

# **PageGroup**



**Q3 2021 Trading Update** 

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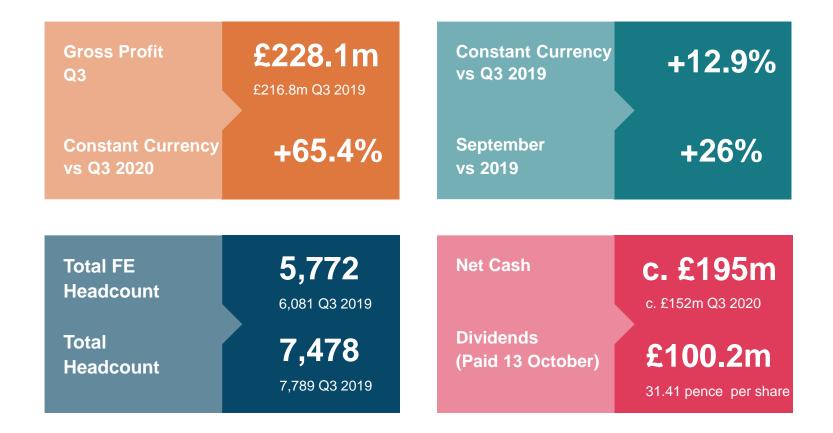
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#### **Q3** Overview

Strong performance, continued investment, profit guidance increased to c. £155m



# Quarterly growth rate improved to +12.9%

Significant improvement in September, +26% vs 2019

- EMEA +9.9%, September +16.9%
- Asia Pacific +20.4%, September +36.4%
- Americas +24.6%, September +52.5%
- UK +1.3%, September +15.1%

| Q3           | % of Group | 2021 £m | 2020 £m | 2019 £m | Reported %<br>vs. 2020 | Constant %<br>vs. 2020 | Constant %<br>vs. 2019 |
|--------------|------------|---------|---------|---------|------------------------|------------------------|------------------------|
| EMEA         | 46%        | 105.9   | 76.5    | 101.6   | +38.3%                 | +45.8%                 | +9.9%                  |
| Asia Pacific | 22%        | 48.9    | 30.3    | 44.1    | +61.8%                 | +68.2%                 | +20.4%                 |
| Americas     | 17%        | 39.1    | 19.1    | 37.3    | +104.2%                | +113.4%                | +24.6%                 |
| UK           | 15%        | 34.2    | 17.6    | 33.8    | +94.3%                 | +94.3%                 | +1.3%                  |
| Group Total  | 100%       | 228.1   | 143.5   | 216.8   | +58.9%                 | +65.4%                 | +12.9%                 |

# Large, High Potential Markets

Now represent 40% of the Group

# Germany, Greater China, Latin America, South East Asia and the USA

- Continued focus on Large, High Potential markets benefiting the Group's results
- Now represent 40% of the Group, first time it has been over that threshold
- Grew 27% for the quarter, exiting in September +45%
- Collective fee earner headcount of 2,300 at the end of Q3

# **EMEA**

#### Improvement in trading conditions continued

| Q3   | % of Group | 2021 £m | 2020 £m | 2019 £m | Reported %<br>vs. 2020 | Constant %<br>vs. 2020 | Constant % vs. 2019 |
|------|------------|---------|---------|---------|------------------------|------------------------|---------------------|
| EMEA | 46%        | 105.9   | 76.5    | 101.6   | +38.3%                 | +45.8%                 | +9.9%               |

| Country  | Constant %<br>vs. Q3 2019 | Constant %<br>vs. Q3 2020 | Constant %<br>vs. September 2019 |
|----------|---------------------------|---------------------------|----------------------------------|
| France   | -8%                       | +27%                      | +5%                              |
| - PP     | -16%                      | +24%                      | -6%                              |
| - MP     | +8%                       | +33%                      | +25%                             |
| Germany* | +33%                      | +48%                      | +39%                             |
| Belgium  | +8%                       | +41%                      | +6%                              |
| Italy    | +14%                      | +49%                      | +21%                             |
| Spain    | +22%                      | +70%                      | +33%                             |

<sup>\*</sup>Large, High Potential market

## **Asia Pacific**

#### A second consecutive record quarter

| Q3   | % of Group | 2021 £m | 2020 £m | 2019 £m | Reported %<br>vs. 2020 | Constant %<br>vs. 2020 | Constant %<br>vs. 2019 |
|------|------------|---------|---------|---------|------------------------|------------------------|------------------------|
| APAC | 22%        | 48.9    | 30.3    | 44.1    | +61.8%                 | +68.2%                 | +20.4%                 |

| Region/Country   | Constant %<br>vs. Q3 2019 | Constant %<br>vs. Q3 2020 | Constant %<br>vs. September 2019 |
|------------------|---------------------------|---------------------------|----------------------------------|
| Asia             | +29%                      | +69%                      | +48%                             |
| Greater China*   | +21%                      | +54%                      | +32%                             |
| - Mainland China | +34%                      | +51%                      | +45%                             |
| - Hong Kong      | +1%                       | +70%                      | +10%                             |
| South-East Asia* | +29%                      | +89%                      | +59%                             |
| - Singapore      | +15%                      | +77%                      | +49%                             |
| Japan            | +36%                      | +63%                      | +56%                             |
| India            | +72%                      | +152%                     | +104%                            |
| Australia        | -3%                       | +66%                      | +7%                              |

<sup>\*</sup>Large, High Potential market

### **The Americas**

#### Our strongest performing region

| Q3       | % of Group | 2021 £m | 2020 £m | 2019 £m | Reported %<br>vs. 2020 | Constant %<br>vs. 2020 | Constant % vs. 2019 |
|----------|------------|---------|---------|---------|------------------------|------------------------|---------------------|
| Americas | 17%        | 39.1    | 19.1    | 37.3    | +104.2%                | +113.4%                | +24.6%              |

| Region/Country | Constant %<br>vs. Q3 2019 | Constant %<br>vs. Q3 2020 | Constant %<br>vs. September 2019 |
|----------------|---------------------------|---------------------------|----------------------------------|
| US*            | +28%                      | +111%                     | +61%                             |
| Latin America* | +22%                      | +129%                     | +40%                             |
| - Mexico       | +18%                      | +167%                     | +38%                             |
| - Brazil       | +27%                      | +109%                     | +36%                             |

<sup>\*</sup>Large, High Potential market

# UK

#### Trading improved as the quarter progressed, September +15% vs 2019

| Q3 | % of Group | 2021 £m | 2020 £m | 2019 £m | Growth Rate<br>vs. 2020 | Growth Rate vs. 2019 |
|----|------------|---------|---------|---------|-------------------------|----------------------|
| UK | 15%        | 34.2    | 17.6    | 33.8    | +94.3%                  | +1.3%                |

| Business | Constant %<br>vs. Q3 2019 | Constant %<br>vs. Q3 2020 | Constant %<br>vs. September 2019 |
|----------|---------------------------|---------------------------|----------------------------------|
| MP       | +6%                       | +100%                     | +24%                             |
| PP       | -13%                      | +77%                      | -10%                             |

# **Summary**

Strong performance, continued investment, profit guidance increased

Q3 Gross Profit +12.9% in constant currencies vs 2019

Significant improvement in September, +26% vs 2019

Record quarters in 12 countries

Selectively hiring c. 1,000 experienced fee earners since 2020

Headcount down just 4% on pre-pandemic levels

Maintain our focus on long-term strategic goals

Expect FY Operating Profit to be c. £155m

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