



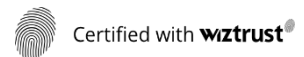
Making progress become reality

ENERGY EFFICIENCY: THE BOUYGUES GROUP SIGNS THE ECOWATT CHARTER

PRESS RELEASE

PARIS

09/11/2022



- **THE SIX BOUYGUES GROUP BUSINESS SEGMENTS HAVE SIGNED THE ECOWATT CHARTER AND THUS COMMIT TO REDUCING THEIR ENERGY CONSUMPTION**
- **TF1 HAS SET UP A PARTNERSHIP WITH RTE^a TO BROADCAST ON TV AN ENERGY CONSUMPTION REPORT BASED ON THE ECOWATT SYSTEM**
- **COLAS AND TF1 ARE ACTING TO REDUCE THEIR GAS CONSUMPTION BY SIGNING THE ECOGAS^b CHARTER**
- **THE AIM OF THESE ACTIONS IS A 10% REDUCTION IN THE ENERGY CONSUMPTION OF THE BOUYGUES GROUP AND OF ITS BUSINESS SEGMENTS BY 2024 VERSUS 2019**
- **THESE ACTIONS ARE ALSO PART OF THE BOUYGUES GROUP'S CLIMATE STRATEGY AND WILL CONTRIBUTE TO ITS GREENHOUSE GAS EMISSION REDUCTION TARGETS FOR SCOPES 1 & 2 UNVEILED AT THE GROUP'S CLIMATE MARKETS DAY IN DECEMBER 2020**

The Bouygues group's six business segments (Bouygues Construction, Bouygues Immobilier, Colas, Equans, TF1 and Bouygues Telecom) have signed the EcoWatt Charter. Created by RTE (the French power grid operator) and Ademe (the French environment and energy management agency), EcoWatt is a system that shows the level of electricity consumption in real time and sends an alert in the event of network overload. The Bouygues group and its business segments have committed to rolling out a number of actions to reduce their energy consumption, such as:

- Lowering temperatures in their premises and optimising electricity consumption (IT, lighting, etc.)
- Incentives to limit the use of IC vehicles, and making it easier to work from home
- In-house promotion of the EcoWatt system and boosting of the eco-friendly behaviour awareness plan.

^a Réseau de Transport d'Electricité (RTE) is the French power grid operator responsible for the state-owned high-voltage electricity transmission network in mainland France.

^b At the initiative of the gas transmission system operator GRTgaz and Ademe, the Ecogaz system sends out alerts in the event of network overload and lets you know when to reduce gas consumption.



TF1 has also set up a partnership with RTE, the French power grid operator, to broadcast a report on energy consumption based on the EcoWatt system. Millions of French people will thus get the best advice on how to control their energy expenses.

The aim of these actions is to achieve a 10% reduction in energy consumption by the Bouygues group's six business segments in France by 2024 versus 2019. They are a response to the energy saving plan announced by the French government in July 2022, which calls on everybody, whether individuals or companies, to contribute to the national effort.

These actions are in line with the Group's climate strategy, whose decarbonisation objectives are currently being endorsed by the Science Based Targets (SBTi^a) initiative. These actions will contribute to the 2030 greenhouse gas emission reduction targets for scopes 1 & 2 unveiled at the Group's Climate Markets Day in December 2020.

To ensure the correct roll-out of these actions and to verify the expected outcomes, a specific governance has been set up based on a network of "energy efficiency" officers within the Group's businesses.

Examples of specific actions in the Group's business segments:

- **Bouygues Construction** is speeding up the roll-out of low-consumption worksite cabins, equipment designed to use renewable photovoltaic energy generated on-site and systems for monitoring consumption.
- **Bouygues Immobilier** is undertaking awareness-raising initiatives with contractors working on its property development programmes to encourage them to reduce their energy consumption.
- **Colas** will give its customers the opportunity to increase their use of warm or cold asphalt mix solutions, increase its use of biobased fuels and increase the number of its plants covered by load shedding contracts^b.
- **Equans** applies the same energy efficiency solutions it provides to its clients (energy performance contracts, digital tools for monitoring consumption) at its own sites and branches.
- **TF1** has already reduced its electricity consumption by 33% versus 2011 as part of its ISO 50001 approach (energy management) and has scheduled additional actions (introduction of more energy-efficient equipment, cold corridors in data centres) to achieve an additional 10% energy saving.
- **Bouygues Telecom** switches its mobile network equipment to energy-saving mode at night to limit their consumption, with no impact on users.

^a The Science Based Targets initiative is a partnership between the Carbon Disclosure Project (CDP), the UN Global Compact, the World Resources Institute (WRI) and WWF, aimed at companies. It seeks to ensure that their greenhouse gas reduction targets are consistent with climate science data.

^b In the event of an electricity supply-demand imbalance, load shedding consists in temporarily reducing the physical consumption of a given site or group of players.



- **Ecogaz Charter: Colas and TF1** have signed GRTgaz's Ecogaz Charter to facilitate the reduction of their gas consumption and to inform companies and their employees during periods of tension on the gas market, in order to encourage voluntary reductions in consumption.

ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in **construction** (Bouygues Construction, Bouygues Immobilier, Colas), **energies & services** (Equans) **media** (TF1) and **telecoms** (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

PRESS CONTACT:

presse@bouygues.com • Tel.: +33 (0)1 44 20 12 01

BOUYGUES SA • 32 avenue Hoche • 75378 Paris CEDEX 08 • [bouygues.com](https://www.bouygues.com)

