



I'M A CELEBRITY...
Get Me Out Of Here!

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UNTIL 22.00 WEDNESDAY 24TH
NOVEMBER 2021**



I'M A CELEBRITY... GET ME OUT OF HERE!

Every night at 9pm on ITV and ITV Hub

I'm A Celebrity...Get Me Out Of Here! has returned which can mean only one thing... the time has come for a brand-new cast of celebrities to battle it out in TV's toughest entertainment challenge.

This year the show has returned to the historic Gwrych Castle, Abergele in North Wales.

Viewers will see the celebrities undertake gruelling Trials and fun-filled challenges to win food and treats in the lead up to one of them being crowned King or Queen of the Castle.

Our BAFTA award-winning hosts Ant & Dec are back to present all the big stories live every night on ITV and ITV Hub.

Last year's highlights in the Castle included the celebrity abseil in the Welsh countryside, Jess and Shane's iconic drinking Trial, Mo's EastEnders acting and Giovanna Fletcher being crowned Queen of the Castle.

The ten celebrities who have headed into the Castle for the new series are:

Broadcaster & ex BBC Breakfast Host – Louise Minchin

Olympic Gold Medallist – Matty Lee

Radio 1Xtra DJ – Snoochie Shy

TV Presenter & Journalist – Richard Madeley

Choreographer – Dame Arlene Phillips, DBE

Music Producer – Naughty Boy

Paralympic Gold Medallist – Kadeena Cox, MBE

Football Legend – David Ginola

Pop Star & Presenter – Frankie Bridge

Emmerdale Star – Danny Miller

Who will be crowned this year's King or Queen of the Castle? Find out this Autumn on ITV and ITV Hub.

I'm A Celebrity... Get Me Out of Here! is produced by Lifted Entertainment, part of ITV Studios.

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SIMON GREGSON

Corrie Icon

Phobias: Big spiders.

Biggest misconception you want to dispel in the Castle: It will be nice to show people I am a normal family man and not living in a celebrity bubble.

Role in the camp: Cook and entertainer.

Miss most: My wife and children.

Dream camper: Billy Connolly or Eddie Murphy – I am a huge fan of his.

Coronation Street star Simon Gregson reveals it was his wife and three children who persuaded him to perform a massive U-turn and take part in I'm A Celebrity.

Now he has finally accepted the offer, the soap legend – known to millions as Steve McDonald for more than three decades – predicts the rest of the Corrie cast will be on speed dial voting for him to do the famous Trials.

"It was common knowledge I would never do I'm A Celebrity," admits Simon. "But my wife and kids were like, 'Come on Si, you've got to do it, you will have fun.' And so, I've said yes! It is something cool for the kids to watch dad scream like a young child!

"I am excited and I know the rest of my cast friends will find it highly amusing I am doing this show! Everyone at work is a huge fan of I'm A Celebrity. They will be wanting to find out what I am up to each evening and what is coming out of my mouth or going in my mouth! They won't be voting for me to not do a trial. They will definitely want me to go through some pain."

As well as his fellow Corrie castmates, Simon says his family will also be praying he gets to do some Trials. "They will also definitely be voting for me," adds one of Coronation Street's most popular stars. "As much as they love me, they would love to see me throw up after eating something disgusting as well! How am I feeling about the Trials? Well, I don't think anyone in their right mind would want to do the Trials, but I think when you are in there, it might be nice to get out of camp."

The hardest thing about doing I'm A Celebrity, adds the actor, is being separated from his family.

"It is going to be hard," he adds. "I have never been away from my wife, Emma, for more than a week since the day we met. And the kids are all so very cuddly. I will miss that too."

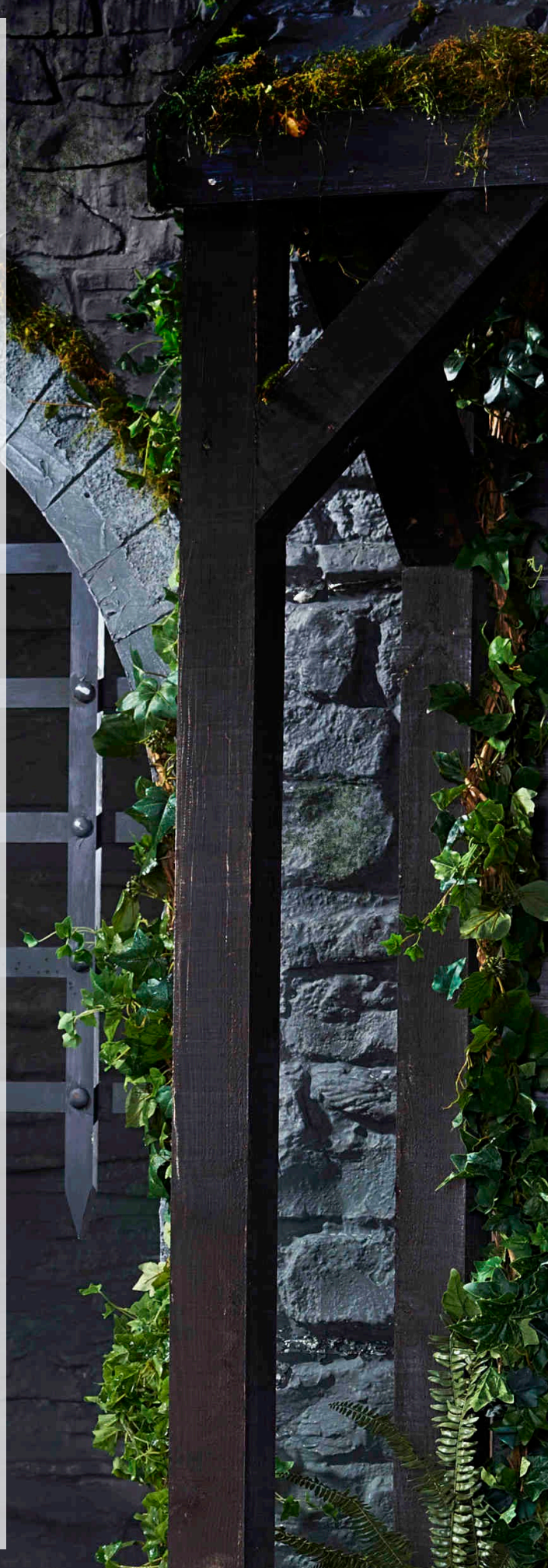
"I've not had a chance to ask Beverley Callard what advice she would give me about going in the Castle as she is very busy, but my family have all said: 'Don't make an idiot of yourself, don't not do the Trials and don't let us down Dad'."

"It's going to be nice to meet new people. It is an adventure and something you would never normally do."

Simon adds that he is more than happy to muck in with all the camp jobs. "I love cooking and I am happy to muck in," he explains. "It's going to be nice for people to see what I am like without a script for a change. I think people think you are in a huge celebrity bubble when you work on a soap but that is not the case at all. It will be nice for them to see me as a normal man but also, there isn't much difference between the character and myself as I kind of injected myself into the character I play!"

Asked how he thinks the millions of Coronation Street viewers will react when they find out he is taking part and Simon replies: "I think when people have followed a show and a character for so long, it is nice to look at people in a different light".

To win I'm A Celebrity, Simon goes on to add, would be amazing. "It would be a really big achievement as it is such a big show," he says. "It is quite an accolade to go all the way to the end and it would be great for my kids. They would love it and it would be brownie points at school for them!"



ADAM WOODYATT

EastEnders Icon

Phobias: Bugs and rodents.

Biggest misconception you want to dispel in the Castle: Everyone thinks I am Ian Beale – I'm obviously not! It will be nice to do this as me, Adam.

Role in the camp: I will be the practical one helping out with all the jobs.

Miss most: My bike (I ride it every day) and my coffee machine.

Dream camper: Paul Chuckle, Steven Gerrard and Kenny Dalglish.

EastEnders legendary actor Adam Woodyatt reveals his decision to take an extended break from the BBC1 soap has enabled him to finally accept an offer to take part in this year's I'm A Celebrity.

And Adam – who has played EastEnders' Ian Beale for more than three decades – says he can't wait to prove to everyone he is not like his famous soap alter ego as he arrives in the Castle as a latecomer.

Explains Adam: "I've known about doing I'm A Celebrity for a long time and I can't wait to go in now!

"I don't mind if I am first or last in the Castle – I am just really looking forward to being on the show.

"Why have I finally said yes? Because I am not in EastEnders! That is the honest answer. I am not in contract with the BBC so I can come and do it.

"Everyone thinks I am Ian Beale and so it's going to be great to show I am not."

Last year, Adam announced he was taking time out from EastEnders with his last scenes filmed in November 2020. He says he definitely hasn't regretted the decision because it has allowed him to do so many different things including a theatre tour and now, I'm A Celebrity.

"It will have been a year since I was last in EastEnders by the time I go in," adds Adam. "I've enjoyed my time so much. I am very much enjoying my life and doing things I want to do."

Readily admitting he thinks he will get voted to do lots of Trials by soap fans, Adam is most looking forward to I'm A Celebrity's famous Trials.

He says the trial he is most looking forward to is the cyclone. "I really want to get to the cyclone because it looks like a lot of fun," he adds. "I've no idea what I am going to be like with the eating Trials."

"Do we get to request how we like to have our sheep's anus cooked?! If we can, I will be asking for it to be well done!"

The only food Adam says he may point blank refuse to eat as part of a trial is a fermented herring.

He explains: "A friend of mine, Dan Clifford, made a programme with Tom Kerridge for the BBC and I think they both threw up just from the smell alone!"

Describing his Castle adventure as 'expect the unexpected', the 53-year-old star says he has barely told any of his friends about his decision to take part and only told his two children very recently. "I didn't want to spoil the surprise," he adds. "And so I have been keeping very quiet about it."

Smiling, he says he doesn't think he will be crowned King of the Castle. "Of course it would be lovely, but I think it is unlikely," he explains.

Is he hoping to use I'm A Celebrity as a platform to take on new projects? "I am not one to plan anything," he replies, also keeping his cards close to his chest as to whether he will return to the BBC soap in the future.

"I will go with what happens. I might take the summer off and go and work at my mate's restaurant when he does the pop up stalls at food festivals. I did it a couple of times this summer and I enjoyed it. But I am just now really looking forward to doing I'm A Celebrity. Programmes like this were a blessed relief during the lockdowns last year and I can't wait to go in."

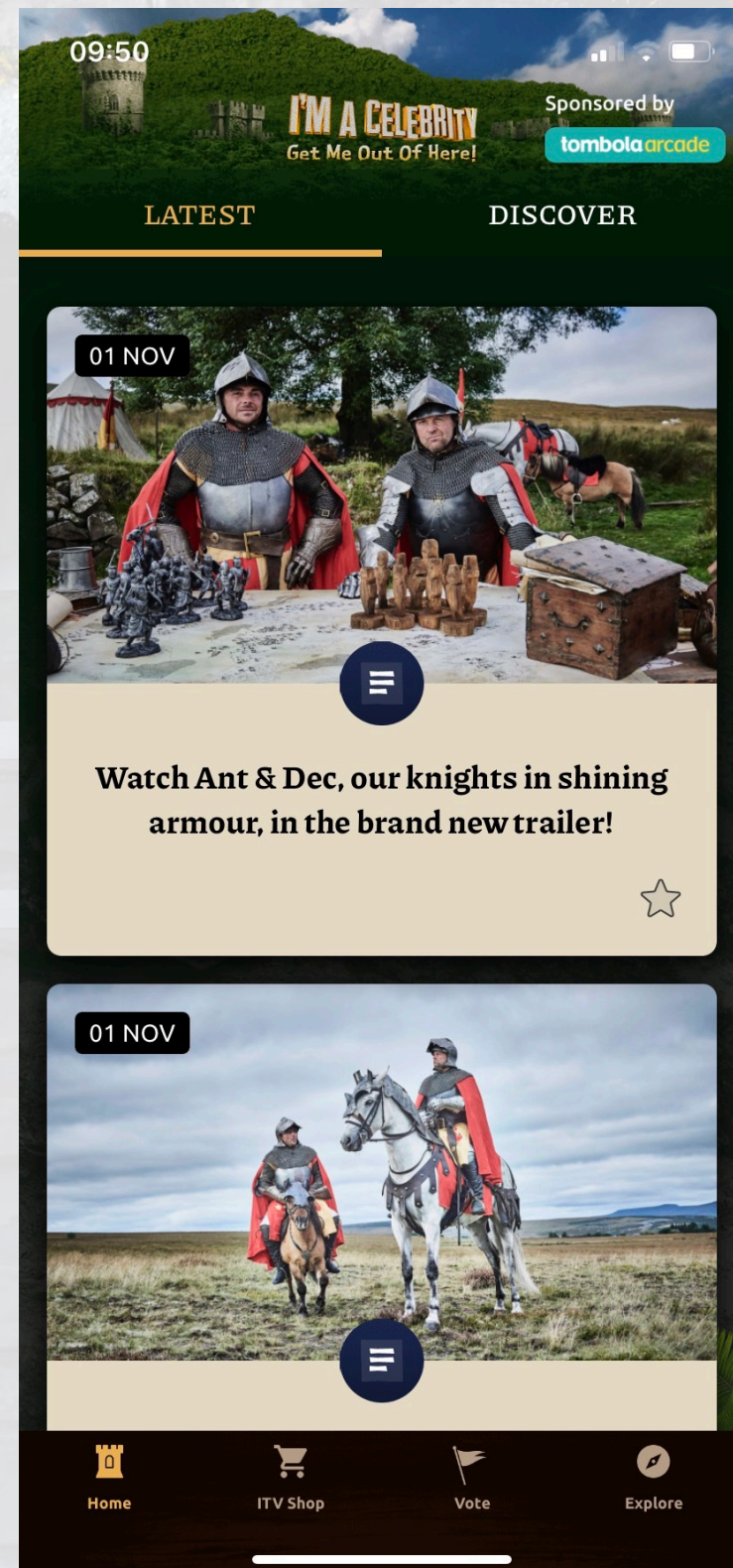
GET EVEN CLOSER TO THE ACTION THIS YEAR WITH I'M A CELEBRITY... GET ME OUT OF HERE! ONLINE

As always, the fun from camp will continue off-screen with fans being treated to non-stop digital coverage across Facebook, Instagram, Twitter and TikTok.

The amazing app will also be returning, letting you find out the latest news and gossip, play along with the action and vote for free, deciding the fate of this year's campmates.

This year's app includes all of your favourite features including polls, quizzes and videos - plus your chance to react to all the latest events in camp.

Download the official app for free from iTunes or Google Play stores - the ultimate companion to I'm A Celebrity... Get Me Out Of Here!



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THE BRAND NEW I'M A CELEBRITY... JUNGLE CHALLENGE



Now open at Quayside, MediaCity UK, Manchester

Whilst we can't get out to the Jungle this year, a slice of it has been brought to Manchester in the epic new I'm A Celebrity... Jungle Challenge!

The North West's hottest entertainment attraction will transport you into the heart of the Jungle to navigate a series of fun-filled physical challenges, inspired by the blockbuster show.

Scale The Ascent, over 8m of vertical rock climb, reach dizzy heights racing across the Treetop Trail, scramble nets and swing around the Jungle Run, take a leap of faith on Get a Grip and glide through the trees on a Zipline, all as part of timed Trials. Campmates could even find themselves taking on Kiosk Kev and a multiple-choice Dingo Dollar Challenge, if the iconic telephone boxes ring out!

Featuring Main Camp, the Throne and Winners Bridge, the action-packed experience will test your nerve and agility as you race against each other in a bid to collect stars and be crowned King or Queen of the jungle!

Find out more at www.imacelebrityjunglechallenge.co.uk

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tombola

tombola, Britain's biggest bingo site is sponsoring I'm A Celebrity... Get Me Out of Here! for a fifth year running. tombola created a series of idents featuring several animated bugs which originally set in the Jungle along with the celebs playing tombola arcade games on the celebs' phones. Last series, they were accidentally shipped to Wales along with the set! This year, they remain in Wales with additional bug characters joining the cast! As the show unfolds, tombola will respond in real time on Facebook to using the bug characters with #tombolabugs. Tombola arcade have over £850k of prizes to be won during the series including 'Bug Match' a free to play game where £250,000 of cash prizes from £5 to £10,000 will be won.

Notes to editors

Founded in 2000, tombola.co.uk is the largest bingo site in the UK, with more players than any other company. tombola develops and produces all of its original bingo software and arcade games in-house and employs over 700 people in the UK and Europe. Launched in 2016, tombola arcade already has a rapidly growing share of the online arcade market.

The company is also the leading online bingo company in Spain and Italy and also operates in Denmark, Sweden and The Netherlands with offices in Milan, Madrid, Amsterdam, Malta and Gibraltar and has plans to expand into more new international territories.

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