



NEXITY ASSOCIATED WITH THE RESEARCH PROGRAM BIG¹ ON THE BIODIVERSITY FOOTPRINT OF REAL ESTATE PROJECTS

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Nexity and several urban and regional stakeholders are taking action to protect biodiversity and launching the Biodiversity Impulsion Group (BIG) program that combines applied research with collective actions. Coordinated by the Green Building Observatory (OID), BIG aims to develop a core framework of metrics tools and indicators with a view to defining and improving the biodiversity footprint of real estate projects, clarifying the choices of project owners and investors, and better reconciling the urban and ecological functions of the regions.

Faced with clear findings indicating widespread biodiversity loss, 16 companies are joining forces to transform practices and transition towards a model that better respects the living world: Aire Nouvelle, Altarea, Amundi, BNP Paribas Real Estate, Bouygues Immobilier, Covea Immobilier, Crédit Agricole Immobilier, Gecina, Groupama Immobilier, Korian, Linkcity, LVMH, Nexity, Perial Asset Management, Groupe RATP, Schneider Electric.

BIG will be developed around three core pillars to build a shared frame of reference on biodiversity issues:

1. The definition of a **core framework for measuring** and managing biodiversity in the urban environment of a real estate project in its territory (measuring impacts in terms of carbon, health or even urban cooling).
2. Developing a **platform to map** local contributions to biodiversity (monitoring biodiversity, visualizing the densification of buildings, etc.).
3. Putting in place **arrangements** for these tools to be taken on board by real estate industry stakeholders (managing a community to promote exchanges, publishing guides and frames of reference to support the upskilling of in-house teams)

The aim is to measure a building's biodiversity-related impacts in order to track and monitor progress. This initiative will make it possible to clarify investors' strategies, helping drive the convergence of economic stakeholders' business and financial performance with their socioenvironmental performance. This work will bring together a range of stakeholders, from developers to major contracting authorities, public institutions and agencies, industry associations and biodiversity experts.

For **Marjolaine Grisard**, Nexity's CSR Director: "Through its raison d'être 'Life together', Nexity affirms the need for a city that creates links, not only between humans but also with all living matters. Integrating nature into our business is a step up for the Group, which should benefit everyone. Joining the BIG initiative is a sign of our determination to accelerate our efforts to take biodiversity into account, a major challenge on which we are acting in synergy with our actions in favor of the climate."

Sabine Desnault, Gecina's Executive Director R&D, Innovation and CSR: "I am delighted and honored to see the outstanding dedication shown by the founding partners of the Biodiversity Impulsion Group (BIG) faced with the urgent need to protect biodiversity. This reflects their commitment to us transforming the real estate sector together by developing shared metrics and visualization tools. Convinced that our strength lies in our ability to cooperate, I would like to invite everyone who would like to get involved to join this initiative."

¹ Biodiversity Impulsion Group



For **Loïs Moulas**, OID Chief Executive Officer: “Accelerating the ecological transition in the real estate sector has always been one of OID’s core pillars. BIG is therefore fully aligned with our purpose: uniting the various stakeholders together, encouraging the sharing of experiences and making it easier to take action, with full independence and transparency, focused on a goal benefiting the wider community.”

NEXITY, LIFE TOGETHER

With nearly 8500 employees and €4.9 billion in revenue in 2020, Nexity is France’s leading integrated real estate group, with a nationwide presence and business operations in all areas of real estate development and services. Our services platform is designed to serve all our clients individuals, companies, institutional investors and local authorities. Our corporate purpose ‘life together’ expresses our commitment to create for them, sustainable spaces, neighborhoods and cities, that make it possible to forge and re-establish links. Nexity is notably classified for the second year in a row, France’s number-one low-carbon project owner by BBCA in 2020, is a member of the Bloomberg Gender-Equality Index (GEI) and Best Workplaces 2021.

Nexity is listed on the SRD, Euronext’s Compartment A and the SBF 120.

CONTACT

Valérie PERRONE – Press relations Officer / +33 (0)1 85 55 12 16 – vperrone@nexity.fr
[Domitille VIELLE – Head of Investor relations / +33 \(0\)1 85 55 19 34 – investorrelations@nexity.fr](mailto:Domitille.VIELLE@nexity.fr)

About OID

OID, the Green Building Observatory, is an independent space for exchanges between real estate industry stakeholders on sustainable development and innovation, focused on imagining responsible real estate. OID groups together more than 80 members and partners, including real estate market leaders from across the value chain in France. An independent association, supporting general community interests, OID is helping build growing awareness of ESG issues in France and around the world, through a program focused on taking action in the field and liaising with the public authorities.

www.o-immobilierdurable.fr

CONTACTS OID

Benjamin Porte
Responsable des Relations Institutionnelles
Tél : 07 69 78 01 10
contact@o-immobilierdurable.fr