

CALL OPTION EXERCISE NOTICE TO PURCHASE THE HEADQUARTERS AND THE TRAINING & MEDIA CENTER

Turin, 27 July 2022 – Juventus Football Club S.p.A. announces that, pursuant to the option agreement entered into with *Fondo J Village* on 18 November 2015, on the date hereof, it served the call option exercise notice to purchase the properties, located in Turin, housing the Company's headquarters and the Juventus Training & Media Center, on REAM SGR S.p.A., as management company of Fondo J Village, informing in particular the management company that it will exercise such call option if the consideration, to be determined on the basis of the half-yearly financial report as of 30 June 2022 of Fondo J Village, which is not yet available as of today, will not exceed Euro 47.6 million.

The completion of the entire transaction – expected by the fourth quarter of 2022 calendar year – is also conditional on the Italian Ministry of Culture (or other relevant public bodies) not exercising its right of first refusal (*diritto di prelazione*) over the property housing the Company's headquarters.

The acquisition of such properties – for which the Company currently pays total annual rents of Euro 2.9 million plus VAT – would result in a positive effect on the Company's cash flow starting from the first quarter of 2023 calendar year.

The transaction would be fully financed with resources from bank credit lines, including a medium-long-term credit line, specifically dedicated and granted in connection with the transaction, which would cover approximately 75% of the expected disbursement.

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