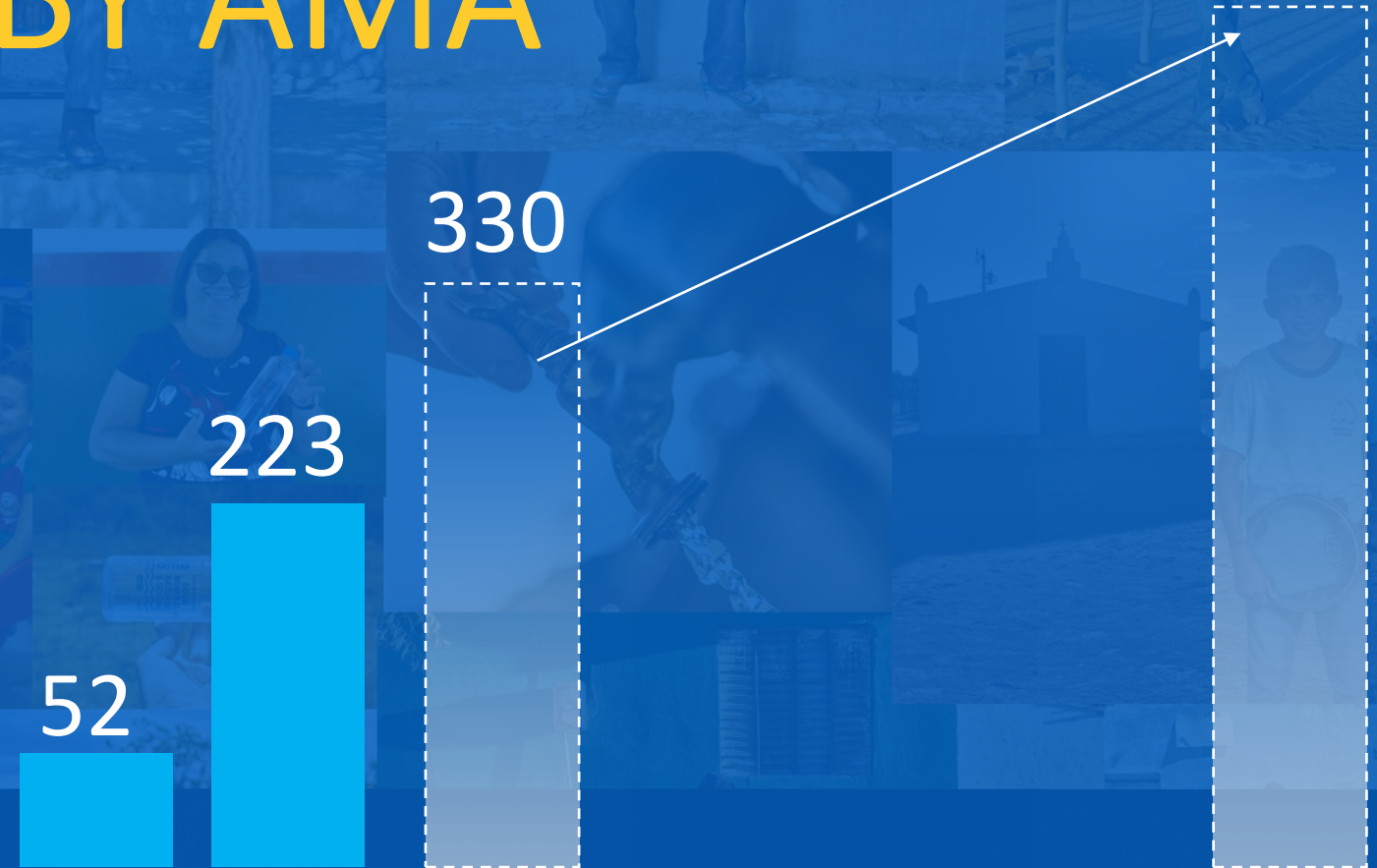
52

2019

2020

2021

2025



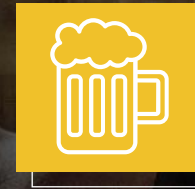
SMART DRINKING



NO DRINKING BY
UNDERAGED PEOPLE



NO DRINK AND
DRIVING



MODERATED
DRINKING



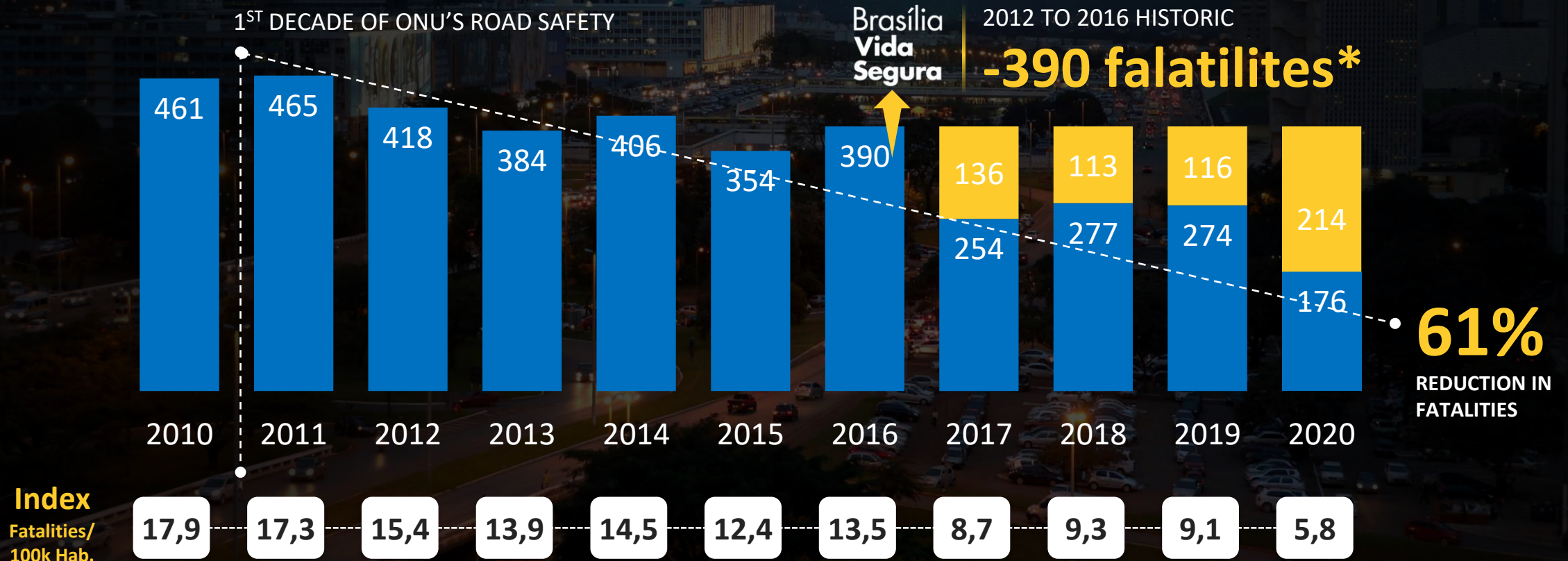


WEBSITE REGARDING SMART DRINKING

RESULTS

FATALITIES HISTORIC IN BRAZILIAN FEDERAL DISTRICT

579 LIVES SAVED

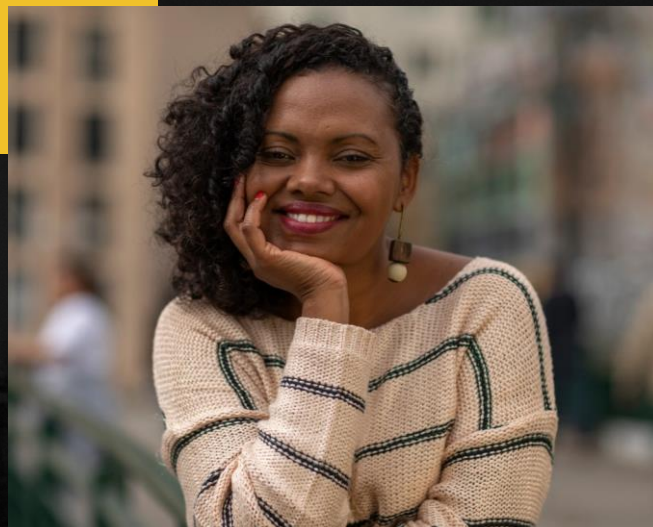


*Source: DETRAN. Available at: <http://www.detran.df.gov.br/dados-mensais/>; IBGE. Available at: <https://cidades.ibge.gov.br/brasil/df/panorama>.

6 THOUSAND IMPACTED PEOPLE



ADRIANA
BARBOSA



HELIO
SANTOS



ÍTALA
HERTA



LILIANE
ROCHA



- 1 REPLICATE THE **INTERNSHIP PROGRAM** FOR BLACK STUDENTS
- 2 60 **BLACK TRAINEES** IN THE NEXT 3 YEARS
- 3 CREATE A SPECIFIC **DEVELOPMENT PROGRAM** TO ENABLE OUR BLACK EMPLOYEES TO ASSUME LEADERSHIP POSITIONS
- 4 ENSURE REPRESENTATION OF AFRO-DESCENDANTS IN **INTERNAL TRAINING**
- 5 HIRING 200 BLACKS FOR **LEADERSHIP POSITIONS** NEXT YEAR
- 6 QUARTERLY ACTIVATIONS WITH **AFFINITY GROUPS**
- 7 100% OF LEADERS **TRAINED** ON ANTI-RACISM, UNCONSCIOUS BIAS, DIVERSITY AND INCLUSION THROUGHOUT THE YEAR

- 8 EVOLUTION OF THE **ANNUAL CENSUS** D&I QUESTION IN DIVERSE GROUPS
- 9 **THIRD-PARTY** ANTI-RACIST TRAINING
- 10 AT LEAST 200 NEW BLACK **SUPPLIERS** REGISTERED IN 2021 AND DOUBLE SPENDING ON BLACK SUPPLIERS IN 2022
- 11 DEFINE GOALS FOR BETTER D&I IN **MARKETING AGENCIES**
- 12 IMPLEMENT A PROGRAM AGAINST **DOMESTIC VIOLENCE**
- 13 100 ENTREPRENEURS OR ORGANIZATIONS LED BY BLACKS **MENTORED** BY AMBEV OR PARTNERS ANNUALLY

1ST

FEMALE AFFINITY GROUP



W E I S S

Women Empowered Interested in Successful Synergies

A smiling man with short dark hair, wearing a white t-shirt, with his arms crossed. He is positioned on the left side of the image.

STATISTICALLY

WE HAVE NO DIFFERENCE
IN REMUNERATION

BETWEEN MEN AND
WOMEN



A photograph of four men in a meeting, looking at a document. The image is dark and serves as a background for the first text block.

INCLUSIVE ENVIRONMENT

A photograph of a woman sitting at a desk with a laptop, looking at the screen. The image is dark and serves as a background for the second text block.

MATERNITY RELATED POLICIES

A photograph of a busy city street with many people walking, blurred to convey motion. The image is dark and serves as a background for the third text block.

MOBILITY

A photograph of a woman working on a laptop, with a video call window visible on the screen. The image is dark and serves as a background for the fourth text block.

WORK ROUTINES FLEXIBILITY



COALIZÃO
EMPRESARIAL
PELO FIM DA
VIOÊNCIA
CONTRA
MULHERES
E MENINAS