MSCI Partners with Impact Data Provider GIST

LONDON – January 12, 2022 – MSCI Inc. (NYSE: MSCI), a leading provider of critical decision support tools and services for the global investment community, today announced a partnership with GIST, a pioneering data and analytics company. GIST's Impact Data, which measures the value a company is adding to or subtracting from society's natural, human and produced capital, is available to MSCI clients to enhance their ESG and Climate integration and reporting.

This partnership expands MSCl's fast-evolving ESG and Climate data ecosystem to offer investors more choice, flexibility and greater access to diverse data sources to enhance their models and capture new insights.

GIST's impact methodology uses scientific and economic modeling to provide a quantitative measure of the actual impacts of a company's business operations on the UN Sustainable Development Goals in economic terms. GIST defines impact as the holistic change in wellbeing as a result of the activities of any business or enterprise.

Built with causality modeling and utilizing MSCI ESG Research performance data as inputs, GIST's Impact Data estimates the economic value of any company's impacts on the environment (natural capital impacts), on employees (knowledge, skills, and other human capital impacts) and on GDP (value-addition to produced capital).

With the addition of GIST's Impact Data, which extends to current constituents of the MSCI World Index, with plans to expand to the MSCI ACWI Index in Q2 2022, investors can access a new, rich data set to factor into ESG portfolio construction and reporting.

Eric Moen, Head of ESG Products at MSCI, said: "We are pleased to welcome GIST to MSCI's ESG and Climate data ecosystem. GIST's robust data will allow our clients to measure and report on the extent their investments are contributing towards or subtracting from the achievement of the UN Sustainable Development Goals. GIST's insights reflect company actions rather than intentions and provide a much needed quantitative lens to measure and report on impact and make more informed investment decisions."

Pavan Sukhdev, Founder & CEO of GIST, said: "We are delighted to partner with MSCI to extend their investor data services, by adding our quantified, monetised, 360 degree view of major impacts of their clients' portfolios. MSCI's clients already benefit from their ESG and Climate data insights, which frame and describe material risks and opportunities. GIST now extends that service to provide sustainability insights from our best-in-class impact valuations, analysed across the UN Sustainable Development Goals. The need to recognise all dimensions of investment impacts, and to redefine corporate performance to capture the big picture, has never been more keenly or widely felt than it is today."

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About MSCI Inc.

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data, and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.

About GIST

GIST is a pioneering data and analytics company that brings together world-renowned sustainability expertise with technology and big data to help investors and companies measure, value, and benchmark business impacts across all four capitals: Natural, Human, Social, and Produced. GIST's data and software solutions provide analytics and insights that make it easy for investors and companies to measure performance across all value dimensions, manage material risks, and make informed decisions.

Founded by Pavan Sukhdev (ex-banker at Deutsche Bank, environmental economist, UN Goodwill Ambassador, and winner of the 2020 Tyler Prize for the Environment), GIST is at the cutting edge of measuring impacts using a scientifically sound and economically rigorous methodology that provides unique and unparalleled insight into how companies impact society and the environment. To learn more, please visit www.gistimpact.com.

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