

### Almawave Team presenting today



### Valeria Sandei CEO Almawave

- Years in industry: 16
- Joined Almaviva Group: in 2004
- Previously in Accenture and JP Morgan

Antonello Gresia CFO Almawave

uturale inte

- Years in industry: 12
- Joined Almaviva Group: in 2012
- Previously in Geox, Safilo Group, Accenture



## Almawave at a glance

### Mission & Vision

#### Mission

Using the simplest of the human tools, language written and spoken, to activate services, execute processes, retrieve and navigate information, create augmented analytics

### "The natural interaction with technology"

#### Vision

Operationalize **Artificial Intelligence** for concrete transformation, turning its potential into business measurable results



ALMAWAVE

### **Key** Factors

Wide AI proprietary platform

Covering both Customer Experience and Information Fusion needs

More than 30 languages (text-voice, omnichannel, dialogue)

More than 10 products modules

Key enabling skills for digital transformation (i.e. Al Architecture, big data, data science)

Vertical Solutions to accelerate go-to-market and adoption



### Almawave at a glance

Leading Italian AI company, with an international footprint, that combines state of the art proprietary technology and advanced services to accelerate the digital transformation and AI adoption

**REVENUES 2020<sup>6</sup> €26.9**M

**BACKLOG<sup>1</sup>** EBITDA MARGIN 2020 % on REVENUES 31.12.2020 **€6.2**M<sup>2</sup> **€72**M

**100** USERS **C** 30,000 On Product Platform's

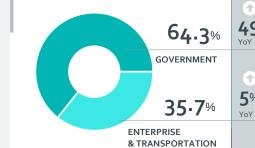
modules

CUSTOMERS

18% YoY # arowth

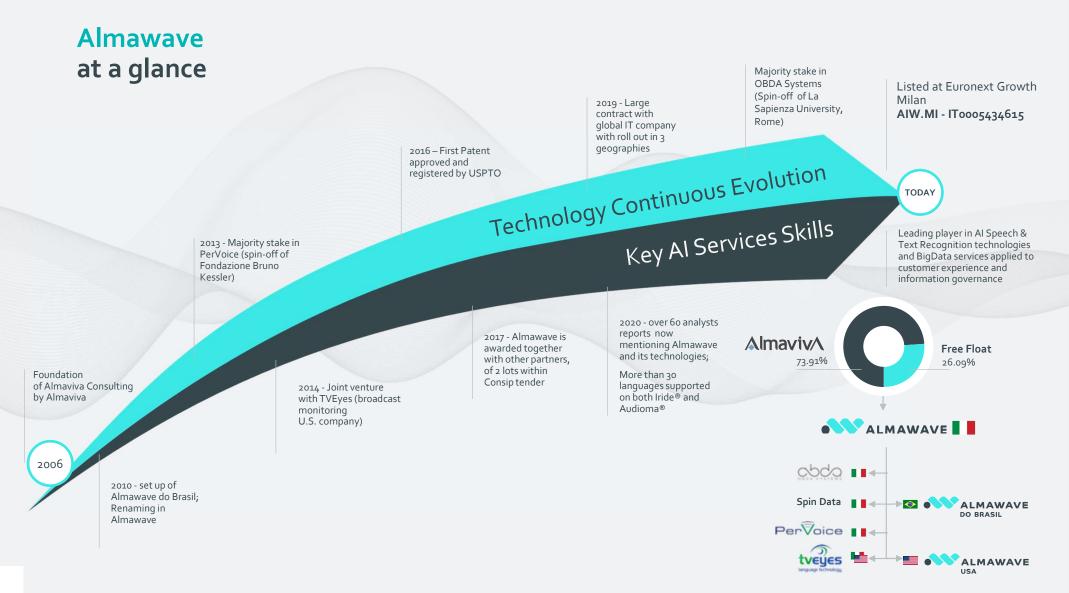
**REVENUES BY TYPE7** LEAD<sup>4</sup>





1. Includes Framework Agreements and extension of SPC Lots L3 and L4 Framework Agreements signed in March 2021 (Almawave share: 20M); 2. EBITDA reported ; 3. % of growth not including tax credit impact for 0.252M, only based on industrial performances; 4. Revenue generated by the deployment of product modules SaaS and On Premises; 5. Revenue generated by big data and digital transformation services; 6. Industrial revenues as of 27.5M at average exchange rate 2019; 7. revenue mix reported at current exchange rate; 8. percentage of growth calculated at average exchange rate 2019 to show the industrial performance







## Key investments highlights

### Key Investment Highlights

_				
SCENARIO	1	Booming addressable market with significant resilience to Global Recession	-	
COMPELLING OFFERING	2	Clear Business Model: Proprietary Technology + Key competencies + Vertical solutions		P
	3	R&D driven Company and technological leadership		
	4	AI-based Proprietary Platform and advanced services		~
EFFECTIVE POSITIONING	5	Defensible strategic positioning		
	6	Strong potential for international scalability		
STRONG GOVERNANCE & PROCEDURES	7	Long-term Shareholding, experienced Management Team, best practice governance		
	8	Top tier supporting systems, procedures and financial communication practice		
STRONG FINANCIALS & GROWTH GUIDELINES	9	Strong financials, backlog, growth		1
	10	Clear business guidelines		

#### SCENAR

### Booming addressable market with significant resilience to actual global trend

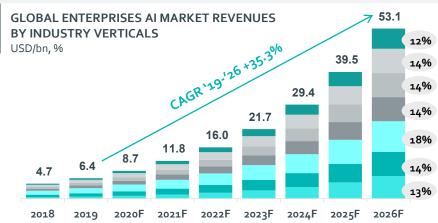
8%

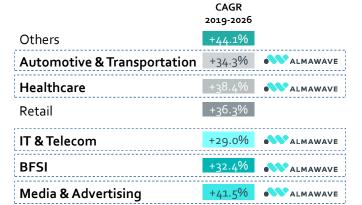
27%

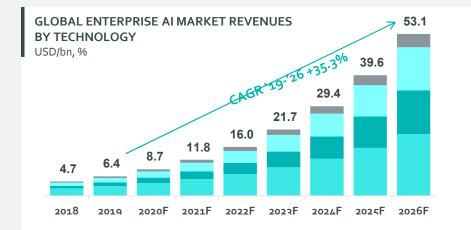
27%

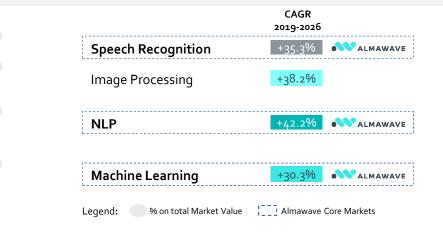
38%

1/2









Source: Almawave Management elaboration on PWC research "Artificial Intelligence Evolution – main trends" – jan. 2021

#### **Digitalization process within PA** 2/2 even more focused, due to COVID-19

GLOBAL PUBLIC ADMINISTRATION AI MARKET **TEXT ANALYTICS AND NLP** 2.862 USD/m 129'26+31.

414

2019

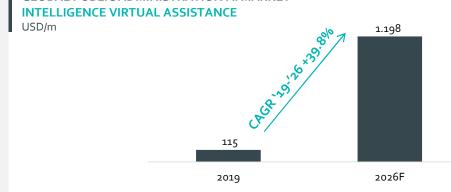
2026F

**GLOBAL PUBLIC ADMINISTRATION AI MARKET** 

"Digital technology platforms are emerging across government agencies as they allow governments to retire legacy systems and infrastructure and therefore achieve greater economies of scale" - Gartner

Digital Agenda project has received financing for about EUR4.5bn from European and National funds (FESR OT<sub>2</sub>, FEASR, PON METRO, ...)

COVID-19 is accelerating the digitalization process within PA with growing needs of quality and speed for citizen digital services





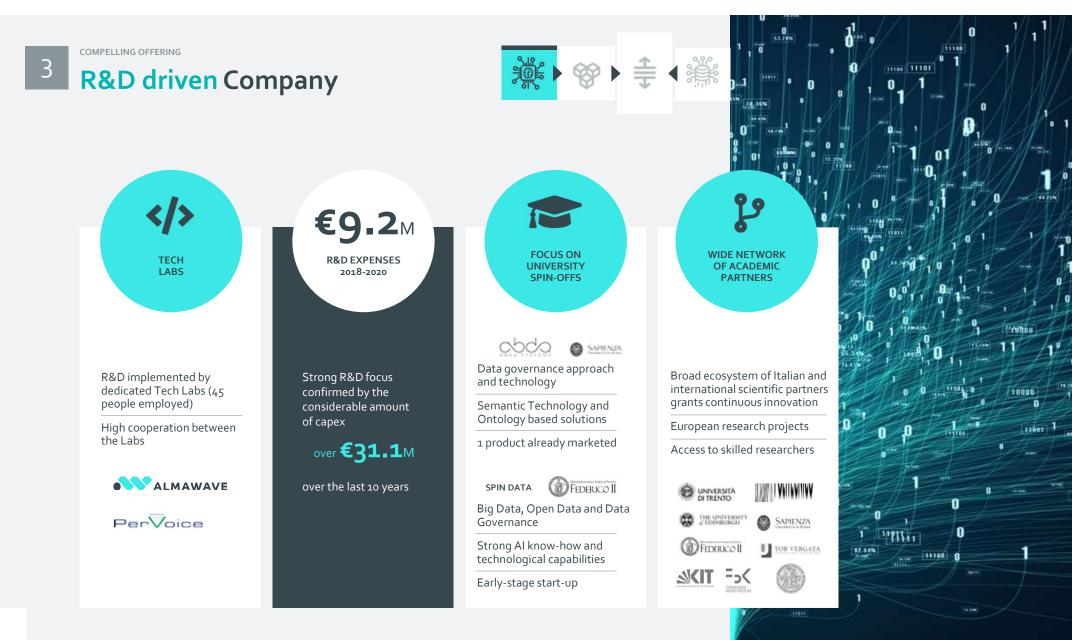
Strong positioning in the segment, related to SPC Framework Agreement<sup>1</sup>, to support the Italian **Digital Transformation** 

Source: PWC, Gartner

COMPELLING OFFERING

### From technology to vertical solutions to accelerate AI clients' adoption





ALMAWAVE

Company presentation December 2021

#### COMPELLING OFFERING

### **Technological Leadership** Awards and Recognition

**₩** • **२** • <del>\*</del>

Almawave is globally recognized by analysts for its technology and solutions in different fields of application and has won many awards both at national and international level

## Globally recognized by Technology Analysts

Almawave has been **analysed by 30+ analysts** and its technology has been **cited in 60+ reports** 

Recognized among the leading players in multiple technology fields by Gartner, Forrester, Markets And Markets and Frost & Sullivan

Within the various reports, Almawave is mentioned by Gartner in 2020 Market Guide for Speech to Text Solutions and by Forrester in June 2021 for Conversational Intelligence

#### Successful history of international prizes and awards

National winner of European Business Awards 2019 (120k businesses from 33 countries)

Language technology's innovate award winner in 2019

**Frost & Sullivan** Enabling technology leadership **award** in 2019

ABT award in 2018 and 2019 for Iride Speech Analyics RT

**Premio Cic Brasil Clientesa** in 2019 for success case implemented at the customer Sky

## 3 US registered Patents

System and method for meaning driven process and information management to improve efficiency, quality of work and overall customer satisfaction

No. 9,348,814 - 26th May 2016

**No. 9,864,995** – 9<sup>th</sup> January 2018

**No. 10,453,075** – 22<sup>nd</sup> October 2019



Company presentation December 2021



### **Compelling AI-based Proprietary Platforms**

Natural language understanding and





4

### **1. Natural Experience** Modules

A comprehensive module platform supporting natural language interactions and process automation (voice and text) an end-to-end customer experience, transforming the Contact Center interaction

Audioma<sup>®</sup> **Wiridetext analytics** () iride wave bot Managing the dialogue in natural language - text and voice - through virtual Automatic speech recognition for natural language IVR Customer's needs understanding (classification, platform automatic request dispatching assistant in real-time, ...) Audioma® Verbamatic<sup>®</sup> **Wiridechannel HUB Wiridecall** Events subtitling with the possibility of live editing a few seconds before their Managing cross-channel interactions with customers Improving customer Voice biometrics for the experience through conversational IVR and prevention of fraud detected and acquiring information from via Contact Center managing outbound campaigns heterogeneous sources publication. (i)iridekm **М**irideсм (i)irideвко Navigating data and Automatizing back-office Optimizing training through Allowing information realtime retrieval on the various activities to quickly and effectively manage the e-learning, gamification and information to discover new correlations systems, through a unified simulation of operational front-end requests (e.g. complaints) processes

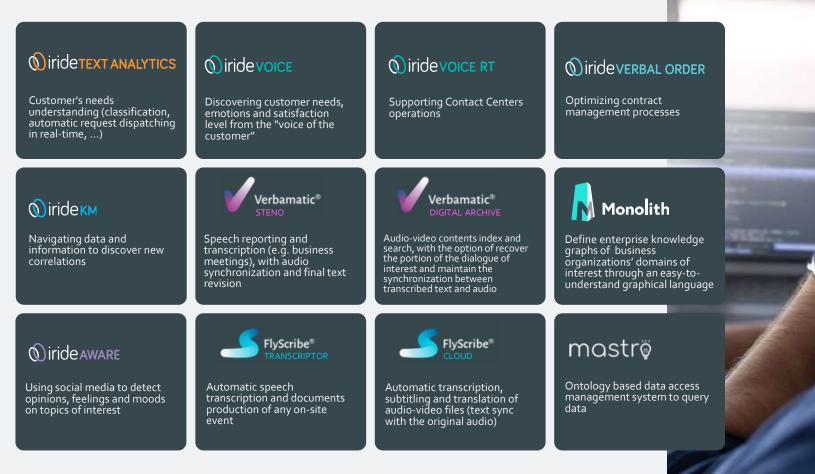
₩**₩ ₩ ₩** 

- (

#### COMPELLING OFFERING

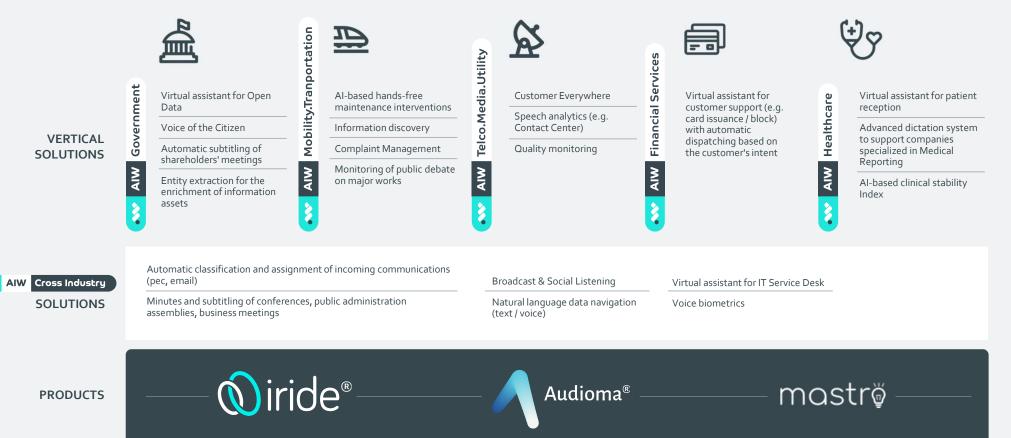
### **2. Information Fusion** Modules

A new and integrated vision to retrieve, navigate, analyse multisource information (text, voice, ...) and data



### **Vertical AI Solutions**

Leveraging on industry knowledge, to solve specific and replicable business needs applying, in standardized way, various products modules



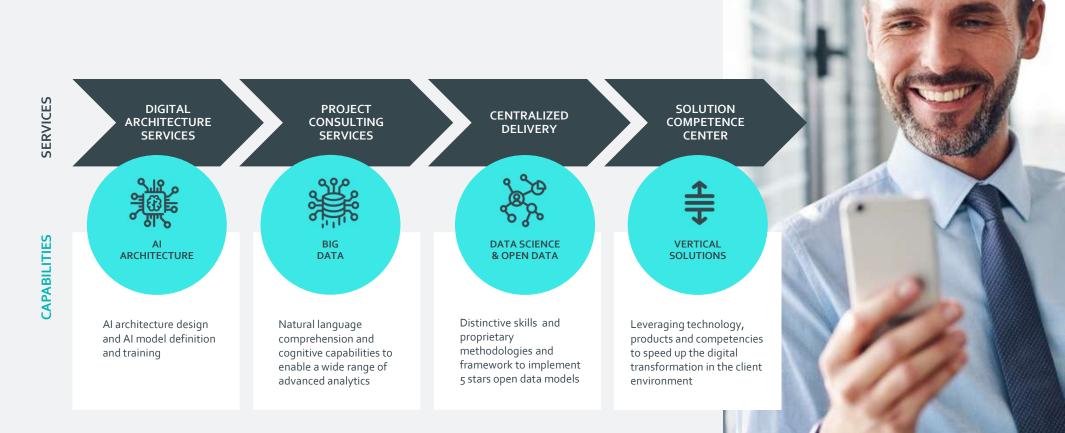
4

18

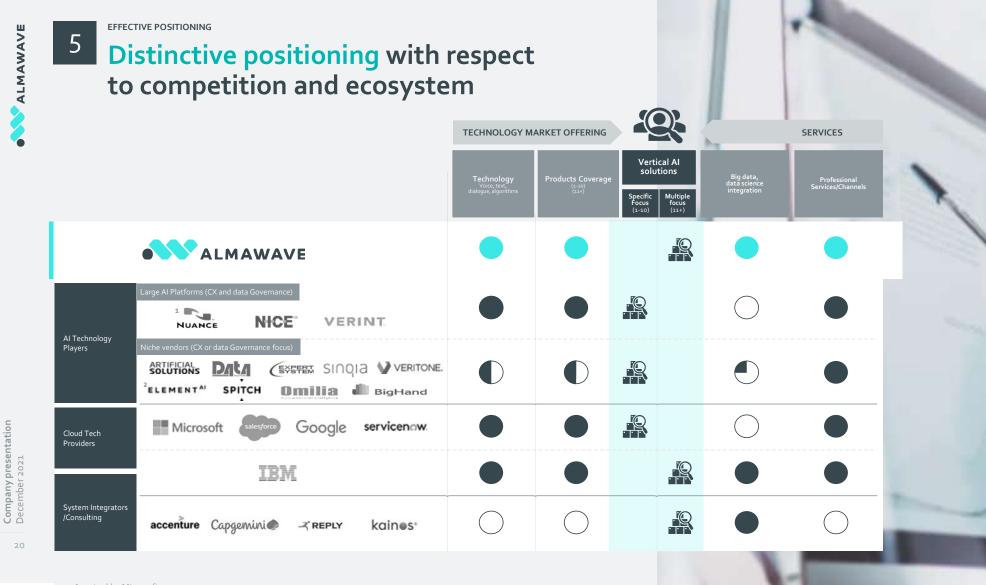
#### COMPELLING OFFERING

### **Big Data and Digital Services**

Capabilities and services to implement and accelerate digital transformation projects in complex environments



Company presentation December 2021



1: Acquired by Microsoft 2: Acquired by Servicenow

Source: Almawave Management elaboration on PWC research "Artificial Intelligence Evolution – main trends" – Jan. 2021

#### EFFECTIVE POSITIONING

## <sup>5</sup> Wide offering and strong vertical focus

"Technology/solution player with strong vertical focus and AI & Data Science integration services. Unique positioning in vertical AI solution" — PWC research [January 2021]

Source: Artificial Intelligence Evolution – main trends; PwC – Jan. 2021; Note: (\*) "Apparent Strategic Focus": offering and strategic focus inferred from available public information

#### EFFECTIVE POSITIONING

# Strong potential for international scalability

22



Active customers, partners, business initiatives/pilots Commercial presence

#### TECHNOLOGY READINESS

State-of-the-art technology, already supporting more than 30 languages

Extensive modular product platform (10+ produtcs)

Brand and products visibility in the market analysts reports (60+)

#### GO-TO-MARKET TRACK RECORD

Existing branches

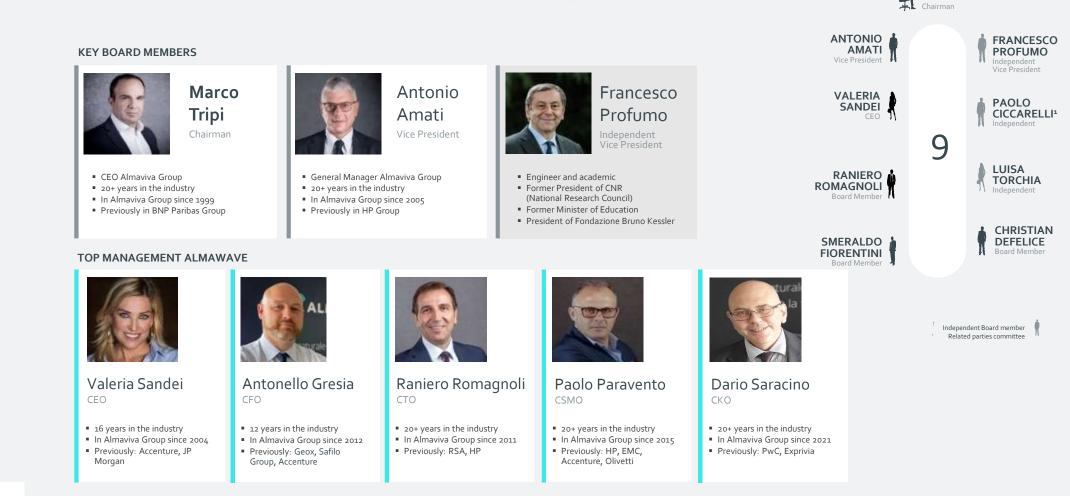
Effective partnerships abroad

Good track record: successful case histories, acknowledged at a global level

#### STRONG GOVERNANCE & PROCEDURES

### **Governance structure** to ensure Group synergies and independence

Long-term Shareholding, experienced Management Team with international exposure across Multinationals and a Board of Directors aligned with the best standards



Company presentation December 2021

STRONG GOVERNANCE & PROCEDURES

### State-of-the-art procedures uncommon to SME

State-of-the-art processes - inter alias, for Management controlling and accounting, Compliance and Legal in each field- benefiting of systems and competencies uncommon in the SME landscape and close to MTA standards. The Company provides quarterly financial information and is IFRS compliant since 2012



767



## Financial highlighs 9M 2021

### Key business guidelines FY 2021

	1	Almawave group foresees a fiscal year 2021 growth in terms of Revenues, EBITDA, EBIT and a positive net result
	2	Positive business trend relying on solid backlog
	3	R&D investment aligned to support platform evolution and new vertical AI solutions (e.g. healthcare)
BUSINESS	4	Strong focus on information Governance offering and Convergent Virtual Agent
	5	Boost in marketing investments
	6	Partnership strenghtening both on OEM and market side
	7	M&A focus according to the strategies guidelines

### Key financial highlighs 9M 2021

Total revenues and other income (+27% YoY)

Portfolio resiliency, combined with a solid **multiyear backlog** (56M)

Strong growth of the main economic KPI (EBITDA, EBIT and Net Result)

**Relevant performance\*** on Products driven revenues (+30% YoY) and on Services (+25% YoY)

> **Outstanding performance\*** on Government (+39% YoY) solid path on Enterprise & Transportation (+6% YoY)

Acceleration\* on International business (+15% YoY) Latam shows a positive trend (revenues and margins)

 $\sim$  $\hat{s}$ 公

\*Figures at Avg exchange rate 9M 2020

Company presentation December 2021

28

### Key technology highlighs Products & vertical AI solutions 9M 2021

#### **NEW PRODUCT**



**New product releases** of Iride® Text Analytics and Iride® KM based on **microservices architecture** 



**New product releases** of Audioma® IVR 2.3, Flyscribe ® 2.6, Verbamatic ® 2.0

**3 new supported languages** +20 New language/acoustic model



**New major release** of Monolith, OBDA's Semantic Enterprise Knowledge Graph platform

#### AI FOR E-HEALTH



Launching the RicovAl project: **Al supports diagnosis and prognosis** to combat Covid-19



3

1

3

### Key business & operations highlighs 9M 2021

**16** New customers: 10 in Italy and 6 in Brazil

New projects: 30 in Italy and 7 in Brazil

New European pilots (Germany and Croatia)

New commercial partnerships (SAS, Phonexia, Visisol)

New business development started in the UK

**New Italian branches**: Bari in June, Genova and Padova in July

+50 Head count increase



### Key ESG Report highlighs

Almawave has identified the most relevant impacts in terms of sustainability in order to measure and monitor them on its value chain

#### SUSTAINABILITY FOCUS



2

**Governance**: compliance, ethics, integrity, and anti-corruption; continuity of business and data security; protection of intellectual property

**Environmental impact:** energy consumption and combating climate change



**Social impact**: valuing human capital, attracting talent and building loyalty; well-being, health, and safety in the workplace; diversity and female leadership; social aspects along the supply chain

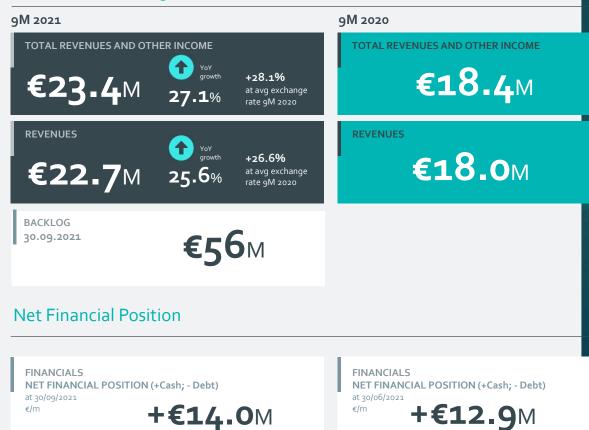


**Ethical digital transformation**: impact of the business on sustainability; contribution to innovation and the country's digital transition; customer data privacy



### Almawave at a Glance Tableau de board – 9M 2021

#### **Revenues & Backlog**



31

FINANCIALS NET FINANCIAL POSITION (+Cash; - Debt) at 31/12/2020 ¢/m -€13.8M

Reported data; numbers rounded and percentages calculated on exact number

## Almawave at a Glance Tableau de board – 9M 2021

### **Key Performance Indicators**



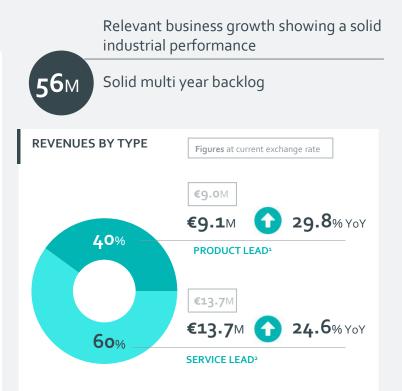




Reported data; numbers rounded and percentages calculated on exact number

### Top performance in terms of revenues growth with a solid backlog





2. Revenue generated by big data and digital transformation services

Reported data; numbers rounded and percentages calculated on exact number

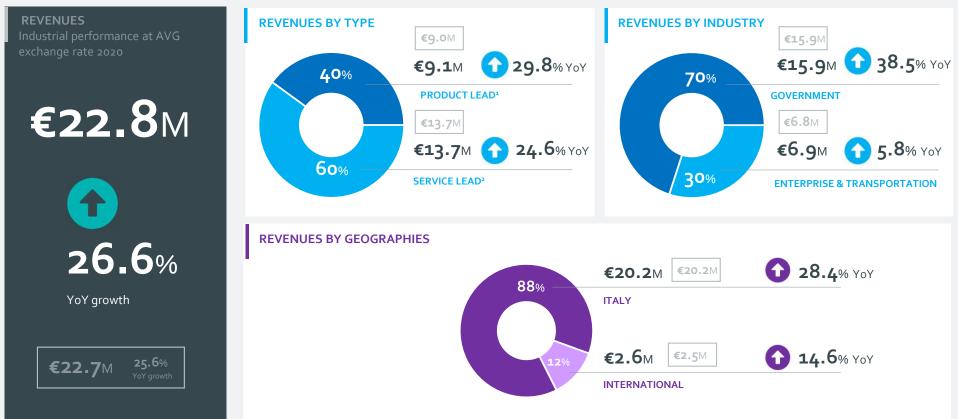
STRONG FINANCIALS & GROWTH GUIDELINES

# Business trends aligned to strategic guidelines

9M 2021

#### ALTERNATIVE PERFORMANCE MEASURES (APM)

Revenue mix showing a consistent path in terms of strategy execution, confirmed by all the APM trends



1. Revenue generated by the deployment of product modules SaaS and On Premises and related customizazion activities 2. Revenue generated by big data and digital transformation services on third parties products

### Solid growth in terms of EBITDA and Margins

9M 2021 vs 9M 2020

#### Solid industrial performance showing an increasing revenues & profitability



1. Including tax credit coming from R&D Activities for 0.356 M

### Solid growth in terms of industrial EBIT and Margins

9M 2021 vs 9M 2020

Solid industrial performance showing an increasing revenues & profitability



Company presentation December 2021

## Solid growth in terms of Net Result

9M 2021 vs 9M 2020



Solid industrial performance showing an increasing revenues & profitability

37

1. Including tax credit coming from R&D Activities for 0.356 M





ANNEX Financial highlighs FY 2020

### **P&L Statement**

### FY 2020 vs FY 2019

€ million	YTD Dec 20	YTD Dec 19	Delta
Revenues	26.9	21.3	5.6
Total of Revenues and Other Income	27.6	23.3	4·3
Operating Costs	(21.5)	(17.1)	(4.4)
% Revenues	79.9%	80.3%	
EBITDA	6.2	6.2	- (1)
% Margin	23.0%	29.3%	
D&A	(2.6)	(2.1)	(0.5)
% Revenues	9.7%	9.9%	
EBIT	3.7	4.1	(0.4)
% Margin	13.7%	19.4%	
Interest Expense	(1.8)	(1.5)	(0.3)
% Revenues	6.5%	6.8%	
ЕВТ	1.9	2.7	(0.7)
% Margin	7.2%	12.5%	
Taxes	(0.6)	(0.3)	(0.3)
Group Net Income	1.3	2.3	(1.0)
Tax credit coming from R&D Activities	0.3	1.5	(1.2)
Industrial EBITDA <sup>2</sup>	5.9	4.7	(1.2)

1. EBITDA FY2020 6.186M vs EBITDA FY2019 6.236M. 2. Not Including for tax credit coming from R&D Activities