

KINGFISHER PLC HALF YEAR RESULTS

6 months to 31 July 2021 21 September 2021



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Operational & strategic update

Thierry Garnier Chief Executive Officer

Welcome & agenda

Thierry Garnier (CEO): Operational & strategic update

Update on operational impacts of COVID

Strategy update

Looking ahead – market trends and growth drivers

Bernard Bot (CFO): H1 21/22 results

Performance overview

Cash, debt and liquidity

Capital allocation framework

FY 21/22 outlook & guidance

Key messages

Strong financial performance and improved competitive position

Effective management of product availability, logistics and inflation pressures

Rapid progress made with 'fixing' issues from previous years

Delivery against 'Powered by Kingfisher' strategic priorities ahead of schedule

New longer-term industry trends creating growth opportunities

Accelerating investments for growth

£300m to be returned to shareholders via share buyback



Strong H1 financial performance

Prioritising top line growth – total H1 sales £7.1bn; LFL +22.8% and 2-year LFL +21.3%

E-commerce sales up 21%; 2-year growth up 216% (19% penetration vs 7% in 2019)

Good start to the second half of the year: Q3 21/22 LFL to date⁽¹⁾ -0.6%; 2-year LFL +16.1%

Adjusted PBT: £669m, +62% (+99% vs 2019)

Free cash flow: £723m, -31% (+254% vs 2019)

Interim dividend declared of 3.80p (FY 20/21 interim dividend: 2.75p)



Effective management in H1 of the operational impacts of COVID



Improved product availability vs start of year



No major issues around colleague absence or recruitment



Managed risks effectively on **shipping containers & HGV drivers**



Maintaining strong price index



Continued focus on inventory rebuild in H2 ahead of peak trading periods



Inflation impact on margin well managed to date; expect cost price pressure to continue into H2



Rapid progress made with 'fixing'

UK and Poland 'fixing' complete; France on track to complete within 12 months

Fundamental reorganisation of both the commercial and technology & digital operating models

SAP platform roll-out near completion

Adding significant talent in digital, technology and data

Price positioning in a good place in all key banners

New trading approaches enabling banners to serve customers more effectively



France – 'repair and modernise' on track

1'Repair' actions largely complete	2 Rapidly progressing range repair & Igit is a logistic soptimisation
Strong new leadership and key teams strengthened Rebalanced local/Group for greater autonomy and speed SAP 'pain points' addressed; Brico roll-out by end of next year Strengthened price positioning and perception at both banners Trading events and promotional offers successfully reintroduced	Castorama range: >6,000 SKUs introduced since Feb 2020; more local brands and OEB to support extended choice; cut back on non-critical range reviews Brico Dépôt range: Differentiating through more tailored OEB & local brands; reducing SKUs to focus on key discount products Logistics network: reducing DC space; creating a single optimised cross-dock network for both banners
5 1	•
3 On track with 'Modernise' phase	Proof points

Delivery against strategic priorities ahead of schedule

1 Grow e-commerce sales	2 Differentiate and grow through OEB	3 Mobile-first and service orientated
Accelerated focus on last-mile delivery and store-picked orders Roll-out of Group digital technology stack to relevant banners near completion New agile operating model established for Technology and Digital teams	Roll-out of new kitchen range in UK, France, Poland & Romania – strong results to date Developing different OEB for general home improvement, trade & discount banners New commercial operating model enabling greater focus and speed to market	New Screwfix app with multiple innovations Rolling out self-checkouts and mobile 'Scan & Go' technology (B&Q and Iberia) Enhancing showroom services with new 3D design tool & installations service Rolling out NeedHelp in UK and Poland
4 Test compact stores and adapt store footprint	5 Source and buy better, reduce costs & inventory	6 Lead the industry in Responsible Business
Further compact store tests in UK & Poland Screwfix opened 20 new outlets in H1; targeting >70 for FY 21/22 More rightsizing tests in UK & France Expanding B&Q partnerships with Speedy Hire and ASDA Franchise programme fully on track	Multiple cost reduction programmes in motion, including lease re-gearings, store productivity, supply chain, GNFR Strategic partnerships with top 15 brands Net stock days down c.15% Improved inventory health	'Doing the right thing' during COVID Colleague NPS in top 10% of global retailers 1.5°C-consistent carbon reduction targets (to 2025) now approved by SBTi New sustainability-linked £550m RCF

Strategy delivery continues to drive clear improvements in competitive position

E-commerce sales now three times higher than in 2019



Industry-leading OEB providing differentiation and value

Strong OEB performance continues

£3.2bn – total OEB sales in H1

+22.8% – OEB LFL sales growth (2-year growth +24.6%)

46% of Group sales (H1 20/21: 46%; H1 19/20: 45%)

Top five own brands deliver 25% of Group sales

Driving specific OEB for different formats



2,5L

Launching more OEB tailored specifically for **general home improvement**, **trade** & **discount** banners

Created **10 new own exclusive brands** and **redeveloped a further 18** – all now ready for implementation

New **Titan pressure washer range** at Screwfix – improved product designs, accessories & packaging; sales volumes outperforming major branded competitor

Successful roll-out of new kitchen range



New range implemented in UK (B&Q), France, Poland & Romania

Higher quality rating score than leading competitors

Strong sales growth despite COVID-related restrictions in-store

Supported by market-leading low prices, enhanced online digital content & design tools, and new installations offer

Innovating to extend coverage of customer needs



Sales of **Magnusson** hand tools ranges outperforming major branded competitor. Now #1 hand tools brand in all banners

Recognition – three '*Red Dot*' design awards for **GoodHome**: bathroom taps, electrical radiators, and kitchen sinks

Successful launch in France of **Atomia** wardrobe & space management solutions

Responsible Business update



around greener homes

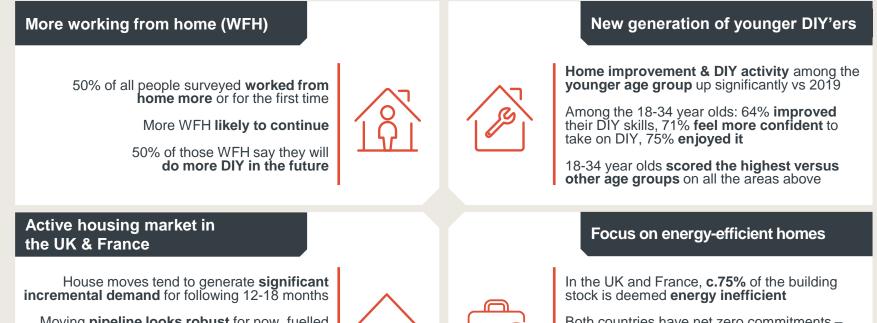


Customers

Communities

help at least two million people whose housing needs are greatest, by 2025

New longer-term industry trends creating growth opportunities



Moving pipeline looks robust for now, fuelled by the pandemic and low interest rates

Most money is spent on **kitchens**, **bathrooms**, electricals & **general DIY** following house moves



Both countries have net zero commitments considerable potential for 'green renovations'

Kingfisher derives c.9% of its Group sales from energy and water-saving products

Now ready to accelerate our investments for growth



Acceleration of digital investment – with faster fulfilment and expanded product choice



Screwfix UK and Ireland – increased store target of more than 1,000 stores



Screwfix France – encouraging early results from online launch; first stores to open in France in 2022



Castorama Poland – acceleration of store expansion; on track to open seven new stores this year



TradePoint – relaunch under way, supported by new website & relaunch of loyalty programme for trade customers



HY 21/22 results

Bernard Bot Chief Financial Officer

Key financi	als		
Sales	Gross profit / margin %	Retail profit / margin %	Adjusted PBT ⁽²⁾ / margin %
£7,101m +21. +22.2% ⁽¹⁾ 2-year LFL +22.8%			£669m 9.4% +61.6% +240bps
Statutory pro	Thee cash now	Net debt	Net leverage
£677m £55 +70.6% +75.		£(908)m⁽³⁾ H1 20/21: £(1,377)m	0.5x Net debt ⁽³⁾ / LTM ⁽⁴⁾ EBITDA
 Variance in constant currency Before adjusting items (pre-tax) Includes c.£2.3bn lease liabilities und Last twelve months 	der IFRS 16 (H1 20/21: c.£2.5bn)		

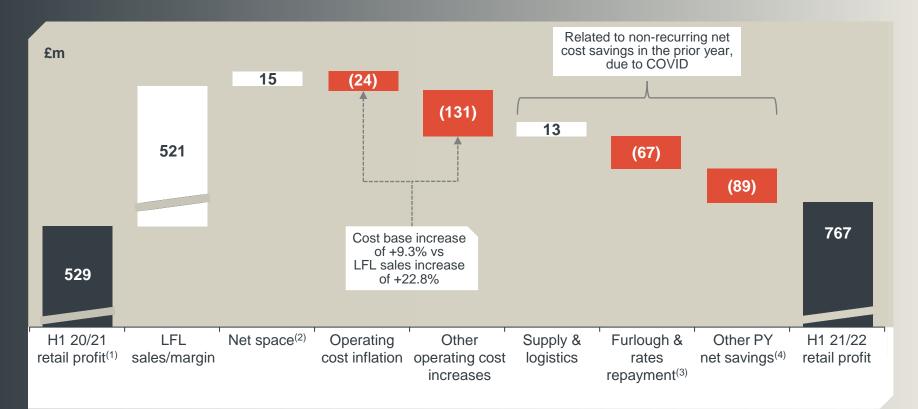
Geographic summary

	HY 21/22 sales		HY 21/22 sales Retail profit/(loss)		rofit/(loss)	Retail profit margin		
	£m	% chg ⁽¹⁾	% LFL	% 2-year LFL	£m	% chg ⁽¹⁾	%	bps chg ⁽¹⁾
UK & Ireland	3,570	+29.7%	+28.1%	+31.2%	579	+40.8%	16.2%	+130bps
B&Q	2,378	+29.4%	+28.8%	+34.0%				
Screwfix	1,192	+30.4%	+26.8%	+25.4%				
France	2,437	+23.3%	+24.4%	+17.1%	129	+109.3%	5.3%	+220bps
Castorama	1,237	+20.3%	+23.1%	+14.0%				
Brico Dépôt	1,200	+26.5%	+25.8%	+20.5%				
Poland	743	(0.6)%	(5.0)%	(1.7)%	58	(16.1)%	8.0%	(150)bps
Iberia	196	+45.5%	+45.5%	+13.0%	11	n/a	5.5%	+480bps
Romania	152	+47.6%	+19.2%	+31.9%	(6)	+46.3%	(3.7)%	+640bps
Other ⁽²⁾	3	n/a	n/a	n/a	(5)	n/a	n/a	n/a
Turkey ⁽³⁾	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a
Total ex-Russia	7,101	+24.3%	+22.8%	+21.3%	767	+44.0%	10.8%	+150bps
Russia	-	(100.0)%	n/a	n/a	-	-	-	-
Total	7,101	+22.2%	+22.8%	+21.3%	767	+45.1%	10.8%	+170bps

(1) Variance in constant currency

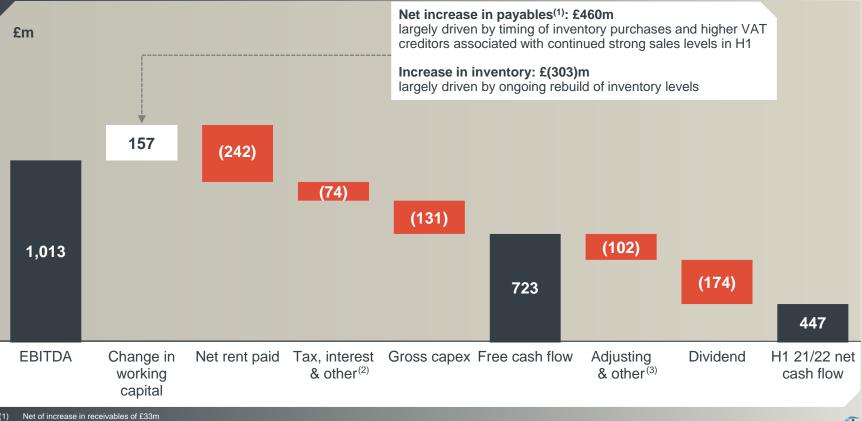
'Other' consists of the consolidated results of NeedHelp (acquired in November 2020), Screwfix International (launched online in France in April 2021), and results from franchise agreements Retail profit includes the equity-accounted profit of Koçtaş (Kingfisher's 50% JV in Turkey): H1 21/22: £1m (H1 20/21: £Nil) (2) (3)

Group retail profit bridge



- (2) (3) Includes Russia (H1 20/21: £5m retail loss). The sale of Russia was completed on 30 September 2020
- Relates to UK & Republic of Ireland furlough and business rates relief received in H1 20/21 but subsequently repaid in H2 20/21
- Other non-recurring net cost savings in the prior year (H1 20/21), including travel, marketing and advertising expenditure; partially offset by COVID-related costs

Summary cash flows



Other' principally includes share-based payment compensation charge and movement in pensions
 'Adjusting & other' includes share purchases for employee incentive schemes and adjusting cash flow

3) 'Adjusting & other' includes share purchases for employee incentive schemes and adjusting cash flow items (principally comprising payments made in relation to the EC state aid challenge, and restructuring costs); offset by property disposals

Net debt and liquidity

£m	H1 21/22 FY 20/21		Over £2bn of total liquidity as of 31 July 2021 (including undrawn £550m RCF)
IFRS 16 lease liabilities	(2,319)	(2,421)	
Financial debt ⁽¹⁾	(105)	(109)	Financial debt ⁽¹⁾ of £105m as of 31 July 2021
Cash and cash equivalents ⁽²⁾	1,516	1,136	Net leverage of 0.5x as of 31 July 2021
Net debt	(908)	(1,394)	Net leverage to move higher in H2, with
Net debt to EBITDA	0.5x	0.9x	working capital increase from inventory rebuild, capex increase (as guided), and share buyback

Capital allocation framework

Invest in attractive growth opportunities

Invest in attractive organic or inorganic opportunities that accelerate our strategy

Target gross capex of c.3.0-3.5% of total sales p.a., on average

Secure financial resilience

Target solid investment grade credit rating

Over the medium term, target net leverage of $c.2.0x^{(1)}$

Maintain strong liquidity headroom (including cash & committed debt facilities) – currently set at £1bn Sustainably grow dividends

Miving

Progressive and sustainable growth of dividends

Dividend policy target cover range of 2.25 to 2.75 times Distribute surplus capital

Evaluate capital needs and scope to return any surplus capital to shareholders

Kingfisher returning £300m via share buyback programme

FY 21/22 outlook and guidance

The following guidance applies in the event of no adverse change in COVID-related confinement measures (for example, new lockdown restrictions resulting in store or showroom closures)

Good start to the second half of the year Q3 21/22 LFL to date⁽¹⁾ -0.6%; 2-year LFL +16.1%

Increasing H2 sales expectations Now planning for H2 LFL scenarios of -7% to -3% (*previously -15% to -5%*); 2-year LFLs of +9% to +13%

Anticipate full year adjusted PBT in the range of c.£910m to £950m

Strategy execution and supportive new market trends provide opportunity for sustained long-term growth



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Thierry Garnier Chief Executive Officer

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Summary

Strong financial performance and improved competitive position

Effective management of product availability, logistics and inflation pressures

Rapid progress made with 'fixing' issues from previous years

Delivery against 'Powered by Kingfisher' strategic priorities ahead of schedule

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ADR programme

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For questions about Kingfisher ADRs, please contact Citi:

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Appendices

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Tilwaukee

FY 21/22 technical guidance⁽¹⁾

LFL sales outlook	N	H2 21/22 – planning for LFL scenarios of -7% to -3% (previously -15% to -5%); 2-year LFLs of +9% to +13%
Space		Anticipate net space growth (excluding Russia) to impact total sales by c.+1.5%, largely from the UK and Poland. Total sales impact from the disposal of Russia in the prior year will be c1.5%
Costs	Ter J	Central costs – expected to be c.£58-60m (<i>previous guidance 'broadly flat year on year</i> '; FY 20/21: £54m) IT development – following recent new guidance, the Group is reviewing its policy on accounting for 'software as a service' related IT development. Indicatively, this may result in a total charge of c.£10m in FY 21/22
Net finance costs		Expected to decrease by c.£15m as a result of lower lease liability balance and lower non-lease interest (<i>previous guidance 'decrease by c.£10m'</i> ; FY 20/21: £160m)
РВТ		Anticipate full year adjusted pre-tax profit in the range of c.£910m to £950m
Tax rate) S	Group adjusted effective tax rate expected to be c.22% ⁽²⁾ (previous guidance c.23%; FY 20/21: 23%)
Cash flow	Ĵ	Working capital – anticipate temporary working capital benefits from prior year to continue reversing in H2 Capital expenditure – continue to target up to 3.5% of total sales (FY 20/21: £281m; FY 19/20: £342m) Tax – paid c.£64m to HMRC in H1 in relation to EC state aid challenge. Contested and recorded as receivable Share buyback – £300m to be returned to shareholders via share buyback; to commence soon Dividends – policy target cover range of 2.25 to 2.75 times; cover may move above this range in FY 21/22

(1) The technical guidance on this slide applies in the event of no adverse change in COVID-related confinement measures (for example, new lockdown restrictions resulting in store or showroom closures). Please also refer to the disclaimer on slide 2 for further details regarding forward-looking statements

(2) Subject to the blend of profit within the Group's various jurisdictions

H1 performance summary – UK & Ireland

B&Q (including TradePoint)

LFL sales +28.8%

E-commerce sales +28%⁽¹⁾: c.11% of sales

TradePoint LFL +c.39%: c.19% of sales



Screwfix

LFL sales +26.8%

E-commerce sales +14%⁽¹⁾: c.70% of sales

	H1 21/22	H1 20/21	% chg ⁽¹⁾	Total UK 8
Sales (£m)	3,570	2,753	+29.7%	Sales up 29 throughout t
LFL (%)	+28.1%	+2.4%		their compet
Gross margin (%)			+10bps	Gross marg managemer promotions a
Operating costs			+23.9%	
RP (£m)	579	411	+40.8%	Costs up 23 headcount in business rat
RP margin (%)	16.2%	14.9%	+130bps	some COVII was partially

& Ireland

9.7%, LFL sales up 28.1% – reflecting strong demand in all categories the half from both retail and trade customers. Both banners significantly improved etitive position in the UK home improvement market

gin up 10bps⁽¹⁾ – largely reflecting higher volume rebates earned and effective ent of inflation; partially offset by category mix and, at Screwfix, increased and higher supply & logistics costs

3.9%⁽¹⁾ – largely due to higher costs associated with strong trading (including) increases and higher staff incentives), 23 net new store openings, prior year ates and furlough relief (subsequently repaid in H2 20/21), and the reversal of D-related temporary cost reduction measures implemented in H1 20/21. This ly offset by the delivery of cost saving initiatives

RP = retail profit

H1 performance summary – France

Castorama France

LFL sales +23.1%

E-commerce sales +74%⁽¹⁾; c.8% of sales



Brico Dépôt France

LFL sales +25.8%

E-commerce sales +13%⁽¹⁾; c.6% of sales

	H1 21/22	H1 20/21	% chg ⁽¹⁾	Т
Sales (£m)	2,437	2,028	+23.3%	Sa gr
LFL (%)	+24.4%	(5.9)%		im Fr
Gross margin (%)			+80bps	G
Operating costs			+18.3%	we pa
RP (£m)	129	63	+109.3%	C
				st te
RP margin (%)	5.3%	3.1%	+220bps	ar

Total France

Sales up 23.3%, LFL sales up 24.4% – reflecting strong demand across all categories, and gradually more Sunday store openings; partially offset by COVID-related trading restrictions mpacting Castorama's stores. Both banners have improved their competitive position in the French home improvement market versus 2019⁽²⁾

Gross margin % up 80bps⁽¹⁾ – reflecting positive range initiatives (including higher OEB weighting at Brico), supply & logistics efficiencies, and effective management of inflation; partially offset by an upweighting of promotions *(arrivages)*, trading events and category mix

Costs up 18.3%⁽¹⁾ – reflecting higher costs associated with strong trading, including higher staff costs and store-related costs. In addition, H1 20/21 benefitted from COVID-related emporary cost reduction measures and 'activité partielle' wage relief; partially offset by the annualisation of cost benefits from eight Castorama permanent store closures in FY 20/21

RP = retail profit

(1) Variance in constant currency

(2) Excluding the impacts on trading from COVID-related restrictions in H1 21/22

H1 performance summary – Poland



	H1 21/22	H1 20/21	% chg ⁽¹⁾	Castoram
Sales (£m)	743	783	(0.6)%	Sales dow partially off
LFL (%)	(5.0)%	+3.5%		categories
Gross margin (%)			+70bps	Gross mai manageme
Operating costs			+8.4%	Costs up 8
RP (£m)	58	74	(16.1)%	associated partially off staff bonus
RP margin (%)	8.0%	9.4%	(150)bps	

Castorama Poland

Sales down 0.6%, LFL sales down 5.0% – reflecting temporary store closures in Q1 21/22, partially offset by strong recovery in Q2 21/22. The kitchen category outperformed all categories and e-commerce sales grew strongly. Five new stores opened during H1

Gross margin % up 70bps⁽¹⁾ – largely reflecting range initiatives and effective management of inflation

Costs up 8.4%⁽¹⁾ – largely due to space growth and new store opening costs, costs issociated with the new Polish retail tax (effective from January 2021) and inflation; partially offset by cost savings related to the period of temporary store closures and lower staff bonuses

H1 performance summary – Romania and Iberia

Brico Dépôt Romania

Sales⁽¹⁾ +47.6%, LFL sales⁽²⁾ +19.2%

driven by strong performance in building & joinery, surfaces & décor and outdoor categories

Retail loss⁽¹⁾ improvement of c.46% driven by stronger trading, partially offset by higher operating costs (mainly staff costs and inflation)



Brico Dépôt Iberia

Sales +45.5%, LFL sales +45.5% driven by strong recovery in trading following prior year COVID-related temporary store closures; in particular in building & joinery, surfaces & décor and outdoor categories

Retail profit increase reflects strong growth in gross profit partially offset by higher operating costs (linked to strong volumes and H1 20/21 benefit from government wage relief and temporary cost reduction measures)



	H1 21/22	H1 20/21	% chg ⁽³⁾		H1 21/22	H1 20/21	% chg ⁽³⁾
Sales ⁽¹⁾ (£m)	152	107	+47.6%	Sales (£m)	196	138	+45.5%
LFL ⁽²⁾ (%)	+19.2%	+9.2%		LFL (%)	+45.5%	(22.3)%	
RL ⁽¹⁾ (£m)	(6)	(11)	+46.3%	RP (£m)	11	1	n/a

RP = retail profit; RL = retail loss

(1) Romania's sales and retail loss include one additional month of results (July 2021). Reported and constant currency variances for sales and retail loss are for January to July 2021 (compared against January to June 2020)

(2) Romania's LFL sales growth compares February to July 2021 to the equivalent period in the prior year

(3) Variance in constant currency

Thank you