

Everi Holdings Inc.

**Investor Overview** 

Including Results of Operations for the period ended December 31, 2021

© 2022 Everi Holdings Inc.



### SAFE HARBOR DISCLAIMER

### **Forward-Looking Statements**

This presentation contains "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Generally, forward-looking statements address our expected future business and financial performance, and often contain words such as "goal," "target," "indication," "future," "estimate," "expect," "anticipate," "intend," "plan," "believe," "seek," "project," "may," "should," "designed to," "in an effort to," will provide," "look forward to," or "will" and similar expressions to identify forward-looking statements. These statements are based upon management's current expectations, assumptions, and estimates; and although the Company believes the forward-looking statements are reasonable, they are not assurances of timing, future events, or performance. Actual results may differ materially from those contemplated in these statements, due to risks and uncertainties. Examples of forward-looking statements include, among others, statements we make regarding our ability to recover from the impact of the COVID-19 global pandemic and maintain growth; our ability to grow from new customer wins, new property openings, and the entrance into new product categories combined with new products like *QuikTicket*® and *CashClub Wallet*®; opportunities for expansion into new markets, including international opportunities; our positioning for the future; the recurring nature of our revenues; expected key initiatives to deliver ongoing operating and financial improvements, regain revenue momentum, sustain overall growth, generate Adjusted EBITDA and free cash flow, and improve the Company's capital structure; our ability to drive growth in sales of Games units and FinTech hardware, the installed base, and Daily Win per Unit; our projected financial performance and credit statistics; and our ability to execute and create incremental value for our shareholders, as well as statements regarding our expectations for the industry environment and the adoption of our products and technologies.



### SAFE HARBOR DISCLAIMER

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, these statements are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties and changes in circumstances that are often difficult to predict and many of which may be beyond our control. Our actual results and financial condition may differ materially from those indicated in forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, without limitation, the impact of the ongoing COVID-19 global pandemic on our business, operations and financial condition, our history of net losses and our ability to generate profits in the future; our debt leverage and the related covenants that restrict our operations; our ability to generate sufficient cash to service all of our indebtedness, fund working capital, and capital expenditures; our ability to withstand unanticipated impacts of a pandemic outbreak of uncertain duration; our ability to withstand the loss of revenue during the closure of our customers' facilities; our ability to maintain our current customers; our ability to compete in the gaming industry; our ability to execute on mergers, acquisitions and/or strategic alliances, including the timing and closing of acquisitions and our ability to integrate and operate such acquisitions consistent with our forecasts; our ability to access the capital markets to raise funds; expectations regarding our existing and future installed base and win per day; expectations regarding development and placement fee arrangements; inaccuracies in underlying operating assumptions; expectations regarding customers' preferences and demands for future gaming offerings; expectations regarding our product portfolio; the overall growth of the gaming industry, if any; our ability to replace revenue associated with terminated customer contracts; margin degradation from contract renewals; technological obsolescence; our ability to comply with the Europay, MasterCard and Visa global standard for cards equipped with security chip technology; our ability to introduce new and enhanced products and services, including third-party licensed content; gaming establishment and patron preferences; our ability to prevent, mitigate or timely recover from cybersecurity breaches, attacks and compromises; the level of our capital expenditures and product development; anticipated sales performance; employee turnover; national and international economic conditions; global supply chain disruption; changes in global market, business and regulatory conditions arising as a result of the COVID-19 global pandemic; changes in gaming regulatory, card association and statutory requirements; regulatory and licensing difficulties that we may face; competitive pressures in the gaming and financial technology sectors; the impact of changes to tax laws; uncertainty of litigation outcomes; interest rate fluctuations; unanticipated expenses or capital needs and those other risks and uncertainties discussed in our most recent Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on March 1, 2022. Given these risks and uncertainties, there can be no assurance that the forward-looking information contained in this presentation will in fact transpire or prove to be accurate. Readers are cautioned not to place undue reliance on the forward-looking statements contained herein, which are based only on information currently available to us and speak only as of the date hereof.



### **EVERI: WHO WE ARE**

Innovative gaming technology supplier, operating two high-value product segments that generate significant recurring revenue

**Games:** A leading developer of differentiated, entertaining, player-popular games and other gaming services



**FinTech:** Gaming industry's preeminent provider of integrated financial products, information and regulatory compliance software, and player loyalty tools











### **4Q-2021 QUARTER RESULTS**

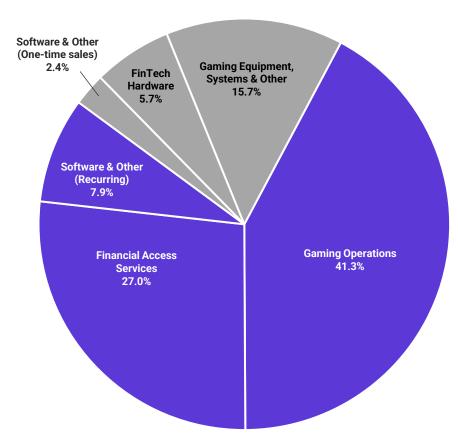
- Operating results reflect ongoing momentum and continued growth over pre-COVID-19 levels, partially offset by continued impact of the COVID-19 pandemic and recent variants
- ☐ Record recurring revenue benefitting from Games and FinTech market share gains
- All-time quarterly record EGM sales of 1,910 units
- Operating income of \$47.9 million up 180% compared to Q4-2020
- ☐ Games revenue up 62% to \$105.4 million drove 47% rise in AEBITDA<sup>(1)</sup> to \$55.9 million vs 4Q-2020
  - Company's large base of regional and tribal casinos driving current business strength
  - Installed base rose 7% YoY to 16,903 units in 4Q-2021, with 7,840 premium units up 21% from 4Q-2020
  - Digital gaming revenue up 156% in 4Q-2021 from 4Q-2020
- FinTech revenue up 37% to \$75.0 million drove AEBITDA  $^{(1)}$  up 41% to \$32.8 million vs 4Q-2020
  - Software and other revenue up 17% from 4Q-2020, driven largely by growth of loyalty software & services
  - Financial access transactions of 31.2 million, exceeding pre-pandemic 4Q-2019
  - Continued strong interest from casino operators for our cashless wallet and funding options
  - Favorably positioned to leverage industry leadership in financial access funding and self-service player loyalty products to lead the evolution toward cashless funding across casino ecosystems



<sup>1)</sup> Adjusted EBITDA is a non-GAAP financial measures. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional quarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.

### LARGE RECURRING REVENUE BASE

### Approximately 76% of FY 2021 revenues were of a recurring nature



Recurring revenue in FY 2021 was a record \$503 million, representing a 13% CAGR since FY 2018

**Gaming Operations:** Leased gaming machines generally placed on a shared-revenue basis with casino operators; more than 25% of the total installed base are units under multi-year placement contracts; all other standard and premium participation units generally remain on casino floors for as long as in-casino performance is acceptable, with periodic game theme updates provided to refresh in-casino performance.

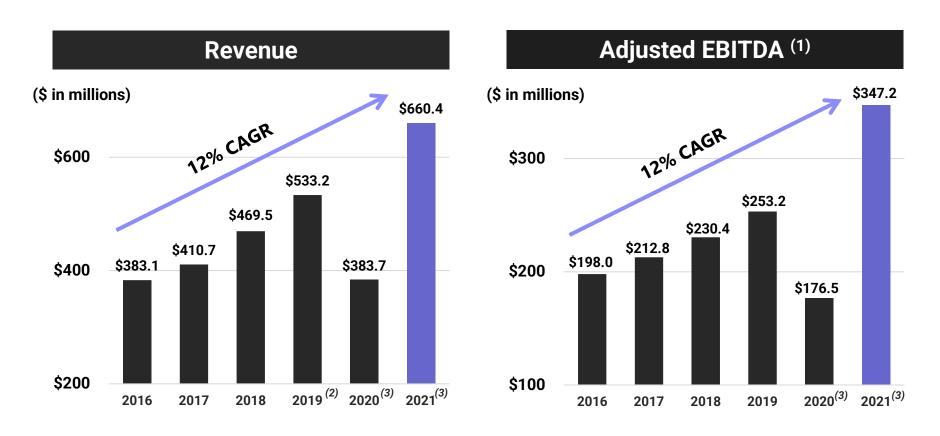
**Financial Access Services:** Revenue earned on transactional activity under multi-year service contracts (typically 3-5 years) with generally sticky long-lasting relationships; average length of Everi's Top 30 customer relationships in excess of 12 years.

**Software & Other:** Critical software and services are integrated into casinos' daily operations and generally provided under annual or multi-year agreements, such as player loyalty and regulatory compliance software, product subscriptions, gaming industry Credit Bureau and kiosk maintenance services. 76% of Software & Other is of a recurring nature.

**( ( 6 ) ( )** 

### **HISTORY OF LONG-TERM GROWTH**

Consistent operating execution, robust product pipeline and strong margins drive steady revenue and Adjusted EBITDA<sup>(1)</sup> growth



<sup>1)</sup> Adjusted EBITDA is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional quarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.

<sup>3)</sup> Results for 2020 & 2021 include the impact of the COVID-19 pandemic and related casino closures.





<sup>2)</sup> Acquisition of accretive player loyalty businesses contributed ~3% of revenue growth in 2019.

### IMPROVING FREE CASH FLOW<sup>(1)</sup>

Free Cash Flow generation in FY 2021 is more than last five years combined



<sup>1)</sup> Free Cash Flow ('FCF") is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional guarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.

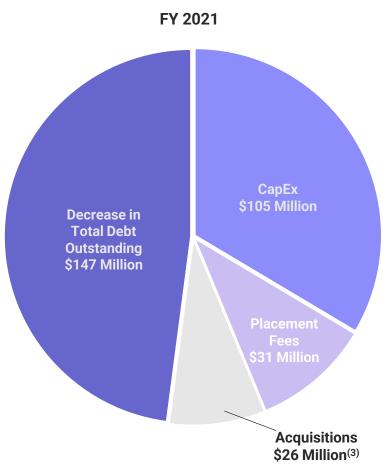
<sup>2)</sup> Results for 2020 & 2021 include the impact of the COVID-19 pandemic and related casino closures.





### CAPITAL DEPLOYMENT

### Prudent capital allocations drive shareholder value



### **CapEx & Placement Fees**(1):

- Investment to maintain and grow the Gaming Operations leased footprint
- Placement fees secured 25%+ of our installed base under long-term agreements
- Capitalized R&D costs bolster the product pipeline through continuous product development

**Decrease in Net Debt**<sup>(2)</sup>: Focused on reducing net debt and deleveraging while preserving liquidity

**Acquisitions:** Ongoing search for value-add, tuck-in acquisitions that provide opportunities for incremental and organic growth

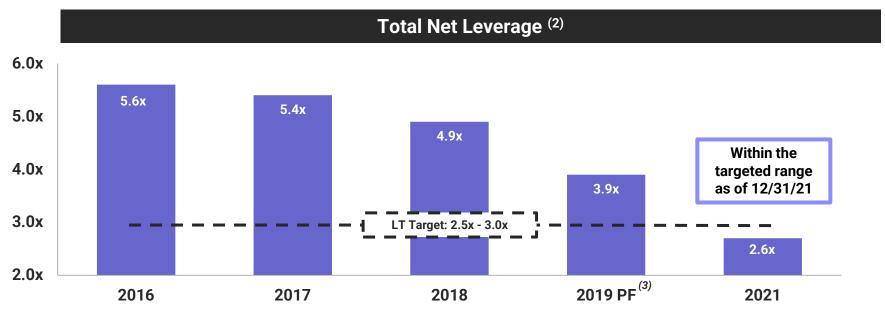
- 1) Placement Fees of \$31 million were paid in 4Q-2021.
- 2) During the 2021 third quarter, the Company completed a refinancing that reduced total debt outstanding by \$144.6 million to \$1.0 billion.
- 3) Represents the final payments made for two Loyalty acquisitions from 2019, Atrient, Inc. and Micro Gaming Technologies, Inc. and recent acquisition of Meter Image Capturing. A total of \$75 million was paid over three years related to the two Loyalty acquisitions.





## UPGRADED CAPITAL STRUCTURE AND NEW LEVERAGE TARGET

- Successfully completed \$1 billion debt refinancing in 3Q-2021
  - Reduced total outstanding debt
  - Lowered interest rates and extended maturities
  - Achieved approximately \$23 million in annual interest savings<sup>(1)</sup>



- 1) Interest savings based on the balances and interest rates at the time of refinancing in 3Q-2021 as compared to the balances and interest rates in effect as of June 30, 2021.
- 2) Total Net Leverage is calculated using Total Net Debt divided by LTM Adjusted EBITDA. For purposes of public disclosure, the Company uses reported Adjusted EBITDA and not Adjusted EBITDA as defined in the existing and previous credit agreements. Cash netting uses the Company's Net Cash Position and was capped at \$50 million for FY 2016 2019 PF, as defined in the previous credit agreement. Subsequent to the debt refinancing completed in 3Q-2021, cash netting uses the Company's Net Cash Position and is not capped, as defined in the existing credit agreement. Net Cash Position is the sum of cash and cash equivalents plus settlement receivables less settlement liabilities. Cash and cash equivalents can fluctuate substantially based upon the timing of our receipt of payments for settlement receivables and payments we make to customers for our settlement liabilities.
- 3) The 2019 pro forma includes the \$85 million reduction of senior unsecured notes paid on January 6, 2020.







### LONG-TERM GROWTH DRIVERS

### New product roadmap focused on diversified Games development

- Grow gaming operations leased footprint and for-sale unit ship share by extending and expanding portfolio
  of games and cabinets. Robust pipeline of new differentiated game content.
  - Introduced Empire Flex® video cabinet, with a strong portfolio of games that is driving sales and ship share.

### Leveraging FinTech network to build an integrated "Digital Neighborhood"

- Expand FinTech offering through innovative development and tuck-in acquisitions.
  - Acquisition and subsequent growth of loyalty products and services.
  - Potential game-changing mobile CashClubWallet® based on integrated enterprise-wide system technology that combines cashless funding with player loyalty tracking.
  - Launched 2021commercial field trial of Jackpot Xpress® with Caesars Palace in Nevada.

### iGaming

 Leverage land-based game portfolio and future pipeline with one of industry's newest Remote Game Server ("RGS") platforms to grow Digital gaming revenues and benefit from iGaming industry expansion.

### Tuck-in acquisitions

- Complementary businesses that can be scaled by leveraging existing resources and distribution networks to generate accretive earnings and cash flow.
  - Acquired operator efficiency tools as part of Meter Image Capture asset purchase in 3Q-2021

### International expansion opportunities

- Majority of business today is derived from the U.S. and Canada.
  - Recent entry into Australian gaming and FinTech market with two acquisitions: Atlas Gaming and eCash.



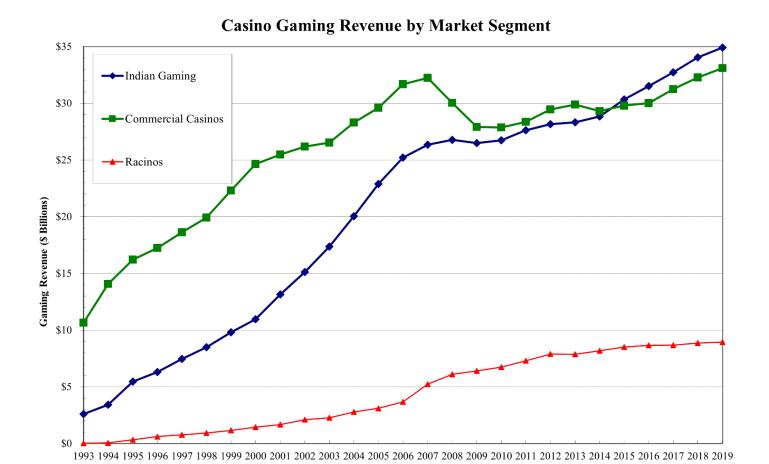


**Industry Overview** 



### U.S. GAMING IS A GROWING MARKET

- Historical strength in Tribal Casinos favorably positions Everi in a faster-growing portion of the Gaming market
- Increasing product penetration in Commercial Casinos offers significant potential for growth





Calendar Year



() [13] ()

## EVERI WELL POSITIONED TO BENEFIT FROM GROWING GAMING INDUSTRY

- Everi processed more than 125 million financial funding (cash/cashless) transactions in 2021, up 8% from 2019, providing more than 10 million players with \$37+ billion of cash, up 22% from 2019
  - Prior to casino closures due to COVID-19 pandemic, 4Q-2019 was the 21st consecutive quarter of growth in the number and value of financial transactions processed on a same-store basis
- Everi estimates it has approximately 50,000 to 55,000 gaming units on casino floors across the U.S. and Canada, an estimated 5% of the total installed units
  - Approximately 1 million<sup>(1)</sup> gaming machines in the U.S. and Canada
  - Includes slot machines, Video Lottery Terminals ("VLTs") in non-casino venues, and other electronic gaming machines

1) Eilers and Krejcik Gaming, LLC, Slot & Table Count – 4Q21; total units are 1,007,877 units at 12/31/2021.



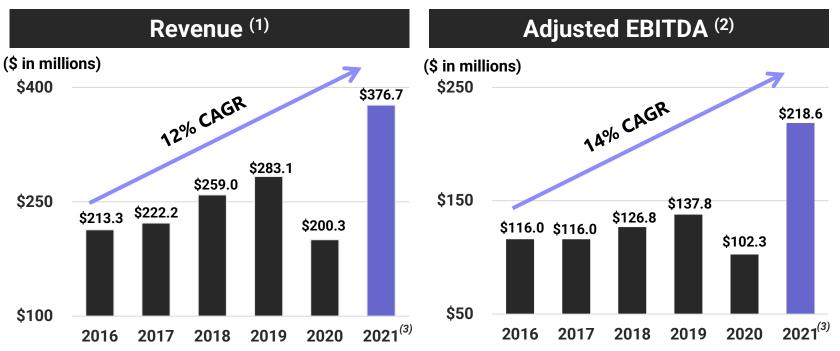


Games



### **GAMES LONG-TERM FINANCIAL TREND**

- 2021 Adjusted EBITDA grew 59% on revenue growth of 33% vs 2019
  - New product pipeline of differentiated cabinets and high-performing premium games leading to increase in installed base of leased units, DWPU and ship share
  - Team-focused game development studios in Austin, Chicago and Reno
    - Recent acquisition of Atlas Gaming provides new development studio in Australia



- 1) Revenues for all periods presented prior to 2018 are presented on a comparable basis to retrospectively reflect a net versus gross reporting of revenues under ASC 606, adopted January 1, 2018, which primarily impacts the Company's Financial Technology Solutions business.
- 2) Adjusted EBITDA is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional quarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.
- 3) Results for 2020 & 2021 include the impact of the COVID-19 pandemic and related casino closures.

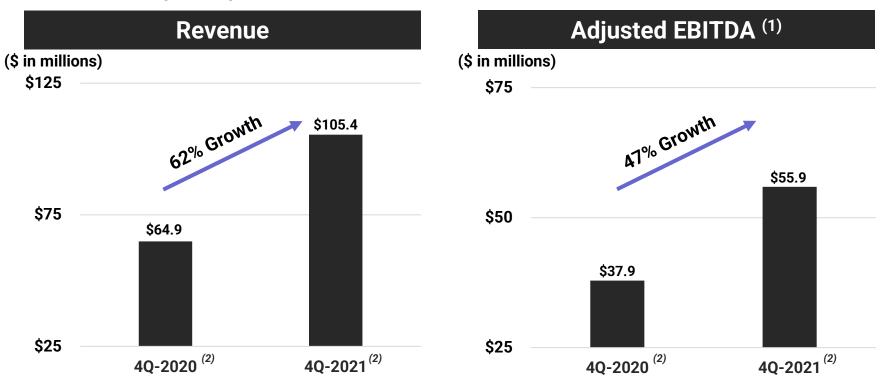






### **GAMES 4Q-2021**

- High-margin recurring revenue up 40% compared to 4Q-2020
  - Premium units consecutively increased the past 14 quarters, including throughout the pandemic and increased 52% since 4Q-2019
- Record unit sales led to 134% growth in gaming equipment sales revenue compared to 4Q-2020
  - Rapid increase in unit sales resulted in a mix shift of revenue, yielding year-over-year margin compression



<sup>1)</sup> Adjusted EBITDA is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional guarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.

<sup>2)</sup> Results for 4Q-2020 & 4Q-2021 include the impact of the COVID-19 pandemic and related casino closures.



 $\bigcirc \boxed{17} \bigcirc$ 

### STRONG PREMIUM PORTFOLIO...

Expanding product portfolio with increased content depth and strong development pipeline provide expansion into additional categories and new growth opportunities with existing customers

### **PREMIUM LEASED GAMES**

### Video



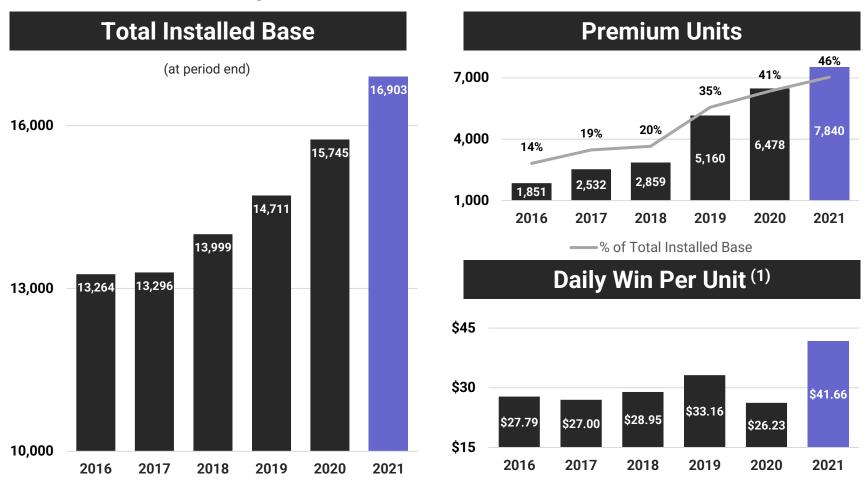
### Mechanical





### ...DRIVING MEANINGFUL GROWTH

Premium units increased the last 14 consecutive quarters, and now represent 46% of the total installed base as of December 31, 2021, compared to 35% as of December 31, 2019



<sup>1)</sup> Daily win per unit ("DWPU") excludes the impact of the direct costs associated with the Company's wide-area progressive jackpot expense.







### **GROWING PRODUCT PORTFOLIO...**

Growth strategy driven by expanding portfolio of differentiated cabinet styles supported by libraries of player-popular games

### **Standard Video**



### **Standard Mechanical**



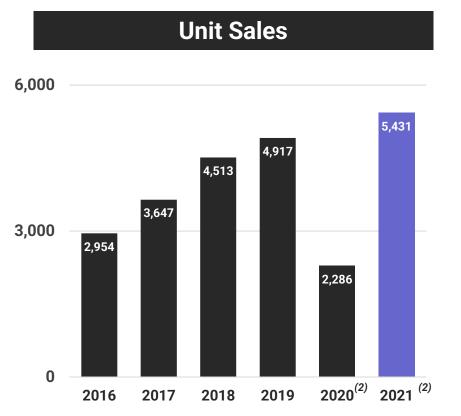
### **TournEvent®**



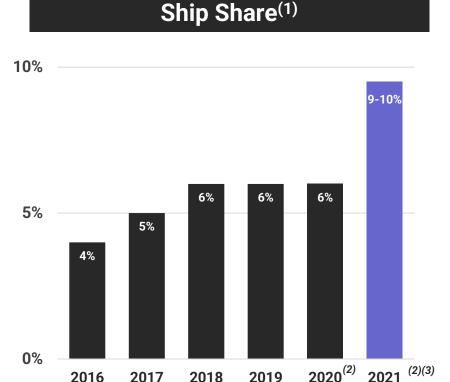


### ...DRIVING SALES AND SHIP SHARE

A deep portfolio of award-winning content drives continued sales growth and market share gains



Industry unit sales were down in 2020 reflecting casino operators' capital conservation efforts to mitigate the impact of the COVID-19



Everi's estimated 2021 ship share percentage increased to the high single digits driven by **Empire Flex™ cabinet sales** 

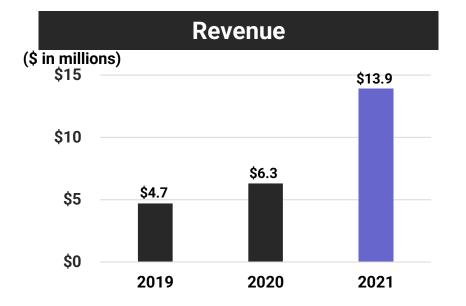
- 1) Results for 2016 2020 per Eilers & Krejcik Gaming, LLC- Gaming Supplier KPIs.
- 2) Results for 2020 & 2021 include the impact of the COVID-19 pandemic and related casino closures.
- 3) Represents Everi's estimated ship share percentage for 2021.



### **EVERI DIGITAL**

Leveraging our success in land-based casino games and game development to distribute our content into the rapidly expanding online iGaming market channel

- Using our state-of-the-art remote game server ("RGS"), our gaming content is integrated with real-money aamina operators to provide online players access to Everi's broad portfolio of casino games.
- Currently have 47 Games live on 55 sites



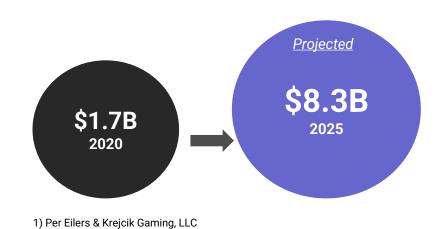
### **Key Markets**

- Connecticut
- British Columbia

Michigan

- Manitoba
- New Jersey
- New Brunswick
- Pennsylvania
- Ontario
- West Virginia
- Quebec

### U.S. & Canada iGaming TAM<sup>(1)</sup>





### **EVERI DIGITAL**

### **Expanding Portfolio of Games**

### **Top Performing Games**









### **New Progressives**











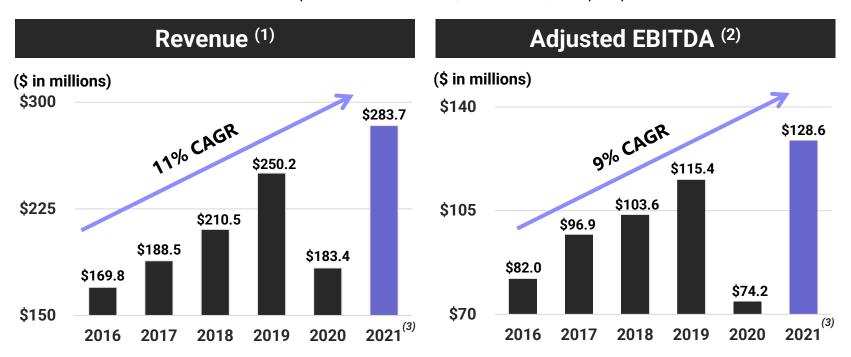
**FinTech** 



### FINTECH LONG-TERM FINANCIAL TREND

### 2021 revenue grew 13% and Adjusted EBITDA rose 11% vs 2019

- Same-store increases in cash and cashless funding transactions and volume
- Winning new customers and casino expansions
- Cross-selling opportunities between financial access, RegTech products, player loyalty, and other products and services (integration benefits offer customer efficiencies)
- Introduction of innovative new products: EveriCares®, QuikTicket®, JackpotXpress®



Note: Acquisition of accretive player loyalty businesses contributed ~8% to revenue growth on top of the ~11% organic revenue growth in 2019

3) Results for 2020 & 2021 include the impact of the COVID-19 pandemic and related casino closures.



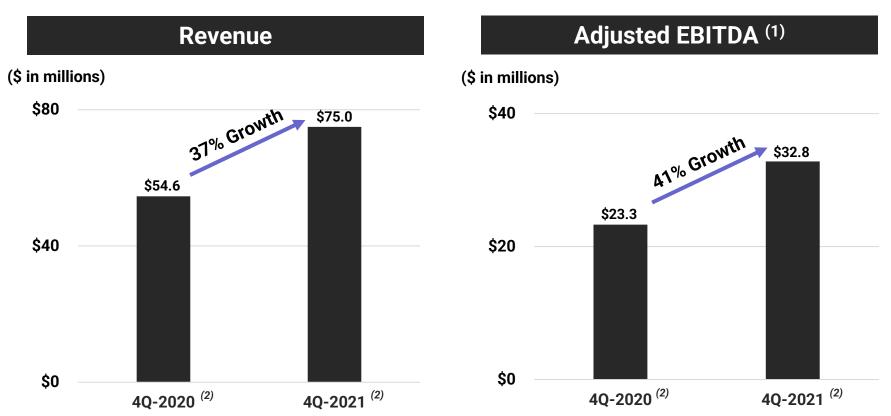
 $\bigcirc \left[25\right]\bigcirc$ 

<sup>1)</sup> Revenues for all periods presented prior to 2018 are presented on a comparable basis to retrospectively reflect a net versus gross reporting of revenues under ASC 606, adopted January 1, 2018, which primarily impacts the Company's Financial Technology Solutions business.

<sup>2)</sup> Adjusted EBITDA is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation.

### **FINTECH 4Q-2021**

- Recent growth reflects a continued increase in casino activity
- ☐ Growth in 4Q-2021 was largely driven by higher same-store transactional activity, which was up at a double-digit rate consistently throughout the quarter
- Continued growth of new and enhanced loyalty products



<sup>1)</sup> Adjusted EBITDA is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional quarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.

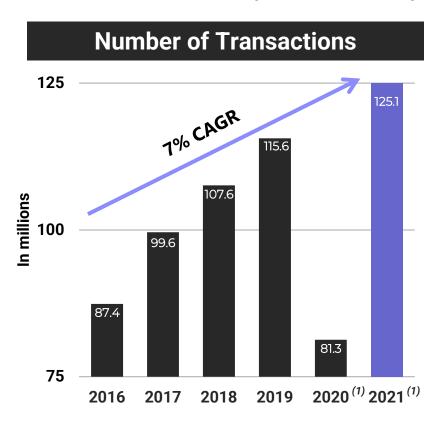
<sup>2)</sup> Results for 4Q-2020 & 4Q-2021 include the impact of the COVID-19 pandemic and related casino closures.

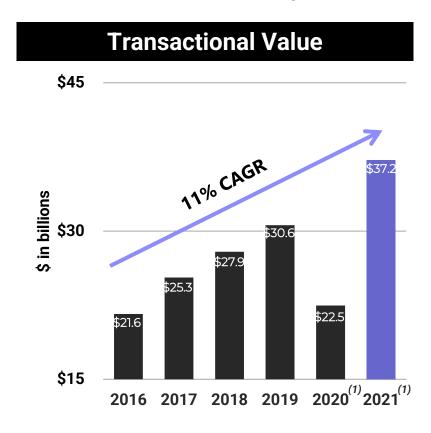




### TRANSACTION GROWTH

- Steady growth driven by same-store transaction activity, new customer wins, new property openings, introduction of new products like *QuikTicket®* and *Cashclub Wallet®*, and addition of new transaction types like American Express and dynamic currency conversion
- Pre-COVID, 4Q-2019 was 21st consecutive quarter of year-over-year growth in transactions and value processed on a same-store basis. In March 2021, revenues turned positive on a same store basis when compared to the same period in 2019 and have since remained positive





1) Results for 2020 & 2021 include the impact of the COVID-19 pandemic and related casino closures.





### INDUSTRY LEADING PRODUCTS AND SERVICES

- A comprehensive interconnected suite of financial technology, regulatory compliance ("RegTech") and player loyalty services and solutions integrated into casinos' core operations, often featuring casino patron self-service
- Continuous innovation of products and services to enhance customer value

### **Financial Access Services**

Wide range of cash and cashless integrated financial service solutions

# Called Service And Called Servic

### Software and RegTech

Loyalty software sales and subscriptions RegTech software for regulatory compliance





### **Kiosks and Hardware**

Sales of self-service kiosks and efficiency enhancing hardware







### **CASHLESS GAMING**

### **Benefits for gaming operators and patrons**

### **Gaming Operators**





 Reduced cash on hand Increased efficiencies and cost savings to front- and back-of-house operations



True cashless offering
 Digital enterprise-wide
 currency across multiple
 properties and jurisdictions as good as cash



Player spend intelligence
 Detailed player analytics
 across entire casino
 ecosystem



Meaningful incentives
 Tailored promotions based on patron spending habits



 Extended player engagement Increased convenience leading to increased play



Continuous play
 Never leave game of choice for additional cash – funding anytime anywhere

### ALL IN ONE WALLET- EVERI'S CashClub Wallet™









## POSITIONED FOR CASHLESS/CONTACTLESS GAMING INDUSTRY LEADERSHIP

### **Industry leadership**

• Financial access services funding leader, with 35 money transmitter licenses and more than 1,000 gaming supplier licenses throughout U.S. and Canada

### **Digital Neighborhood**

- Value added by offering a comprehensive suite of fully integrated RegTech and financial access solutions
- Continuous enhancement and addition of new products and services increases value of entire product suite for customers

### CashClub Wallet® mobile app

- · Digital white-labeled, enterprise-wide app
- Enhanced patron experience enabled thru omnichannel funding (cash or cashless)
- Currently live at 16 casino properties in four jurisdictions and expecting to be live in an additional 22 additional casino properties and eight jurisdictions by mid-year 2022

### **Positive adoption trends**

 Operator and patron benefits drive expectation of increased transactional activities, while cash remains an important option for players



### ENTERPRISE-WIDE DIGITAL CASHCLUB WALLET® APP

Cashless & **Touchless** 







Fast & Cost **Effective Delivery** 

**Online Sports Betting** 



On Premise





**Online** 





**Enables Omnichannel Funding** 

Low Staff

**Impact** 

CashClub® Wallet **Ecosystem** 

**Seamless Bridge of Front & Back of House** 



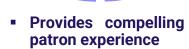
### Security

- PCI & Data Security
- PII & Data Privacy



### **Responsible Gaming**

- Self Exclusion
- Velocity Limits (Geography & Duration)
- Merchant



- Offers operator cost efficiencies and 360° patron tracking
- Prospects for more transaction activity and new revenues



### **Compliance**

- Know Your Customer (KYC)
- · Anti-Money Laundering (AML)
- Tax & Compliance



### Regulation

- Banking
- Gaming
- Payments





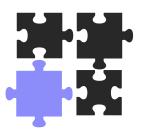


### PLAYER LOYALTY & MARKETING



### **Driving growth**

- 2019 accretive and strategic acquisitions added complementary products, platforms and technologies focused on supporting operators' needs
- Software and other revenue up 43% in 2021from 2019



### Supplements current FinTech solution offering

- Full integration with CashClub Wallet® allows for combination of mobile cashless funding and payments with a promotion engine
- Mobile app provides convenient on-the-go access for casino patrons



### Seamless connections between casinos' loyalty programs and their patrons

- Expands interaction with gaming patrons
- Provides opportunity for increased player analytics and enhanced marketing

### PLAYER LOYALTY & MARKETING

Platforms and software focused on supporting operators' needs for player loyalty enrollment, marketing/promotional software, and self-service kiosks

### **Enrollment Kiosks**

- Self service
- Print loyalty cards
- Update player information

# Need A Neu Players Card Get One

### **Promotional Kiosks**

- Promotions and offers
- Drawings
- **Incentives**
- Slot concierge



### **Mobile Loyalty**

- View account information
- Mobile promotion delivery
- Integrated with CashClub **Wallet®**





### **OUR SECRET SAUCE: PEOPLE AND PRODUCTS**





### **INVESTMENT SUMMARY**

- 1 ROBUST BASE OF RECURRING REVENUE
  - Approximately 76% of 2021 revenue was of a recurring nature which was up 30% to a record \$503 million compared to pre-COVID 2019
  - Sticky 3-5 year financial access service contracts; average life of the relationship with our Top 30 customers in excess of 12 years
  - · Regulatory compliance and player loyalty subscription services integrated into casinos operating protocols
  - As of 12/31/2021, 16,903 installed games on a revenue share or fixed fee lease 46% premium units that are driving elevated DWPU
  - In 2020, agreement to provide central determinant system to NY Lottery's over 17,000 VLTs renewed for additional 10 years
- 2 SUSTAINABLE LONG-TERM GROWTH DRIVERS
  - · High performing premium game performance and new product launches driving market share growth
  - FinTech segment growth opportunities include introduction of a potentially game-changing mobile digital wallet and high-value loyalty products
  - · Whitespace opportunity exists to drive market share in both commercial and tribal gaming, as well as in online markets
  - · Additional tuck-in acquisition opportunities
  - · International expansion opportunities
- 3 GROWTH POTENTIAL OF GAMING UNITS AND TRANSACTIONAL VALUE
  - · Strong portfolio of proprietary and branded Class II and Class III games with a new cabinet launching in early 2022
  - Approximately 50% of our self-service Kiosk placements are already at least 3 years old, which is expected to drive ongoing replacement sales
  - Gaming equipment quarterly ship shares and floor share of new casino openings are higher than historical levels, target raised to 15% ship share
  - · Number of financial transactions and value processed continue to grow on a same-store basis
- 4 HIGH-VALUE PRODUCTS AND SERVICES FOR GAMING OPERATORS
  - Offers casino operators a comprehensive, high-value, expanding portfolio of game content, gaming devices, financial technology solutions, regulatory
    compliance, and player loyalty tools that drive revenue and cost efficiencies
- 5 STRONG FREE CASH FLOW(1)
  - · Games segment capital investments have improved capital efficiency and incremental cash flow
  - · Targeted capital expenditure for premium game installations drives strong operating results
  - 2021 Free Cash Flow (1) more than Free Cash Flow of last five years combined
  - Completed 3Q-2021 refinancing drove annualized cash interest savings of approximately \$23 million a year (at then current rates)
  - Significantly delevered balance sheet to reach its current targeted level of 2.5x 3.0x total net debt
  - 1) Free Cash Flow ('FCF") is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP measure can be found in the appendix to this presentation. Reconciliations for additional quarterly and annual periods can be found in applicable earnings releases located on Everi's website at ir.everi.com.











**APPENDIX** 



### **NON-GAAP FINANCIAL MEASURES**

In order to enhance investor understanding of the underlying trends in our business, our cash balance and cash available for our operating needs, and to provide for better comparability between periods in different years, we are providing in this presentation Adjusted EBITDA, Free Cash Flow, which are not measures of our financial performance or position under United States Generally Accepted Accounting Principles ("GAAP"). Accordingly, Adjusted EBITDA, Free Cash Flow should not be considered in isolation or as a substitute for measures prepared in accordance with GAAP. These measures should be read in conjunction with our net earnings, operating income, basic and diluted earnings per share, and cash flow data prepared in accordance with GAAP.

We define Adjusted EBITDA as earnings (loss) before interest, taxes, depreciation and amortization, loss on extinguishment of debt, non-cash stock compensation expense, accretion of contract rights, write-down of assets, litigation accrual, employee severance costs and other expenses, foreign exchange loss, asset acquisition expense, non-recurring professional fees, other one-time charges and the adjustment of certain purchase accounting liabilities. We present Adjusted EBITDA as we use this measure to manage our business and consider this measure to be supplemental to our operating performance. We also make certain compensation decisions based, in part, on our operating performance, as measured by Adjusted EBITDA; and our current credit facility and existing senior unsecured notes require us to comply with a consolidated secured leverage ratio that includes performance metrics substantially similar to Adjusted EBITDA.

Everi defines Free Cash Flow as Adjusted EBITDA less cash paid for interest, cash paid for capital expenditures, cash paid for placement fees, and cash paid for taxes net of refunds. We present Free Cash Flow as a measure of performance and believe it provides investors with another indicator of our operating performance. It should not be inferred that the entire Free Cash Flow amount is available for discretionary expenditures.

Prior to the debt refinancing that was completed on August 3, 2021, Everi defined Total Net Debt as total principal face value of debt outstanding, the most directly comparable GAAP measure, less cash and cash equivalents or \$50 million, whichever is smaller. Subsequent to the debt refinancing that was completed on August 3, 2021, Everi defines Total Net Debt as total principal face value of debt outstanding, the most directly comparable GAAP measure, less cash and cash equivalents.



# UNAUDITED RECONCILIATION OF NET (LOSS) INCOME TO ADJUSTED EBITDA AND FREE CASH FLOW

(FY2016, FY2017 AND FY2018 FINANCIALS)
(NOTES ON MANAGEMENT ADJUSTMENTS ON PAGE 42)

<u> </u>		Actual		Actual	Actual			Actual		Actual		Actual		Actual		Actual		Actual
Adjusted EBITDA Reconciliation		Games	FinTech		Consolidated			Games		FinTech		nsolidated	Games		FinTech		Coi	nsolidated
(\$ in thousands)		2016		2016		2016		2017		2017	<u> </u>	2017		2018		2018		2018
Net income (loss)					\$	, -,					\$	(51,903)					\$	12,356
Income tax provision (benefit)						31,696						(20,164)						(9,710)
Loss on extinguishment of debt						-						51,750						166
Interest expense, net of interest income						99,228						102,136						83,001
Operating (loss) income	\$	(166,243)	\$	47,688	\$	(118,555)	\$	8,952	\$	72,867	\$	81,819	\$	3,071	\$	82,742	\$	85,813
Depreciation and amortization		120,974		23,659		144,633		97,487		19,300		116,787		110,157		16,313		126,470
Reported EBITDA	\$	(45,269)	\$	71,347	\$	26,078	\$	106,439	\$	92,167	\$	198,606	\$	113,228	\$	99,055	\$	212,283
Management's Adjustments:																		
1) Non-cash stock compensation expense		1,642		5,091		6,733		1,728		4,683		6,411		2,317		4,934		7,251
2) Non-cash goodwill impairment		146,299		-		146,299		-		-		-		-		-		- [
3) Non-cash accretion of contract rights		8,692		-		8,692		7,819		-		7,819		8,421		-		8,421
4) Separation costs for former CEO		-		4,687		4,687		-		-		-		-		-		
Asset acquisition expense, non-recurring professional fees and																		į
5) other		-		-		-		-		-		-		204		204		408
Non-cash write-off of inventory, property and equipment, and																		
intangible assets		-		-		-	į	-		-		-		2,575		-		2,575
7) Non-cash write-down of note receivable / warrant		4,289		-		4,289		-		-		-		-		-		-
8) Loss on sale of aircraft		-		878		878		-		-		-		-		-		-
9) Manufacturing relocation costs		358		-		358		-		-		-		-		-		- 1
11) Non-cash adjustment to purchase accounting liabilities		-		-		-		-		-		-		-		(550)		(550)
Total Management Adjustments	\$	161,280	\$	10,656	\$	171,936	\$	9,547	\$	4,683	\$	14,230	\$	13,517	\$	4,588	\$	18,105
Adjusted EBITDA	\$	116,011	\$	82,003	\$	198,014	\$	115,986	\$	96,850	\$	212,836	\$	126,745	\$	103,643	\$	230,388
Less:																		
Cash paid for Interest					\$	(93,420)					\$	(89,008)					\$	(81,609)
Cash paid for capital expenditures					\$	(80,741)	l				\$	(96,490)					\$	(103,031)
Cash paid for placement fees					\$	(11,312)					\$	(13,300)					\$	(20,556)
Cash paid for income taxes, net of refunds					\$	(1,532)					\$	(180)					\$	(402)
Free Cash Flow					\$	11,009					\$	13,858					\$	24,790
Principal Face Value of Debt					Ś	1,150,600					Ś	1,190,900					Ś	1,182,700
Less: Cash & Cash Equivalents per credit agreement (1)					7	(50,000)					~	(50,000)					7	(50,000)
Total Net Debt					Ċ	1,100,600					¢	1,140,900					Ċ	1,132,700
					ڔ						ڔ						ڔ	
Total Net Debt Leverage Ratio						5.6x						5.4x						4.9x

(1) For purposes of public disclosure, the Company uses reported Adjusted EBITDA and not Adjusted EBITDA as defined in the existing and previous credit agreements. Cash netting uses the Company's Net Cash Position and was capped at \$50 million for FY 2016 - 2019, as defined in the previous credit agreement. Subsequent to the debt refinancing completed in 3Q-2021, cash netting uses the Company's Net Cash Position and is not capped, as defined in the existing credit agreement.





# UNAUDITED RECONCILIATION OF NET (LOSS) INCOME TO ADJUSTED EBITDA AND FREE CASH FLOW

(FY 2019, FY 2020 AND FY 2021) (NOTES ON MANAGEMENT ADJUSTMENTS ON PAGE 42)

Adjusted EBITDA Reconciliation	Actual Games		Actual FinTech		Actual Consolidated		Actual Games		Actual FinTech		Actual solidated	Actual Games		Actual FinTech			Actual solidated	
(\$ in thousands)		2019	2019		2019		2020		2020		2020		2021		2021		2021	
Net income (loss)				\$	16,517					\$	(81,680)					\$	152,925	
Income tax provision (benefit)					(523)						(5,756)						(51,900)	
Loss on extinguishment of debt					179						7,457						34,389	
Interest expense, net of interest income					77,844						74,564						62,097	
Operating (loss) income	\$	10,376	\$ 83,641	\$	94,017	\$	(46,368)	\$	40,953	\$	(5,415)	\$	102,021	\$	95,490	\$	197,511	
Depreciation and amortization		114,373	17,762		132,135		121,492		21,272		142,764		96,742		22,732		119,474	
Reported EBITDA	\$	124,749	\$ 101,403	\$	226,152	\$	75,124	\$	62,225	\$	137,349	\$	198,763	\$	118,222	\$	316,985	
Management's Adjustments:											ļ							
Non-cash stock compensation expense		3,306	6,551		9,857		6,746		6,290		13,036		10,170		10,730		20,900	
3) Non-cash accretion of contract rights		8,710	-		8,710		7,675		-		7,675		9,318		-		9,318	
Asset acquisition expense, non-recurring professional fees and											į							
5) other		(251)	1,244		993		30		932		962		-		744		744	
Non-cash write-off of inventory, property and equipment, and																		
intangible assets		1,268			1,268		9,965		1,801		11,766		-				-	
10) Legal Settlement		-	6,350		6,350		-		-		-		-		(1,107)		(1,107)	
11) Non-cash adjustment to purchase accounting liabilities		-	(129)		(129)		-		-		-		-		-		-	
12) Foreign exchange loss		-	-		- 1		83		1,199		1,282		-		-		-	
13) Office and warehouse consolidation		-	-		-		626		676		1,302		365		-		365	
14) Employee severance costs and other expenses							1,578		1,122		2,700		-		-			
Other one-time charges		-	-		- 1		456		-		456		-		-		-	
Total Management Adjustments	\$	13,033	\$ 14,016	\$	27,049	\$	27,159	\$	12,020	\$	39,179	\$	19,853	\$	10,367	\$	30,220	
Adjusted EBITDA	\$	137,782	\$ 115,419	\$	253,201	\$	102,283	\$	74,245	\$	176,528	\$	218,616	\$	128,589	\$	347,205	
Less:																		
Cash paid for Interest				\$	(77,351)					\$	(67,562)					\$	(51,224)	
Cash paid for capital expenditures				\$	(114,291)					\$	(76,429)					\$	(104,708)	
Cash paid for placement fees				\$	(17,102)					\$	(3,085)					\$	(31,465)	
Cash paid for income taxes, net of refunds				\$	(694)					\$	(576)					\$	(1,062)	
Free Cash Flow				\$	43,763					\$	28,876					\$	158,746	
Principal Face Value of Debt				\$	1,124,000					\$	1,145,256			_		\$	998,500	
Less: Cash & Cash Equivalents per credit agreement (1)					(50,000)						(50,000)						(99,423)	
Total Net Debt				Ś	1,074,000					Ś	1,095,256					Ś	899,077	
Total Net Sest				Υ	_, 5, 000					Υ	_,555,250					۲	233,0	

(1) For purposes of public disclosure, the Company uses reported Adjusted EBITDA and not Adjusted EBITDA as defined in the existing and previous credit agreements. Cash netting uses the Company's Net Cash Position and was capped at \$50 million for FY 2016 - 2019, as defined in the previous credit agreement. Subsequent to the debt refinancing completed in 3Q-2021, cash netting uses the Company's Net Cash Position and is not capped, as defined in the existing credit agreement.



 $\bigcirc$   $\boxed{40}$   $\bigcirc$ 

# UNAUDITED RECONCILIATION OF NET INCOME TO ADJUSTED EBITDA AND FREE CASH FLOW

(4Q-2020 AND 4Q-2021) (NOTES ON MANAGEMENT ADJUSTMENTS ON PAGE 42)

	Adjusted EBITDA Reconciliation	(	Actual Games	Actual FinTech	Cor	Actual nsolidated	G	Actual Games	F	Actual inTech	Con	Actual solidated
	(\$ in thousands) Net income (loss)	4	Q-2020	4Q-2020	\$	1,133	4	Q-2021	4	Q-2021	\$	89,431
	Income tax provision (benefit)				~	(2,322)					Υ.	(53,185)
	Interest expense, net of interest income					18,338						11,609
	Operating (loss) income	\$	1,304	\$ 15,845	\$	17,149	\$	25,957	\$	21,898	\$	47,855
	Depreciation and amortization		31,405	5,346		36,751		23,156		6,067		29,223
	Reported EBITDA	\$	32,709	\$ 21,191	\$	53,900	\$	49,113	\$	27,965	\$	77,078
	Management's Adjustments:											
1)	Non-cash stock compensation expense		1,509	1,419		2,928		4,095		4,401		8,496
3)	Non-cash accretion of contract rights		2,330	-		2,330		2,352		-		2,352
4)	Separation costs for former CEO					-						-
	Asset acquisition expense, non-recurring professional fees and											
5)	other		-	-		-		-		476		476
6)	Non-cash write-off of inventory, property and equipment, and											
U)	intangible assets		733	-		733		-		-		-
13)	Office and warehouse consolidation		626	676		1,302		365		-		365
	Total Management Adjustments	\$	5,198	\$ 2,095	\$	7,293	\$	6,812	\$	4,877	\$	11,689
	Adjusted EBITDA	\$	37,907	\$ 23,286	\$	61,193	\$	55,925	\$	32,842	\$	88,767
	<u>Less:</u>	-										
	Cash paid for Interest				\$	(22,231)					\$	(6,057)
	Cash paid for capital expenditures				\$	(24,001)					\$	(31,420)
	Cash paid for placement fees				\$	(64)					\$	(31,465)
	Cash paid for income taxes, net of refunds				\$	(495)					\$	(87)
	Free Cash Flow				\$	14,402					\$	19,738



(41) ()

NYSE: EVRI

## UNAUDITED RECONCILIATION OF NET (LOSS) INCOME TO ADJUSTED EBITDA & FREE CASH FLOW

### **Management's Adjustments**

- 1. Stock Compensation: The non-cash expense associated with the value of equity awards granted to employees by the Company.
- 2. <u>Goodwill impairment</u>: Based on annual goodwill impairment testing, the Company determined the carrying amount of its Games reporting unit exceeded its estimated fair value.
- **3.** Accretion of contract rights: Amortization of the placement fees against gaming operations revenue for terminals deployed at sites under placement fee agreements.
- 4. Separation costs of former CEO: Legal and severance costs associated with the termination of former CEO in February 2016.
- **5.** <u>Professional fees, acquisition costs and other:</u> Professional fees and transaction related fees incurred related to the acquisitions, the repricing and early redemption financing transactions, professional fees incurred for other projects not considered part of normal course of business, and the net recovery of a Value Added Tax ("VAT") refund.
- **6.** Write-off of inventory, property and equipment, and intangible assets: Non-cash charge related to the write-off of certain inventory, fixed assets, and intangible assets.
- 7. Write-down of note receivable and warrant: Write-down to fair value of a warrant and note receivable that was extended by Multimedia Games, predecessor to Everi Games Holding Inc., to an Austin-based digital and interactive company who defaulted on the note receivable.
- **8.** Loss on the sale of the aircraft: Purchased an aircraft in 2015; upon termination of the former CEO, the Company made the decision to sell the aircraft.
- 9. Manufacturing relocation costs: Costs to relocate and integrate certain Game's manufacturing and warehousing functions from NV and WA to Austin, TX.
- 10.Legal Settlement: A charge related to a legal settlement of certain FinTech related litigation.
- 11. <u>Adjustment of certain purchase accounting liabilities</u>: Non-cash benefit related to the adjustment of certain purchase accounting liabilities related to the acquisition of certain Compliance assets acquired in 2015.
- 12. Foreign exchange loss: Foreign exchange losses associated with the repatriation of foreign cash balances.
- 13. Office and warehouse consolidation: Costs related to the consolidation and exiting of certain facilities.
- 14. Employee severance costs and other expenses: Costs associated with the severance of employees.



### ADDITIONAL LEGAL AND LICENSOR LEGENDS

- © 2018 2021 Discovery Communications, LLC. SHARK WEEK™ and the related logos are trademarks of Discovery Communications, LLC, used under license. All rights reserved.
- Hot Stuff the Little Devil © 2017 2021 Classic Media, LLC. All Rights Reserved.
- Outlander<sup>TM</sup> & 2021 Sony Pictures Television Inc. All rights reserved.



### FOR MORE INFORMATION

### **Bill Pfund**

Senior Vice President, Investor Relations +1 (702) 676-9513 william.pfund@everi.com

### **Steve Kopjo**

Director, Investor Relations +1 (702) 785-7157 <a href="mailto:steven.kopjo@everi.com">steven.kopjo@everi.com</a>





