

KOÇ HOLDING

TURKEY'S LEADING
INVESTMENT HOLDING COMPANY

DECEMBER 2021

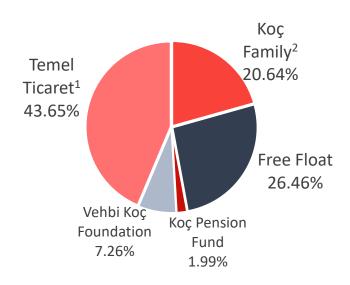
Agenda



Agenda



Stable & Supportive Shareholding Structure



~75%

Share of Foreign Investors in Free Float

42%

Women Board Members 1/3

Independent Board Members

1/3

International Board Members

- Koç Family has its own internal governance and investment vehicle which provides stability in shareholder structure (Temel Ticaret)
- Majority of Koç Family's business ventures are via Koç Group
- Koç Family mainly assumes board-level responsibility

Milestones

| | Ömer M. Koç becomes Chairman |
|-------|---|
| | 2006-08 Major acquisitions (Tüpraş & Yapı Kredi) & Proactive disposals |
| | 2006 Koç Holding signs the UN Global Compact |
| | Third generation of Koç Family takes the reins |
| | The end of an extraordinary life; Vehbi Koç passes away |
| | 1990s Exports growth accelerates |
| | Second generation of Koç Family takes over |
| 1 | First public offering |
| 196 | Establishment of Koç Holding A.Ş. |
| 1960s | International partnerships; grow in new sectors (establishment of Ford Otosan, Aygaz, Setur and Tat Gıda, |
| 1950s | Grow in new sectors (establishment of Arçelik, TürkTraktör, Koçtaş, Divan) |
| 40s | First industrial ventures |
| 3 Th | e first joint stock company: Koç Ticaret A.Ş. |
| Offi | cial foundation of Koç Group |

The Koç Group, whose objective is to increase the value created for all its stakeholders, continues its journey that **started nearly a century ago**, within the framework of its long-term value creation target and global growth vision.

Turkey's Leading Investment Holding Company

- Turkey's largest industrial and services group
- Sustainability oriented business model focusing on profitable growth
- Leading positions with clear competitive advantages in sectors with long-term growth potential such as energy, automotive, consumer durables & finance

6.4%

Combined Revenues/ GDP 6.7%

Total Exports/
Turkey's Exports

~7.0%

R&D expenditure/
Total private sector R&Ds¹

19.4%

Koç Group's Mcap/ Borsa Istanbul 100 Index Fortune Global 500

Only company from Turkey²

21.1%

CAGR in consolidated net profit

Well Positioned to Benefit from Turkey's Growth Potential

Largest industrial & services group

4 of the **Top 10** Industrial Enterprises¹









Largest exporters within portfolio

> **4** of the **Top 10** Exporters²









Largest intellectual property rights portfolio³

>8,600 trademarks

>2,900 patent families

>4,800 patents

>1,000 industrial design registrations

>5,700 Internet domain names

Largest distribution network & customer database

MapiKredi

~840 bank branches

Otokoc Otomotiv AYGAZ

Arcelik A.Ş. ~11,000 dealers & after-sales services

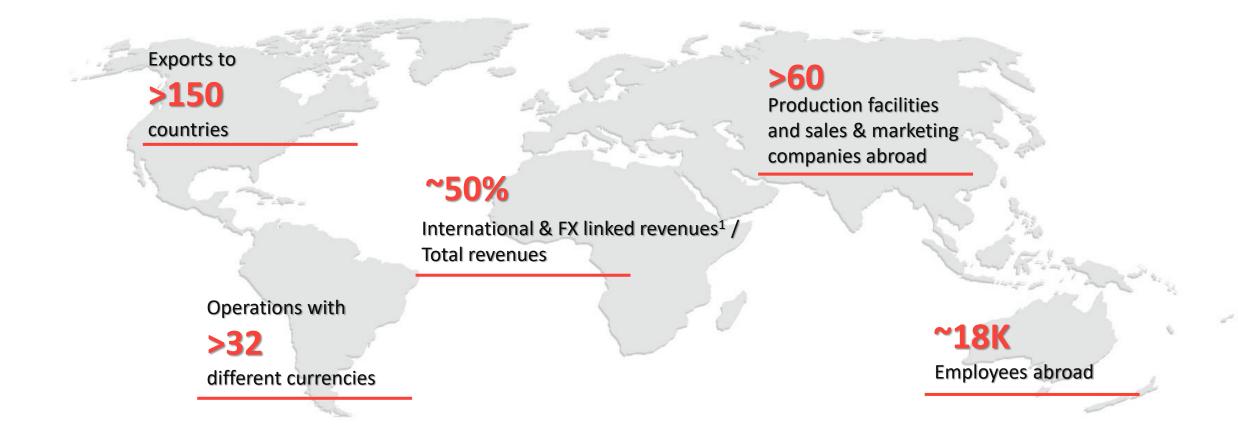
₹TANI

>12.5 million customers with data-sharing permission enabling efficient up & cross-selling

Company specific **CRM** data to analyze customer behavior to track early warning indicators and capitalize on various trends



A True Global Player



Agenda



Operations in Lucrative Businesses with Strategic Alliances

Energy

Main Companies



AYGAZ

Dpet

O ENTEK

Automotive

Main Companies



TÜRK OTOMOBİL FABRİKASI A.S.

TürkTraktör Otokar **Otokoc** Otomotiv

International Alliances



Consumer Durables

Main Companies



Finance

Main Companies



Main Companies Food Tourism

Other



IT **MocSistem Fintech**

Duty Free

Marinas

Setur

divan

⊗TOKEN



inventram

Innovation

International Alliances



International Alliances



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Strong Domestic Positioning of Leading Brands

Car Rental&Leasing

| Energy | Automo | tive | Consum Durable | | Financ | e | Othe | er |
|---|--------------------------|-----------------|---------------------|-----------------|--------------------------------|-----------------|--------------------------------|-----------------|
| Largest refining capacity in Turkey | Total Automotive | 1 st | White Goods | 1 st | Asset Size among private banks | 3 rd | Tomato Products, Ketchup | 1 st |
| LPG 1 st Distribution | Commercial Vehicles | 1 st | Air Conditioners | 1 st | Credit Card Volume | 1 st | DIY Retailing | 1 st |
| Petroleum Product 2 nd Distribution | Passenger Cars | 1 st | | | Leasing | 1 st | Marinas | 1 st |
| | Tractors | 1 st | | | Mutual Funds | 3 rd | | |
| | Buses Auto. Retailing | 1 st | | | | | | |

>60% payout

Balanced Portfolio Structure Ensures Long-Term Value Creation...

Growth Assets Defensive Assets Arçelik Marinas Aygaz Otokoç Ford Otosan Divan Otokar Düzey Opet Entek Tofaş Setur Koçfinans Tat Gida Tüpraş ○ TürkTraktör KoçSistem • Yapı Kredi **M** High dividend High growth Listed company

Energy

FinanceOther

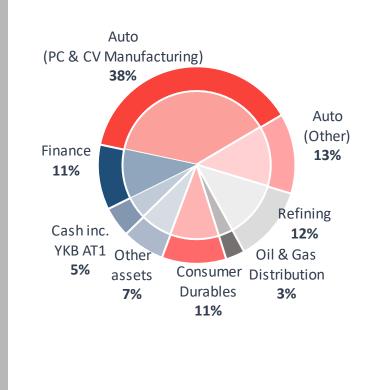
Automotive

Consumer Durables

>1.5x the GDP growth

...Sectoral Diversification Delivers Resilience to Alleviate Cyclicality...

Net Asset Value Breakdown by Sector¹

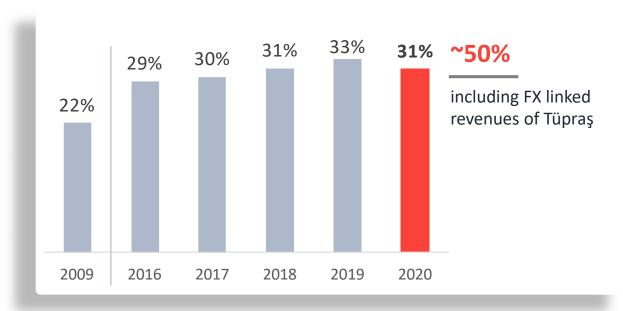


| | Key Strengths | Key Risks & Sensitivities |
|-------------------------------------|---|--|
| Automotive PC & CV Manufacturing | ✓ Domestic growth potential✓ Secured export contracts✓ Strong positioning in JV universe | Demand in Turkey and EuropeMain drivers: GDP & interest rates |
| Automotive Other | ✓ Leading positions & brand names✓ Strong R&D✓ Wide distribution networks | Agricultural sector trendsDemand by the defense industry |
| Refining | ✓ Demand insensitive to GDP ✓ Turkey's diesel deficit ✓ FX and oil-price-linked pricing mechanism | Regional crack spreads i.e.commodity prices Crude differentials |
| Oil & Gas Distribution | ✓ Low sensitivity to GDP✓ Growing auto gas market | Oil & LPG pricesRegulationsLimited growth in cylinder market |
| Consumer Durables | ✓ Geographic diversification✓ Low-cost manufacturing✓ Dynamic investment approach | Turkey and global demandMain driver: GDP |
| Finance | ✓ Growth potential✓ Leading position in digital | Domestic credit & interest rate riskRegulation |
| Other ² | ✓ Leading positions✓ Turnaround potential✓ Inorganic growth opportunities | Macro risks |

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...Geographical Diversification Supports Sustainable Revenue Generation

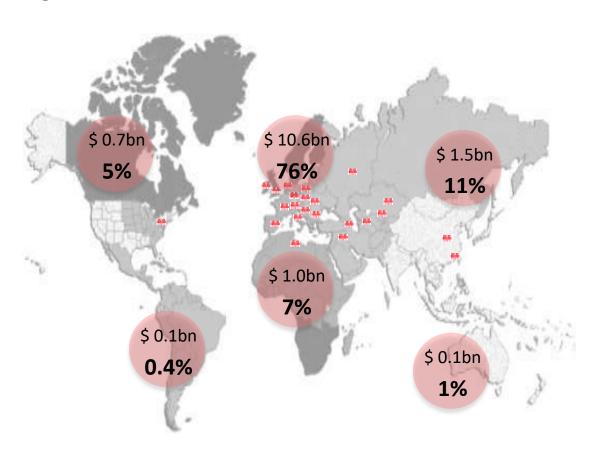
International Revenues / Total Combined Revenues



Share of international revenues in total revenues of the largest contributors

70%46%65%FordTofaşArçelikOtosan

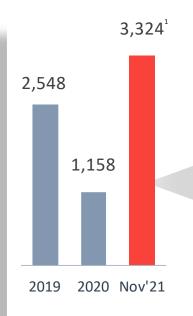
Regional Breakdown of International Combined Revenues¹



Business Model Ensures Sustainability of Dividend Income

Dividend Income

TL Million



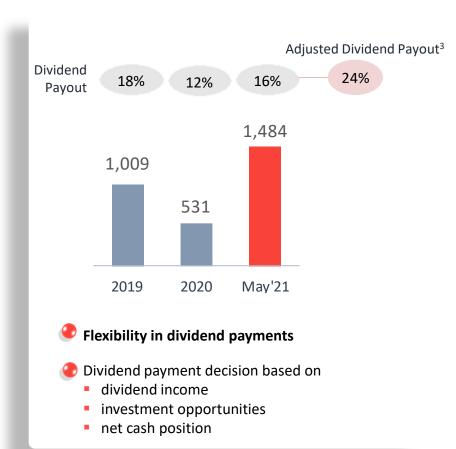
| | 2019 | 2020 | Nov'21 | y/y |
|----------------------------|-------|-------|---------------------------|------|
| Tüpraş (via EYAŞ) | 1,489 | - | - | n.m. |
| Ford Otosan | 494 | 421 | 1,382 | 228% |
| Tofaş | 331 | 451 | 564 | 25% |
| Arçelik | - | - | 608 | n.m. |
| Aygaz | 157 | 61 | 61 | 0% |
| TürkTraktör | - | 38 | 319 | n.m. |
| Otokar | 32 | 89 | 179 | 100% |
| Yapı Kredi Bank (inc. KFS) | - | - | 193 | n.m. |
| Tat Gıda | - | 13 | 18 | n.m. |
| Other Companies | 45 | 85 | n.a. | - |
| Total Dividend Income | 2,548 | 1,158 | 3,324 ¹ | - |

In 2021:

- Majority of dividend income from portfolio companies with FX or FX linked revenues
- Arçelik resumed dividends after 2 years
- YKB resumed dividends, yet capped with BRSA's 10% payout limit

Dividend Payout²

TL Million

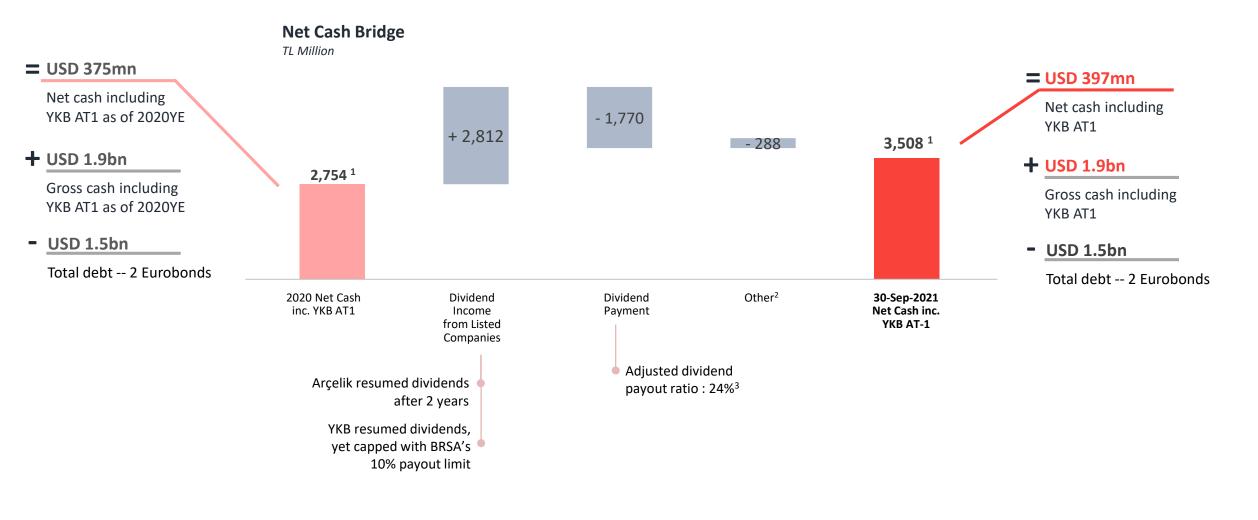


¹ Excluding unlisted companies

² Dividend payment excluding usufruct shareholders

³ Excluding the TL3 bn non-cash one-off income in 2020, linked to the acquisition of additional Yapı Kredi shares

Strong Liquidity Maintained



¹ USD net cash amounts are converted to TL in the Net Cash Bridge, using the USDTRY currency rates of 7.3405 for 31 December 2020, 8.8433 for 30 September 2021.

² Other includes management fees, OPEX, currency conversion impacts, net financial income/expense and other.

³ Excluding the TL3 bn non-cash one-off income in 2020, linked to the acquisition of additional Yapı Kredi shares. For details on dividends paid/received see page 15.

Fundamentals Remain Intact on the Back of Prudent Management

Strong Cash Position

USD 397mn

Solo Net Cash

+ USD 1.7bn Gross cash

TL Hard Currency 80%

+ USD 206mn

YKB AT-1 Investment

USD 1.5bn

Total Debt 2 Eurobonds, USD 750mn each¹ Solid Liquidity

1.3x

Current Ratio on Combined Basis²

Sustainable Leverage

1.1x

Net Financial Debt / EBITDA on Combined Basis²

Flat FX Position

USD 63mn

Solo

FX Long Position

USD 324mn

Consolidated Long FX position after natural hedge³

USD 176mn

Consolidated Long FX position after natural hedge weighted by effective ownership

¹ Issued in Mar'19: USD 750 mn, 6 yrs, 6.5% coupon; issued in Mar'16: USD 750 mn, 7 yrs, 5.25% coupon

² Excluding finance segment

³ Net FX position at USD +324mn (excluding USD 0.8 bn of loans designating as hedging instruments (mainly Tüpraş) and USD 1.9 bn of natural hedge due to FX linked pricing of Tüpraş and Aygaz inventory)

Well-Framed Investment Strategy for Clear Evaluation Process

Strategy

- **Standardized** evaluation process for investments that require Holding evaluation
- **Informed decisions** via standard metrics and methods

Main Investment Criteria

- IRR Calculated based on risk adjusted cost of capital
- Size Invest in assets in new sectors only if they move the needle at portfolio level
- **Strategic fit -** Potential synergies & turnaround opportunities

Scope

- Portfolio company investments predetermined thresholds
- **Holding level** investment decisions
- **Divestitures**

Investment Committee

CEO, CFO, Sponsoring Business Unit President, Audit President, Chief Legal and Compliance Officer

| Existing |
|-------------------|
| Businesses |

New **Businesses**



- Consolidate leading positions
 - **Exploit potential opportunities**
- Improve effectiveness
- Expand in existing and/or adjacent sectors
- Opportunistic plays / partnerships

Investing with a Focus on Scale and Returns

Investments (Combined, TL bn) ~TL 42 bn 10.7 9.0 8.9 over the last 5 years with major capex 7.3 cycle now finalized 6.2 for main group companies 2016 2017 2018 2019 2020

Group companies financed investments mainly via their own balance sheets

Growth Opportunities

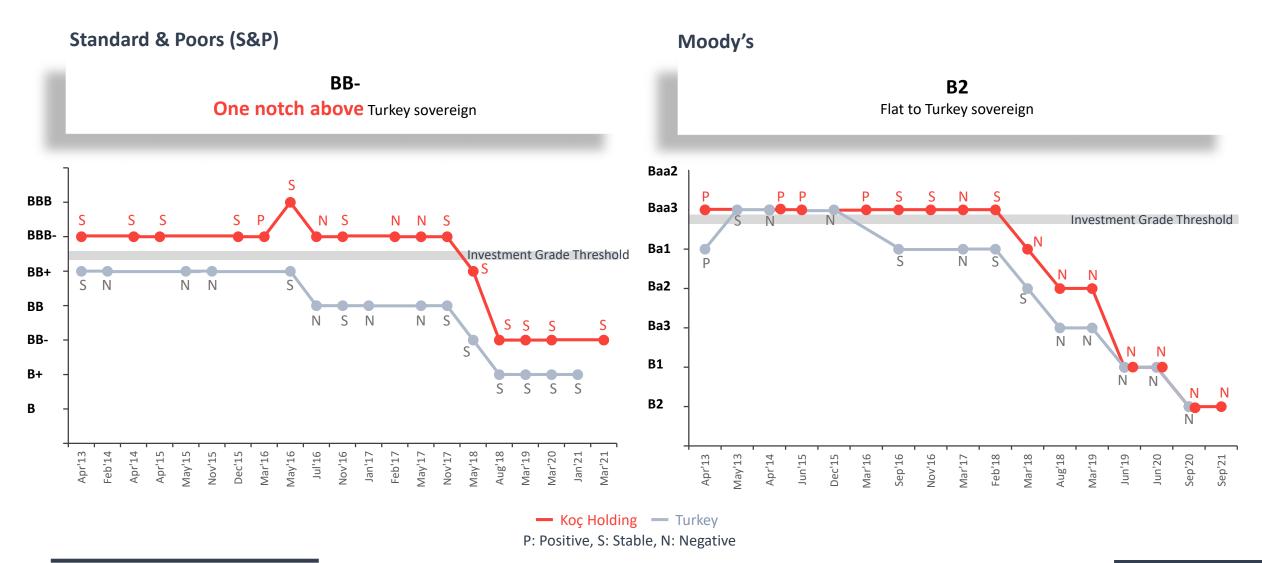
Existing Businesses

- Energy Domestic & int'l growth opportunities across different segments such as renewables, LNG and LPG
- Automotive New manufacturing and R&D projects for export markets with JV partners
- Consumer Durables Opportunistic buyouts in international markets
- Finance Growth opportunities in Turkey

New Businesses

Exploit potential opportunities both locally and internationally

S&P Rating Above the Sovereign



Agenda

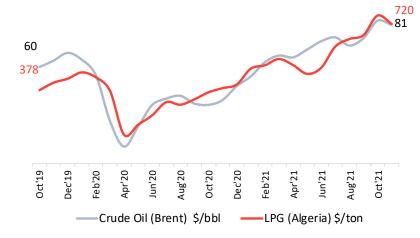


Refining -- Pandemic Took Its Toll on Refining

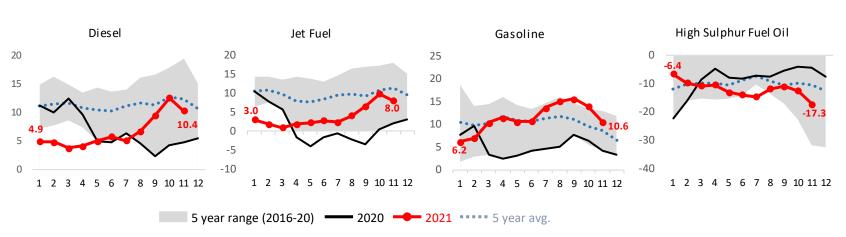
Competitive Advantages

- Underpenetrated market with growing oil demand and diesel deficit; 7% CAGR for diesel demand over the last 5 years (2014-19)
- 2nd largest LPG market in Europe, 10th globally; biggest autogas market globally
- Strategically located between Asia and Europe; close to Middle East
- Structured legal framework and independent regulator
- Government incentives for renewable energy

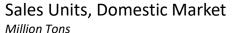
Brent Crude Oil & LPG Prices

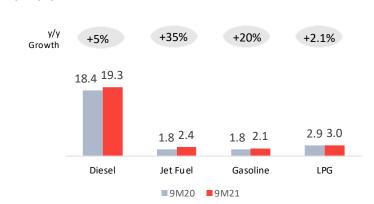


Crack Margins



Latest Growth Trends



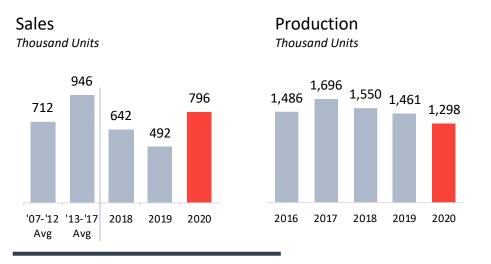


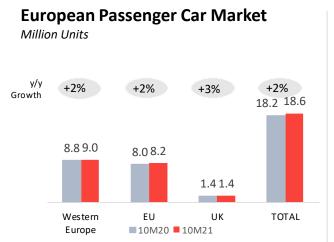
Automotive -- Robust Domestic Demand & Changing Consumer Preferences

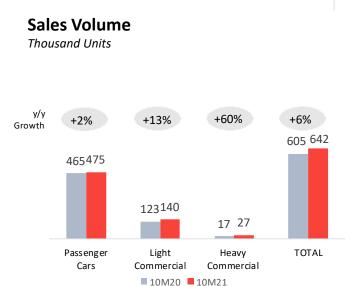
Competitive Advantages

- 5th largest auto manufacturing hub in Europe; 15th largest globally with a production capacity of c. 1.6 million units
- Underpenetrated domestic market with strong growth potential
- Strong local supply with low cost production capabilities
- High export volume ensuring resilience vs domestic demand volatility
- 5th largest tractor market globally with 46% of 1.9mn tractor park
 >24 years indicating high replacement potential

Domestic Market Dynamics







EU

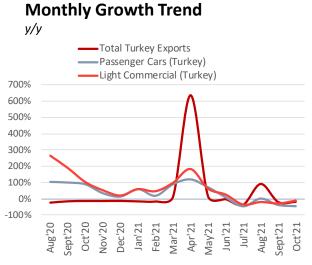
■10M20 ■10M21

Western

Europe

0.2 0.3

TOTAL



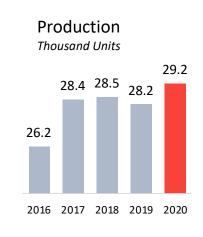
Consumer Durables -- Buoyant Domestic Demand & Recovery in Export Markets Getting Visible

Competitive Advantages

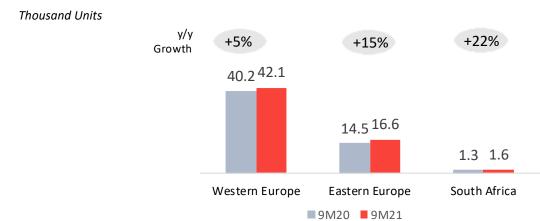
- Efficient and cost-effective production hub for multiple markets
- Solid domestic market growth potential driven by favorable demographics, lower penetration compared to EU, renewals, rapid household formation and urbanization
- Competitive labor costs and strong local supply
- Channels: 85% dealers; 15% chain retailers for durables

Domestic Market Dynamics

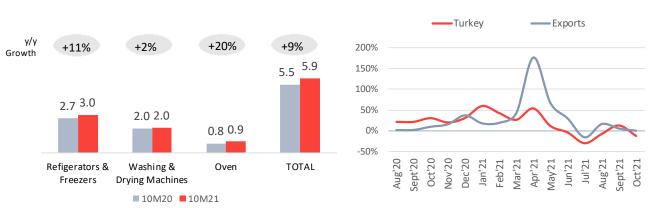




International Market¹



Sales Volume Thousand Units Monthly Growth Trend y/y



Finance -- Loan Growth Normalized Following Rate Hikes

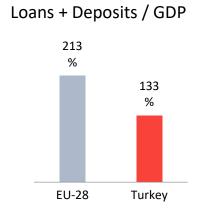
Competitive Advantages

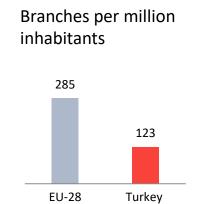
- Experience dating back 76 years
- Innovative service and branch network
- Pioneer in digital solutions

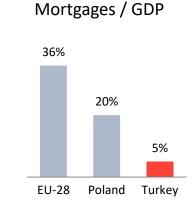
Asset Quality

- Customer focused growth strategy
- Strong and diversified funding base
- Meeting all of the financial needs of its customers under one roof

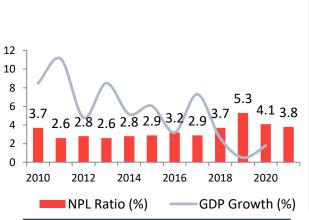
Low Penetration Levels Providing an Opportunity for Rapid Growth

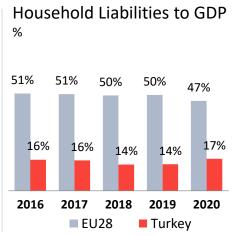


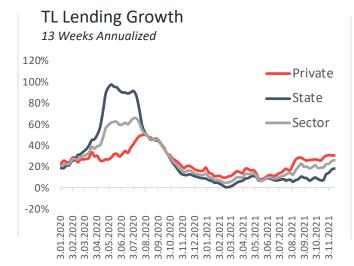




Growing, Healthy and Profitable Banking Sector







| | 10M21 | q/q | y/y | ytd |
|-------------------|-------|-----|-----|-----|
| oans. | 4.2 | 7% | 18% | 17% |
| + TL | 2.6 | 7% | 15% | 11% |
| + FC (USD) | 0.2 | -2% | -1% | -2% |
| Customer Deposits | 4.3 | 11% | 26% | 25% |
| + TL | 1.9 | 10% | 20% | 23% |
| + FC (USD) | 0.3 | 2% | 5% | -1% |

Other Lines of Businesses -- Main Companies

| | Sector | |
|-----------|--------------------------------|---|
| Tat | Food | Leader in tomato products, ketchup and canned pickles categories KH distribution company Düzey performs logistics for Tat Gıda products as well as some external leading brands Strong focus on end-to-end efficiency |
| Koçtaş | DIY Retailing | Leader in Do-it-Yourself market in Turkey with total sales area of c.250k m² (40 Koçtaş & 100 Koçtaş Fix stores) JV structure with Kingfisher, a leading European DIY company with over 1,300 stores in 8 countries Focus on ensuring omni-channel shopping experience with continuous developments in digital channels and capabilities |
| Zer | Central Procurement | Strategic and operational procurement via access to a large pool of suppliers Start of expansion to clients outside of the Koç Group since 2016 Initiatives to enhance digital channels and e-trade platform for SMEs |
| Setur | Duty Free, Tourism, Marinas | A range of tourism related services (incl. ticket sales, tours, events) via 34 authorized and 363 online agencies Duty-free sales operations at 42 shops in airports, land border gates and seaports Setur Marinas is the leader in Turkey with 22% market share and 10 marinas Special emphasis on corporate tourism. Focus on process automation and CRM integration |
| KoçSistem | IT | Leading player in the IT sector with large-scale projects and data centers Provider of innovative services such as IoT platforms and business solutions Preferred partner of Koç Group companies, also with c.50% of revenues from external companies Owns KoçDigital which leverages advanced analytics and internet of thing solutions |
| Inventram | Innovation | Evaluation and investment into start-ups, innovative products and ideas 80% owned by Koç Holding and 20% by Koç University Facilitation of suitable project integration into Koç Group companies |

Unwarranted NAV Discount Given Strong Fundamentals, Initiation of Buyback Program

Relative Share Performance of Koç Holding vs. Koç Group¹

Rebased at 2020YE



NAV Discount/Premium²



Effective Ownership Adjusted Mcap Changes of the Listed Portfolio CompaniesUSD Million



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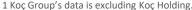
NAV Discount widened to historical levels due to:

- Turkey sell-off, proxy status
- Significant outperformance of some portfolio companies in BIST



Koç Holding initiated its first Share Buyback Program in July 2021:

- Total size of the Program: ~5% of free float, 1.4% of capital
- Total buyback as of 30 November:
 - ~890K shares (0.035% of capital)



² Data based on Yapı Kredi Invest calculations. Calculation based on listed companies' Mcap as of the calculation date + Net Cash including AT-1 announced in quarterly Koç Holding Earnings Presentations + unlisted companies internal valuation by Yapi Kredi Invest



Agenda



Performance Highlights

Energy -- Diversified and Synergetic Positioning

9M21 Highlights

- + Recovery in domestic demand
- + Inventory gains
- + Higher capacity utilization
- **★** Rebound in crack margins especially in the third quarter

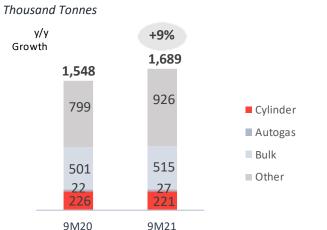
Contribution to Consolidated Net Income: TL 1,033mn, +193% y/y

Tüpraş Capacity Utilization **Refining Margins** USD/Bbl Tüpraş Net Refining Margin Med Complex Margin 9M21 Other Crude 9M21 Crude 78% 2020 1Q21 1H21 9M21

Financial Performance

| TL Million | Energy | Automotive | Consumer Durables | Finance | Other | TOTAL |
|--|---------|------------|----------------------|---------|--------|---------|
| Combined Revenues ¹ | 146,276 | 90,847 | 52,305 | 47,601 | 16,332 | 353,361 |
| Change (y/y) | 79% | 57% | 62% | 45% | 37% | 63% |
| Segment Share in Total | 41% | 26% | 15% | 13% | 5% | |
| Combined Operating Profit ² | 7,763 | 10,151 | 3,985 | 8,626 | 303 | 30,829 |
| Change (y/y) | n.m. | 77% | 42% | 68% | 50% | 117% |
| Segment Share in Total | 25% | 33% | 13% | 28% | 1% | |
| Combined Profit Before Tax | 2,699 | 9,557 | 2,706 | 8,626 | 662 | 24,249 |
| Change (y/y) | 175% | 94% | 31% | 67% | n.m. | 99% |
| Combined Net Income | 2,934 | 9,230 | 2,376 | 6,615 | 537 | 21,692 |
| Change (y/y) | 205% | 99% | 47% | 64% | n.m. | 98% |
| Consolidated Net Income ³ | 1,033 | 4,211 | 970 | 3,006 | 196 | 9,417 |
| Change (y/y) | 193% | 104% | 44% | 69% | n.m. | 40% |
| | | | | | | |

Aygaz Sales Volume



Opet -- #2 in White Products



Energy Market Regulatory Authority data used for sectoral indicators

¹ Before revenue elimination

² Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 9M21 financial report is TL 28,829 mn)

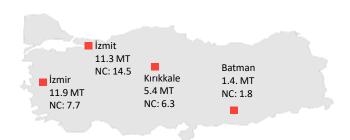
³ Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

Energy Companies

Tüpraş -- Turkey's Largest Refining Capacity

| (TL thousands) | 9M20 | 9M21 | y/y |
|------------------------------|--------|--------|--------|
| Sales Volume (mn, tons) | 18.2 | 19.9 | 9% |
| Domestic | 14.7 | 15.7 | 7% |
| Exports | 3.5 | 4.2 | 20% |
| Total Production (mn, tons) | 17.3 | 18.0 | 4% |
| Capacity Utilisation | 80.9% | 84.0% | 3.1 pp |
| Revenues | 43,254 | 94,502 | 118% |
| EBITDA | 163 | 6,421 | 3839% |
| EBITDA Margin | 0.4% | 6.8% | 6.4 pp |
| Net Income | -2,870 | 1,927 | nm |
| Net Refining Margin (\$/bbl) | 1.5 | 4.3 | 2.9 |
| Med Complex Margin (\$/bbl) | -0.2 | 1.0 | 1.2 |
| Net Debt / EBITDA | 19.7 | 1.4 | -18.4 |
| Mcap (TL bn) ¹ | 27.0 | 38.0 | 40% |

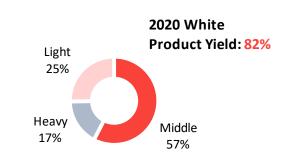
- 7th largest refinery in Europe and 26th largest globally
- Wide range of crude oil processing capacity (30 MT via 4 well-positioned refineries)
- One of the most complex refineries globally (Nelson Complexity index of avg. 9.5; İzmit 14.5)
- ~57% of Turkey's total storage capacity together with Opet
- Access to cheaper sources of crude oil with ability to use heavier and sour crudes
- Operational flexibility
- Energy efficiency programs
- Large scale capex finalised



Diversified Supply Base

- 15 different sources
- Main sources constitute Iraq, Turkey, Russia, Nigeria, Kazakhstan, S. Arabia, Libya

Focus on Higher Margin Products



Initiatives / Developments

- 1H19: Residuum Upgrade Project (RUP) maintenance completed in order to better position for IMO 2020
- 2018: Major maintenance schedule completed
- 2018: Trading office opened in London
- Jun'15: RUP (with ~US\$ 3bn capex) is fully operational (raising complexity, capacity utilization, white product yield and profitability)

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Energy Companies

Aygaz -- Market Leader in LPG for more than 55 years

| (TL thousands) | 9M20 | 9M21 | y/y |
|---------------------------|-------|--------|--------|
| Sales Volume (k, tons) | 1,548 | 1,689 | 9% |
| Auto | 501 | 515 | 3% |
| Cylinder | 226 | 221 | -2% |
| Wholesale, Bulk & Exports | 822 | 953 | 16% |
| Revenues | 7,195 | 10,170 | 41% |
| EBITDA | 313 | 512 | 64% |
| EBITDA margin | 4.4% | 5.0% | 0.7 pp |
| Net Income | -103 | 521 | nm |
| Net Debt / EBITDA | 1.4 | 1.1 | -0.2 |
| Mcap (TL bn) ¹ | 4.3 | 6.8 | 59% |

- Generic brand in Turkey for LPG with 26% market share in LPG market
 - 22% market share in autogas
 - 41% market share in cylinder LPG
- Fully integrated LPG services
- Serves 100k homes with cylinder LPG daily
- More than 1mn vehicles use Aygaz autogas daily
- Synergies with Koç Group energy companies

Sector Dynamics

- Autogas: CAGR of ~2% over the last 3 years
 - 37% of 12.5 mn cars in Turkey run on LPG, largest fleet globally
 - ~30%+ price advantage vs. gasoline
 - ~80k conversions from gasoline to LPG per year
- Cylinder gas: Slightly declining demand over the last 3 years
 - Continuing natural gas grid conversion and urbanization
 - Rising LPG prices pressuring demand

Wide Distribution Network

- ~2,300 cylinder LPG dealers
- 1,700+ autogas stations









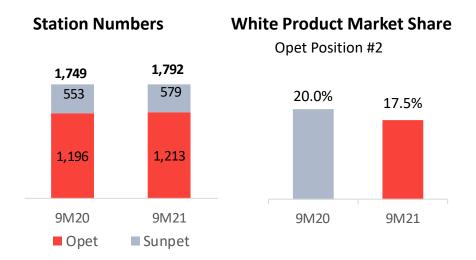
High Logistics Competency

- Largest fleet operator
 - Reduces costs
 - Provides flexibility in sourcing and inventory management
- Over 1 MT filling capacity
- Direct import to 5 different locations

- Aug'21: Aykargo was renamed as Sendeo and 45% of the shares with TL 16mn nominal value was transferred to Koç Holding from Aygaz.
- Jan'21: Aygaz teamed up with United LPG, subsidiary of United Enterprises from Bangladesh, in order to operate in the LPG market in Bangladesh
- Aug'20: Aykargo, originally an in-house entrepreneurship project, was founded to keep up with the e-commerce and cargo distribution businesses.

Energy Companies

Opet

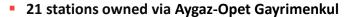


Entek

Energy Sector Dynamics

- Excess capacity leading to pressure on profitability
 Turkey's total installed generation capacity: 95,891 MW
 - ✓ State-run 25.2%; unlicensed 7.1%; public generation plants accounted for a 22.3%, private sector 67.5%
- Increasing focus on renewable energy
 Breakdown of installed capacity by fuel type: hydro 32%; natural gas 27%; imported and domestic coal-fired 21%; wind 9%; solar 7%; other renewable and thermal 4%

- Second biggest distribution company by volume
- Unrivalled leader in customer satisfaction in its sector for 10 years
- 1.1 million m³ storage capacity via 5 terminals



- JV with THY on jet fuel distribution
- JV with Fuchs¹ on production and marketing of mineral oils
- 40% owned by Tüpraş and 10% by other Koç (18% total indirect KH stake)



AVIATION FUELS

Focus on strengthening renewable energy portfolio

ENTEK

- Acquired a 60 MW wind power plant from STEAG
- 436 MW total installed capacity: 8 hydro power plants (264 MW),
 1 natural gas (112 MW), 1 wind (60 MW)
- Possibility to purchase electricity and sell via wholesale company Eltek allows hedging against drops in system prices
- Mar'18: Acquired 2 hydro power plants with 178 MW installed capacity for TL 1.3bn
- Dec'17: Acquired 3 hydro plants with 24 MW installed capacity

Performance Highlights

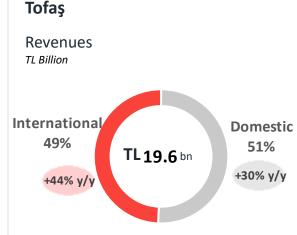
Automotive -- Undisputed Leader in Turkey

9M21 Highlights

- Domestic market growth, despite some deceleration in 3Q21
- Strong export performance supported by currency tailwinds
- + Favorable product mix
- Solid export contracts
- Opex control and pricing discipline
- Production interruptions due to semi-conductor availability

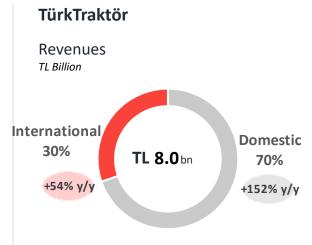
Contribution to Consolidated Net Income: TL 4,211mn, +104% y/y

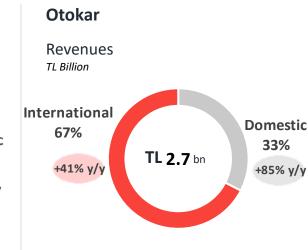
Revenues TL Billion International 78% +77% y/y TL 45.7 bn Domestic 22% +21% y/y



Financial Performance

| TL Million | Energy | Automotive | Consumer Durables | Finance | Other | TOTAL |
|--|---------|------------|----------------------|---------|--------|---------|
| Combined Revenues ¹ | 146,276 | 90,847 | 52,305 | 47,601 | 16,332 | 353,361 |
| Change (y/y) | 79% | 57% | 62% | 45% | 37% | 63% |
| Segment Share in Total | 41% | 26% | 15% | 13% | 5% | |
| Combined Operating Profit ² | 7,763 | 10,151 | 3,985 | 8,626 | 303 | 30,829 |
| Change (y/y) | n.m. | 77% | 42% | 68% | 50% | 117% |
| Segment Share in Total | 25% | 33% | 13% | 28% | 1% | |
| Combined Profit Before Tax | 2,699 | 9,557 | 2,706 | 8,626 | 662 | 24,249 |
| Change (y/y) | 175% | 94% | 31% | 67% | n.m. | 99% |
| Combined Net Income | 2,934 | 9,230 | 2,376 | 6,615 | 537 | 21,692 |
| Change (y/y) | 205% | 99% | 47% | 64% | n.m. | 98% |
| Consolidated Net Income ³ | 1,033 | 4,211 | 970 | 3,006 | 196 | 9,417 |
| Change (y/y) | 193% | 104% | 44% | 69% | n.m. | 40% |
| | | | | | | |





Automotive Manufacturing Association data used for sectoral indicators. HCV data based on restated AMA figures.

¹ Before revenue eliminations

² Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 9M21 financial report is TL 28,829 mn) 3 Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

Automotive Companies

Ford Otosan -- Turkey's Leader in Commercial Vehicles with Strong R&D Power

| (TL thousands) | 9M20 | 9M21 | y/y |
|----------------------------|--------|--------|---------|
| Total Unit Sales (000 k) 1 | 218.5 | 263.8 | 21% |
| Domestic | 60.9 | 51.5 | -15% |
| PC | 14.2 | 7.8 | -45% |
| LCV | 22.0 | 22.8 | 4% |
| MCV | 21.6 | 16.2 | -25% |
| Trucks | 3.1 | 4.6 | 47% |
| Exports | 157.6 | 212.3 | 35% |
| Total Production (000 k) | 205.3 | 254.9 | 24% |
| Revenues | 28,490 | 45,657 | 60% |
| Domestic | 8,414 | 10,203 | 21% |
| Exports | 20,077 | 35,454 | 77% |
| % of Exports | 70.5% | 77.7% | 7.2 pp |
| EBITDA | 3,436 | 5,362 | 56% |
| EBITDA margin | 12.1% | 11.7% | -0.3 pp |
| Net Income | 2,268 | 4,711 | 108% |
| Net Debt / EBITDA | 0.8 | n.m. | |
| Mcap (TL bn) ² | 42.1 | 86.3 | 105% |

Gölcük Plant is the only
Ford plant included in
WEF Global Lighthouse Network

- Europe's largest commercial vehicle manufacturer 86% share in Ford Europe's Transit family sales
- Ford Motor Co. committed to invest at least \$30 billion in electrification through 2025, more than twice what the company had previously committed to EVs, and in AVs to \$7 billion, as Ford's commercial vehicle range in Europe to be 100% zero-emissions capable by 2024 and 2/3rd of sales expected to be all-electric or plug-in hybrid by 2030.
- Ford Otosan will manufacture E-Transit, Ford's first all-electric commercial van that is arriving in Spring'22 as well as next-generation Custom Family with plug-in hybrid and all-electric variants in 1H23. Volkswagen AG's next-generation 1-ton commercial vehicle will be built by Ford Otosan as part of Ford-VW strategic alliance. Ford Otosan will invest EUR 1,390 million over the course of the next 5 years, increase the 1-ton commercial vehicle production capacity to 405K units, replacing the current 180K units capacity for the similar product, and produce with an 11-year planned life cycle.
- Ford Trucks signed the Transition To Zero-Emission Road Freight Transport statement, committing to be Carbon-Neutral by 2050, implying that by 2040 all new trucks sold must be fossil free.
- Strong positioning in Ford universe: Lead manufacturing plant of Ford Transit globally, Single source of Custom & Courier, Center of excellence for Ford Trucks
- EUR denominated 'cost-plus' export agreements with volume guarantees
- Major markets: UK & Germany (43% of exports in 1H21)

- 4Q20: TL20.5bn incentive to be used in product diversification & expansion investments for the new generation commercial vehicle and battery assembly
- 2019: Completion of Ford Transit facelift, Launch of Custom plug-in hybrid (PHEV) a first in its segment
- 2018: Completion of facelift of Ford Custom and Ford Courier, Capacity increase of 15k to 455k, F-Max heavy truck with IP rights 100% owned by Ford Otosan is launched in Oct'18 in Turkey and in 2019 globally
- 2017: Capacity increase from 415K up to 440k completed
- **2016:** Start of in-house developed Euro 6 Ecotorq engine production the first & only truck engine designed and manufactured in Turkey
- 2011-2014: US\$1.4bn investment to increase capacity and renew entire product portfolio



³ Source: 27 June 2019 dated release announcement by Ford Motor Company

Automotive Companies

Tofaş -- Defensive Portfolio with Take-or-Pay Contracts

| (TL thousands) | 9M20 | 9M21 | y/y |
|---------------------------------|--------|--------|--------|
| Total Unit Sales (000 k) | 168 | 174 | 4% |
| Domestic | 90.5 | 91.9 | 2% |
| PC | 60.7 | 60.3 | -1% |
| LCV | 26.3 | 28.7 | 9% |
| MCV | 3.5 | 2.9 | -19% |
| Exports | 77.6 | 82.6 | 6% |
| Total Production (000 k) | 160.5 | 166.7 | 4% |
| Revenues | 14,359 | 19,606 | 37% |
| Domestic | 7,638 | 9,940 | 30% |
| Exports | 6,721 | 9,666 | 44% |
| % of Exports | 47% | 49% | 2.5 pp |
| EBITDA | 1,915 | 3,062 | 60% |
| EBITDA margin | 13.3% | 15.6% | 2.3 pp |
| Net Income | 1,145 | 2,064 | 80% |
| Net Debt / EBITDA | 0.4 | 0.1 | -0.3 |
| Mcap (TL bn) ¹ | 15.5 | 43.0 | 178% |

"Gold" level in World Class
Manufacturing since 2013²

- Only company producing both passenger & commercial vehicles
- Stellantis plans to invest more than EUR 30bn through 2025 on electrifying its vehicle lineup. They intend to become the market leader in low emission vehicles (either battery or hybrid electric), targeting over 70% of sales in Europe and over 40% in the United States to be LEV by 2030. The total cost of owning an EV is aimed to be made equal to that of a gasoline-powered model by 2026. All 14 of the Group's brands are committed to offering best-in-class fully electrified solutions.
- Intellectual and industrial property rights for MiniCargo, New Doblo as well as its PC models (Egea/Tipo)
- Export contracts with "cost-plus" and "take-or-pay" clauses ensure sustainable profitability
- Consumer financing activities via its fully owned subsidiary, Koç Fiat Kredi
- Major markets: Italy, France & Spain (~50% of export units)

- 4Q20: Extension of Doblo contract for one year until end of 2022
- 4Q19: Extension of MCV contract for three years until the end of 2024
- 2Q19: Facelift investment decision for the Egea / Tipo passenger car family for US\$ 225mn by YE20 (the projects size has been expanded from 2023 till YE24 with additional 150k units)
- YE17: Capacity expansion by 50k units for Egea/Tipo branded PCs is completed; production capacity reached 450k units
- 2016-19: Fiat Egea is the best selling passenger car in the domestic market
- **2011-2016:** US\$ 1bn investment to produce 1.3 mn passenger cars by 2023. Start of serial production for different models as of YE15 and 1H16



Automotive Companies

TürkTraktör -- Largest Tractor Manufacturer in Turkey

| (TL thousands) | 9M20 | 9M21 | y/y |
|----------------------------|-------|-------|----------|
| SECTOR | | | |
| Tractor Unit Sales (000 k) | 41.3 | 58.1 | 41% |
| Domestic | 31.0 | 45.0 | 45% |
| Exports | 10.3 | 13.0 | 26% |
| Total Production (000 k) | 31.5 | 55.2 | 75% |
| TÜRKTRAKTÖR | | | |
| Tractor Unit Sales (000 k) | 22.3 | 36.0 | 61% |
| Domestic | 13.3 | 24.6 | 84% |
| Exports | 9.0 | 11.4 | 26% |
| Total Production (000 k) | 21.6 | 35.6 | 65% |
| Revenues | 3,803 | 8,043 | 112% |
| Domestic | 2,223 | 5,609 | 152% |
| Exports | 1,580 | 2,434 | 54% |
| % of Exports | 42% | 30% | -11.3 pp |
| EBITDA | 589 | 1,193 | 103% |
| EBITDA margin | 15.5% | 14.8% | -0.7 pp |
| Net Income | 360 | 830 | 130% |
| Net Debt / EBITDA | n.m. | 0.01 | |
| Mcap (TL bn) ¹ | 9.1 | 10.4 | 14% |

Diversified product range

The **first R&D center** in its sector

- Market leader for the last 13 consecutive years. Covers 77% of total Turkish tractor production, 90% of total exports
- Largest tractor producer with 50k capacity
- JV structure with CNH Industrial: The only design and production center for certain products globally
- Widest sales and after sales network
- First in Turkey in utilizing flexible manufacturing lines with automatic manufacturing units and complex control systems
- State of the art manufacturing processes with the first robotized paint shop in the Turkish tractor sector
- Exports to more than 130 countries with US & Europe being major ones

- 2020: Production of New Holland and Case branded Tractor Loader Backhoe (TLB) started in Ankara plant
- 2019: Erenler Factory obtained the Silver award in World Class Manufacturing standards in its fifth year
 Ministry of Industry accredited R&D, Design and Innovation Office opened in Istanbul as an R&D Center
- **3Q17:** Introduction of TürkTraktör Finance, a first in the Turkish agriculture to enable farmers a practical and easy loan experience at the dealers, with the motto "all financial transactions under one roof"
- 2Q15: Movement of the paint shop and assembly line of all product groups to Erenler was completed (currently component manufacturing in Ankara, assembly in Erenler)
- 2014: Erenler plant was opened, capacity increased by 15K to 50k units
- 2013: Entered a new business line, the construction equipment market, as being Turkey distributor of Case and New Holland brands

Automotive Companies

Otokar -- A leading land systems and bus manufacturer

| (TL thousands) | 9M20 | 9M21 | y/y |
|----------------------------------|-------|-------|--------|
| Revenues | 1,749 | 2,675 | 53% |
| EBITDA | 451 | 781 | 73% |
| EBITDA margin | 25.8% | 29.2% | 3.4 pp |
| Net Income | 320 | 516 | 61% |
| Net Debt / EBITDA | 2.5 | 2.0 | -0.5 |
| Mcap (TL bn) ¹ | 7.3 | 9.9 | 35% |

- Leading supplier and exporter of land platforms
- Products with Otokar IP rights used on 5 continents and >60 countries
- Market leader in passenger bus segments it operates with ~33% market share

Initiatives / Developments

- 4Q20: A total of US\$ 135mn export contract signed covering armored vehicle deliveries until end of 2022
- 2Q20: Signed EUR 18.7mn export contract with Municipal Development Fund of Georgia covering 175 busses to be delivered in batches until March 2021.
- 2Q20: Won İzmir Municipality bus tender for 364 units for ~TL 570mn, delivery to be completed within 2021
- 1Q20: Collaboration and supply contract was signed with IVECO
- 4Q19: Founded its 4th company outside of Turkey in Kazakhstan
- 3Q19: Introduced Turkey's first domestically developed electric powered armored combat vehicle Akrep IIe
- 1Q17: Signed the largest single export contract (US\$ 661mn) in Turkish defense sector with Tawazun for production of 8x8 armored vehicles for UAE to be delivered in 4Q18-23

The **most popular bus brand**in Turkey in the segments which it operates in for the 12th consecutive year

Automotive Companies

Otokoç -- Turkey's leading automotive retailing and car rental company

| (TL thousands) | 1H20 | 1H21 | у/у |
|----------------|-------|-------|---------|
| Revenues | 4,423 | 8,040 | 82% |
| EBITDA | 896 | 1,567 | 75% |
| EBITDA margin | 20.3% | 19.5% | -0.8 pp |
| Net Income | 195 | 527 | 171% |

- Sales and post-sales activities with a total of 341 points in 9 countries: Turkey, Kazakhstan, Azerbaijan, N. Iraq, Hungary, Georgia, N. Cyprus, Ukraine and Greece
- >30% share in Ford & Fiat CV sales; 9% share in total auto market
- Rent-a-car & operational leasing via > 42k vehicles (Avis, Budget)
- Leading position in car rental in Greece, Azerbaijan, Kazakhstan and N. Iraq

Leader in second hand vehicle sales among corporate brands with sales of around 17,000 units

Initiatives / Developments

• Dec'17: Acquired the licensee Company of Avis, Budget and Payless brands in Greece together with Avis Budget Group for EUR 81mn which has a car park over >30k vehicles

Performance Highlights

Consumer Durables

9M21 Highlights

- Strong domestic and international revenues
- Contribution of newly acquired operations
- Currency tailwinds
- Comfortable leverage even after acquisitions
- Higher raw material prices

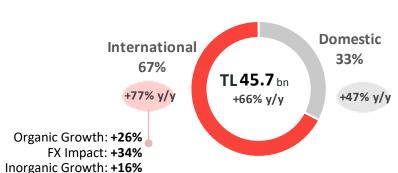
Contribution to Consolidated Net Income: TL 970mn, +44% y/y

Financial Performance

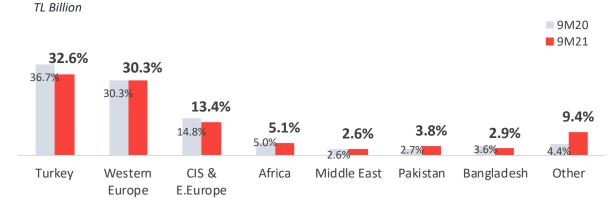
| TL Million | Energy | Automotive | Consumer Durables | Finance | Other | TOTAL |
|--|---------|------------|----------------------|---------|--------|---------|
| Combined Revenues ¹ | 146,276 | 90,847 | 52,305 | 47,601 | 16,332 | 353,361 |
| Change (y/y) | 79% | 57% | 62% | 45% | 37% | 63% |
| Segment Share in Total | 41% | 26% | 15% | 13% | 5% | |
| Combined Operating Profit ² | 7,763 | 10,151 | 3,985 | 8,626 | 303 | 30,829 |
| Change (y/y) | n.m. | 77% | 42% | 68% | 50% | 117% |
| Segment Share in Total | 25% | 33% | 13% | 28% | 1% | |
| Combined Profit Before Tax | 2,699 | 9,557 | 2,706 | 8,626 | 662 | 24,249 |
| Change (y/y) | 175% | 94% | 31% | 67% | n.m. | 99% |
| Combined Net Income | 2,934 | 9,230 | 2,376 | 6,615 | 537 | 21,692 |
| Change (y/y) | 205% | 99% | 47% | 64% | n.m. | 98% |
| Consolidated Net Income ³ | 1,033 | 4,211 | 970 | 3,006 | 196 | 9,417 |
| Change (y/y) | 193% | 104% | 44% | 69% | n.m. | 40% |

Arçelik





Regional Breakdown of Revenues



White Goods Manufacturing Association data used for Turkish market; retail panel data used for international markets

39

² Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 9M21 financial report is TL 28,829 mn) 3 Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

Consumer Durables Companies

Arçelik -- Truly Global with Sales to Over 100 Countries Worldwide

| (TL thousands) | 9M20 | 9M21 | y/y |
|---------------------------|--------|--------|---------|
| Revenues | 27,538 | 45,666 | 66% |
| Domestic | 10,118 | 14,876 | 47% |
| Exports | 17,420 | 30,790 | 77% |
| % of Exports | 63% | 67% | 4.2 pp |
| White Goods | 20,540 | 35,426 | 72% |
| Electronics | 3,061 | 3,550 | 16% |
| Other (mainly A/C) | 1,110 | 2,108 | 90% |
| EBITDA | 3,474 | 5,099 | 47% |
| EBITDA margin | 12.6% | 11.2% | -1.4 pp |
| Net Income | 1,684 | 2,275 | 35% |
| Net Debt / EBITDA | 1.2 | 2.0 | 0.8 |
| Working Capital / Sales | 24% | 26% | 2.0 pp |
| Mcap (TL bn) ¹ | 19.2 | 29.4 | 53% |
| | | | |

Romania plant and Eskişehir plant included in Global Lighthouse Network

The **first** and **only Turkish company**in the Top 200 List of
World Intellectual Property Organization

- Domestic leader (>50% m. share in white goods, ~50% in Acs, ~27% in TVs)
- Leading positions in key international markets. Beko as the flagship brand
- Extensive & exclusive dealer network (~3,000 dealers, 600+ after-sales points)
- Production in low-cost regions, proximity to key markets and economies of scale
- Production centers in 8 countries^{2:} Turkey, S. Africa, Romania, Russia, Pakistan, Thailand, Bangladesh, India

Sector Positioning

| Turkey | 1st Ranking | UK | 1st Ranking |
|-------------------|----------------------------------|-----------------|--|
| Eastern Europe | 1st Ranking | South Africa | 1st Ranking |
| Romania | 1st Ranking | Poland | 1 st Ranking |
| Pakistan | 1st Ranking | Banglades | h <mark>2nd</mark> Ranking |

Initiatives / Developments

- Jul'21: Established a JV with <u>Hitachi GLS</u> (Arçelik 60%) to operate in the global home appliances market outside the Japanese market (transaction value calculated ~US\$ 343mn on a cash-free and debt-free basis). as of 1 July 2021, while an amount of US\$ 268mn of total Transaction Value was paid to HGLS, an amount of ~US\$75 part was transferred to escrow account and share transfer has been completed.
- May'21: Purchase of Whirlpool Global Holdings manufacturing Whirlpool branded refrigeration units and washing machines for Whirlpool's European subsidiaries in Turkey has been completed with at a transaction value of EUR 78.3mn.
- Mar'19: Acquisition of <u>Singer in Bangladesh</u> for US\$ 75mn (2nd largest WG player in Bangladesh with a wide distribution network; #2 in refrigerator, #1 in washing machine & AC)
- May'17: JV agreement with Voltas (part of the Tata Group) in India with equity of US\$ 100mn. Refrigerator production facility opened in YE19. Other domestic appliances started to be imported to India with ~TL 110mn of revenues in 2019
- May'17: Greenfield investment for a new washing machine plant
 - o in Romania (EUR 105mn capex) commenced production in 1Q19 in addition to the existing refrigerator plant
 - Jun'16: Acquisition of <u>Dawlance in Pakistan</u> for US\$ 258mn, the white goods market leader in Pakistan (#1 in cooling & MW; #2 in AC & laundry)
- 1Q'16: New refrigerator plant in <u>Thailand</u> becomes operational (US\$ 100mn capex). Creation of sales network for neighboring countries
- Jul'11: Acquisition of Defy in South Africa for US\$ 230mn. Defy is the market leader in South Africa with ~40% market share



¹ Mcap increase correspond to 2021 YTD performance

² Refrigerator plant in India became operational in YE19; increasing the number of countries of production to 9

Performance Highlights

Finance

9M21 Highlights

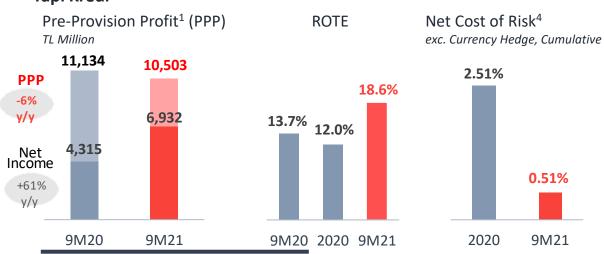
- + Small ticket loan growth and increased share of demand deposits
- + Lower CoR on the back of limited NPL inflows, strong collections
- + Across the board improvement in fee income
- + Comfortable capital buffers and transition to the IRB approach
- Decline in cumulative Core NIM due to elevated funding costs

Contribution to Consolidated Net Income: TL 3,006mn, +69% y/y

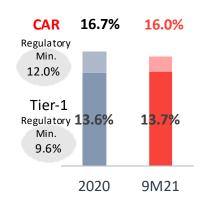
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| | | | | | | |

Yapı Kredi



Solvency Ratios¹



Selected Balance Sheet Figures

| TL Billion | 9M21 | q/q | y/y | ytd |
|---------------------------------|-------|--------|--------|--------|
| Loans ² | 336.6 | 6% | 19% | 19% |
| + TL | 210.3 | 11% | 31% | 26% |
| + FC (USD) | 14.3 | -3% | -8% | -9% |
| Customer Deposits | 317.8 | 8% | 21% | 23% |
| + TL | 132.3 | 12% | 27% | 28% |
| + FC (USD) | 21.0 | 4% | 3% | -1% |
| Demand/Total Deposits | 38% | 1pp | 38pp | 2pp |
| Loans/(Total Deposits+TL Bonds) | 101% | -3pp | -1pp | -4pp |
| NPL Ratio ³ | 5.4% | -0.2pp | -1.1pp | -1.4pp |
| Provisions / Gross Loans | 6.9% | -0.3pp | -0.3pp | -0.9pp |

Sector figures are based on BRSA weekly data. YKB figures are based on consolidated BRSA financials, unless otherwise is noted.

PPP excludes expected credit loss (ECL) collection income and trading income to hedge FC ECL. ROTE indicates Return on Average Tangible Equity. CoR= (Total Expected Credit Loss- Collections-FC ECL hedge)/Total Gross Loans 1 Ratios exclude regulatory forbearances. 2 TL and FC Loans are adjusted for the FX indexed loans.

³ BRSA Bank-only. Excludes temporary regulatory changes and is comparable with previous periods, 90-180 days past due loans are classified as NPL and 30-90 days past due loans are as Stage 2. 4 Reported CoR- 9M21: 0.98%. 2020: 2.90%

Agenda



Sustainability

Lead.Together

- Lead. Together: Our approach to sustainable, profitable growth
 - ✓ It sets a framework for making **collective progress**, and it helps us harness the power of our network to drive positive change.
- ✓ Lead. Together means we will
 - **innovate** and **collaborate** to find solutions to big, complex issues
 - be a positive role model that drives change in society and act bravely to transform our business for the better
- Part of the bigger picture:
 Committed to deliver the UN Sustainable Development Goals
- ✓ Identified the material issues to shape Koç Group's roadmap in ESG
 - Transition to low carbon economy is a key material issue
 - ✓ Koç Group has committed to be Carbon Neutral by 2050
- ✓ We aim to improve our ESG reporting going forward

Sustainability Indicators

One of the first signatories of **UN Global Compact** and **UN WEPS**





The first company from Turkey to be a signatory of the International Business Council's **Stakeholder Capitalism Metrics**

Became supporter of
Task Force on Climate-Related
Financial Disclosures (TCFD)



BBB rating in the MSCI Sustainability Index



Included in FTSE4Good Emerging Markets Index



Included in

BIST Sustainability Index



Sustainability

Committed to be a Corporate Citizen

Vehbi Koç Foundation: Institutionalization for social development

- Established in 1969 as Turkey's first private foundation
 - to make philanthropic endowments for the public good
 - to create sustainable and replicable projects and programs in education, healthcare, culture and arts
- Assets: TL 7.3 bn¹

Education

- The Koç School (1988)
- Koç University (1993)
- Koç Primary Schools (1998-2008): 17 schools across Turkey

Healthcare

- Semahat Arsel Nursing Education and Research Center (SANERC, 1992)
- VKV American Hospital (1995)
- Koç University School of Nursing (1999)
- Koç University School of Medicine (2010)
- Koç University Hospital (2014)

Culture & Arts

Sadberk Hanım Museum (1980): Turkey's first private museum

Websi Koc Foundation

- Vehbi Koç Ankara Studies Research Center (1994)
- Suna-İnan Kıraç Research Institute for Mediterranean Civilizations (AKMED,1996)
- Antalya Kaleiçi Museum (2000)
- Koç University Research Center for Anatolian Civilizations (ANAMED, 2005)
- TANAS Art Gallery, Berlin (2008 2013)
- ARTER (2010)
- VKV Ford Otosan Gölcük Culture & Community Center (2011)
- Ankara University Mustafa V. Koç Marine Archaeology Research Center (2015)



Sustainability

Initiatives for Social Advancement

Our projects' commonalities are unity, synergy and leadership established through our companies, employees and dealers

'For My Country' project

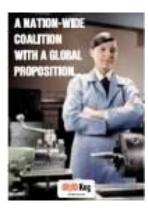
Since 2006:

- >1 mn tree saplings planted in 7 'For My Country' forests
- 18k children embraced environmental awareness
- 84k units of blood donated
- 126k individuals participated in the 'Right Approach To Disability' training programs
- 'I Support Gender Equality For My Country' program launched to create gender-sensitive workplaces



Vocational Education: A Crucial Matter for the Nation Since 2006:

- 8k students in 81 provinces and 264 schools have been provided with active scholarships
- Coaching support for students was provided by 579 Koç
 Group employees in 76 provinces



Istanbul Biennial

- Largest contemporary art platform in Turkey
- One of the four most important biennials in the world
- Sponsorship between 2007-2026
- Organized by the Istanbul Foundation for Culture and Arts (İKSV)



Koç Sports Fest

- Since 2006: 38 cities over 14 years and a total of 120 festivals were organized in 41 universities
- Main sponsor for the Turkey University Sports Federation since 2009
- Most prestigious sports event held among universities with the largest participation of any sports organization
- More than 26k athletes in 63 different branches of sport from nearly 200 universities are hosted





Appendix

Appendix - 2021 Expectations of the Listed Group Companies

RoTE

| TÜPRAŞ | 2020A | Initial 2021E (Feb-21) | 1 st Revision (Aug-21) | 2 nd Revision (Nov-21) | | |
|----------------------|-------|---------------------------|--------------------------------------|---|--------------------------|--------------------------|
| Sector | | (100 11) | (108 22) | (1101 21) | | |
| Med Complex (\$/bbl) | -0.1 | 0.0-0.5 | 0.0-0.5 | 1.5-2.0 | | |
| Tüpraş | | | | | | |
| Net Margin (\$/bbl) | 1.3 | 2.5-3.5 | 2.5-3.5 | 2.5-3.5 4.5-5.0 | | |
| CUR | 82% | 90-95% | 85-90% | 85-90% | | |
| Production (mn tons) | 23.4 | ~26-27 | ~25-26 | ~25-26 | | |
| Sales (mn tons) | 24.5 | ~26-27 | ~26-27 | ~26-27 | | |
| Capex (\$ mn) | 153 | ~200 | ~200 | ~175 | | |
| | | | | | | |
| AYGAZ | 2020A | Initial 2021E | 1 st Revision | 2 nd Revision | | |
| ATOAL | 2020A | (Feb-21) | (Aug-21) | (Nov-21) | | |
| Aygaz Volume ('000) | | | | | | |
| Cylinder | 297 | 285-295 | 285-295 | 285-295 | | |
| Autogas | 664 | 700-730 | 690-720 | 670-700 | | |
| Market Share | | | | | | |
| Cylinder | 42% | 41%-43% | 41%-43% | 41%-43% | | |
| Autogas | 22% | 21.5%-22.5% | 21.5%-22.5% | 21.5%-22.5% | 5%-22.5% | |
| | | Initial 2021E | 1 st Revision | 2 nd Revision | | |
| TOFAŞ | 2020A | (Feb-21) | (Jul-21) | (Oct-21) | | |
| Sector ('000) | | (100 21) | (501 21) | (000 21) | | |
| Total TR LV Sales | 773 | 700-750 | 800-850 | 800-825 | | |
| Tofaş ('000) | | 700 730 | | 000 025 | | |
| Retail Sales | 142 | 120-135 | 135-150 | 130-140 | | |
| Exports | 118 | 150-165 | 150-160 | 120-130 | | |
| Production | 251 | 265-290 | 280-300 | 245-260 | | |
| Capex (€ mn) | 108 | 100 | 100 | 100 | | |
| capex (e mm) | 100 | 100 | 100 | 100 | | |
| 5000 OTOSAN | | Initial 2021E | 1 st Revision | 2 nd Revision | 3 rd Revision | 4 th Revision |
| FORD OTOSAN | 2020A | (Feb-21) | (May-21) | (Aug-21) | (Oct-21) | (Nov-21) |
| Sector ('000) | | | | , , , , , , , , , , , , , , , , , , , | , | , |
| Total TR Sales | 791 | 750-800 | 900-950 | 900-950 | 825-875 | 825-875 |
| Ford Otosan ('000) | | | | | | 5_5 5.0 |
| Retail Sales | 98 | 90-100 | 95-105 | 95-105 | 80-90 | 80-90 ¹ |
| Exports | 254 | 325-335 | 315-325 | 315-325 | 305-315 | 305-315 ¹ |
| Production | 328 | 390-410 | 390-410 | 390-410 | 365-385 | 347-367 |
| Capex (€ mn) | 130 | 450-500 | 450-500 | 375-425 | 350-400 | 350-400 |

| | • | | | |
|--------|--|---|---|--------------------------------------|
| 2020A | Initial 2021E (Feb-21) | 1 st Revision (May-21) | 2 nd Revision (Oct-21) | |
| | | | | |
| 48 | 53-59 | 58-64 | 62-65 | |
| | | | | |
| 22.4 | 26.0-29.5 | 29.0-32.5 | 31.5-33.5 | |
| 12.6 | 13.5-15.0 | 14.25-15.75 | 15.5-16.5 | |
| 135 | 250-320 | 250-320 | 320-380 | |
| 2020A | Initial 2021E (Feb-21) | 1 st Revision (May-21) | 2 nd Revision (Aug-21) | 3 rd Revision (Oct-21) |
| 28% | ~20% | >30% | ~50% | ~55% |
| 37% | 15-20% | ~25% | ~30% | ~35% |
| -2% | >5% | >10% | ~35% | ~35% |
| 12.4% | ~11% | ~12% | ~11% | ~11% |
| 215 | ~220 | ~220 | ~220 | ~220 |
| 20.5% | ~25% | ~25% | ~25% | ~25% |
| 2020A | Initial 2021E (Feb-21) | Revised 2021E (Jul-21) | Potential (Nov-21) | |
| | | | | |
| +26% | High-teens | Low-twenties | Upside | |
| 3.5% | ~-30bps | ~-50bps | In-line | |
| +4% | Mid-teens | Mid-twenties | Upside | |
| +17% | Mid-teens | Mid-teens | In-line | |
| 6.5% | <7% | <7% | In-line | |
| 251bps | <200bps | <150bps | In-line | |
| 16.7% | >16% | >16% | In-line | |
| 105% | <110% | <110% | In-line | |
| | 48 22.4 12.6 135 2020A 28% 37% -2% 12.4% 215 20.5% 2020A +26% 3.5% +4% +17% 6.5% 251bps 16.7% | 2020A (Feb-21) 48 53-59 22.4 26.0-29.5 12.6 13.5-15.0 135 250-320 2020A (Feb-21) 28% ~20% 37% 15-20% -2% >5% 12.4% ~11% 215 ~220 20.5% ~25% 2020A (Feb-21) +26% High-teens 3.5% ~-30bps +4% Mid-teens +17% Mid-teens 6.5% <7% 251bps <200bps 16.7% >16% | 2020A (Feb-21) (May-21) 48 53-59 58-64 22.4 26.0-29.5 29.0-32.5 12.6 13.5-15.0 14.25-15.75 135 250-320 250-320 2020A Initial 2021E (Feb-21) 1st Revision (May-21) 28% ~20% >30% 37% 15-20% ~25% -2% >5% >10% 12.4% ~11% ~12% 215 ~220 ~220 20.5% ~25% ~25% 2020A Initial 2021E (Feb-21) Revised 2021E (Jul-21) +26% High-teens Low-twenties 3.5% ~-30bps ~-50bps +4% Mid-teens Mid-twenties +17% Mid-teens Mid-teens 6.5% <7% | Cot-21 |

Mid-teens

Mid-teens

Upside

Appendix - Unlisted Companies

Unlisted Summary Financials

TL Million

| | Koç Holding | Revenues | | Operating Profit ¹ | | EBITDA | | Book Value (SHE) | |
|--------------------------|--------------------|----------|--------|-------------------------------|-------|--------|-------|------------------|-------|
| | Direct Share | 1H20 | 1H21 | 1H20 | 1H21 | 1H20 | 1H21 | 1H20 | 1H21 |
| Arçelik LG Klima | 5.00% | 749 | 1,302 | 71 | 103 | 81 | 114 | 398 | 522 |
| Bilkom | 69.94% | 1,688 | 2,598 | 61 | 79 | 63 | 81 | 211 | 219 |
| Düzey | 31.23% | 1,226 | 1,267 | 23 | 19 | 31 | 27 | 24 | 28 |
| Entek | 49.62% | 671 | 597 | 202 | 145 | 226 | 171 | 1,192 | 1,314 |
| Koç Finansman | 44.50% | 216 | 343 | 44 | 85 | 47 | 88 | 416 | 544 |
| KoçSistem | 41.11% | 882 | 1,261 | -20 | -4 | 18 | 37 | 57 | 124 |
| Koçtaş | 37.13% | 708 | 1,108 | -23 | 23 | 22 | 93 | 65 | 188 |
| Marina / Ayvalık | 7.72% | 3 | 5 | 1 | 2 | 1 | 2 | 17 | 21 |
| Marina / Tek-Art Kalamış | 37.33% | 36 | 49 | 4 | 9 | 7 | 12 | 276 | 286 |
| Opet ² | | 16,069 | 20,910 | -210 | 637 | -22 | 843 | 1,998 | 2,860 |
| Otokoç Otomotiv | 96.32% | 4,423 | 8,040 | 587 | 1,123 | 896 | 1,567 | 1,611 | 2,946 |
| Ram Dış Ticaret | 39.74% | 1,598 | 2,012 | 19 | 21 | 19 | 22 | 42 | 48 |
| RMK Marine | 40.53% | 58 | 118 | 19 | 4 | 21 | 7 | 91 | 91 |
| Setur | 24.11% | 567 | 467 | 90 | -3 | 105 | 14 | 269 | 301 |
| Token ³ | 54.44% | 113 | 152 | 74 | 78 | 75 | 84 | 107 | 241 |
| Zer | 39.54% | 1,492 | 2,711 | 64 | 132 | 67 | 136 | 243 | 281 |

Aykargo: On 3 August 2021, 45% of the shares of Aykargo was transferred to Koç Holding from Aygaz at ~TL 16mn.

Financials for unlisted companies disclosed semi-annually
1 Excluding FX gains/losses and credit finance income/charges on trade receivables and payables
2 Opet's 2020 operating profit, EBITDA and book value includes TL 325mn penalty from Competition Authority. Opet's objection to the decision and claim for refund has been accepted by the Court, and this penalty together with its accrued interest has been paid back to Opet in 3Q21.

³ Token transaction was completed on 8 May 2020

Appendix - Shareholding Structures

Koç Holding

Koc Family: 64.3%1 Free Float: 26.4% Vehbi Koç Foundation: 7.3% Koç Pension Fund: 2% Share Buyback: 0.02%

Energy

Tüpraş

EYAŞ: 51% Free float: 49%

> EYA\$ KH: 77% Aygaz: 20% Opet: 3%

Aygaz

KH: 41% Other Koç: 10.5% Liquid Pet. Co.: 24.5% Free float: 24%

Opet

Tüpraş: 40% Other Koc: 10% Öztürk Group: 50%

KH: 18%4

Automotive

Ford Otosan

KH: 39% Ford Motor Co.²: 41% Other Koç: 2% Free float: 18%

Tofaş

KH: 38% FCA³: 38% Free float: 24%

TürkTraktör

KH: 37.5% CNH: 37.5% Free float: 25%

Otokar

KH: 45% Ünver Hold.: 25% Other Koç: 3% Free float: 27%

Otokoç

KH: 96.3% Other Koç: 3.7%

Consumer **Durables**

Arçelik

KH: 41% Other Koc: 17% Burla Group: 18% Free float: 21% Share Buyback: 3.9%

2 Ford Deutschland GmbH: 100% owned by Ford Motor Company

Finance

Yapı Kredi Bank

KH: 9.02% UniCredit: 20% KFS: 40.95% Free float: 30%

KH: 43.6%⁵

Koç Financial Services (KFS) KH: 84.53% Other Koç: 15.47%

Koç Finansman

KH: 44.5% Other Koç: 55.5%

Other

Tat Gida

KH: 44% Other Koç: 10% Sumitomo & Kagome: 5% Free float: 41%

Koçtaş

KH: 37% Kingfisher: 50% Other Koç: 13%

Setur

KH: 24% Other Koç: 76%

Zer

KH: 40% Other Koç: 60% Other: 0.3%

¹ Temel Ticaret (family-owned investment vehicle) 43.65%, Koç Family Members 20.64%

³ Stellantis owns 100% of FCA Italy SpA 4 Effective stake indirectly through subsidiaries 5 Koç Holding's effective ownership at YKB includes Koç Holding's 84.53% share in KFS and the direct shares of Koç Holding at YKB.

Contact Koç Holding Investor Relations

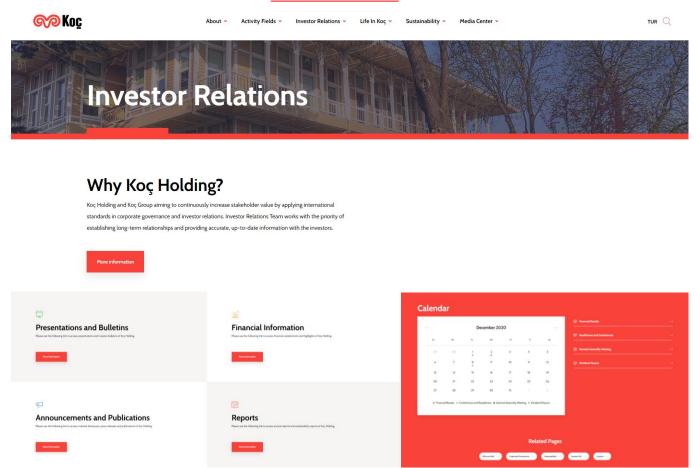
investorrelations@koc.com.tr

Nursel Ilgen, CFA, Coordinator Investor Relations nurseli@koc.com.tr +90 216 531 0414

Neslihan Aycıl, Manager Investor Relations neslihana@koc.com.tr +90 216 531 0516

Sinem Baykalöz, Manager Investor Relations sinemb@koc.com.tr +90 216 531 0533

www.koc.com.tr



Main Group Companies' Contacts

Arçelik

Özkan Çimen – Finance & ERM Director

ozkan.cimen@arcelik.com

+90 212 314 3901

Öktem Söylemez – Senior IR Specialist

oktem.soylemez@arcelik.com

+90 212 705 6981

Otokar

Doğan Seçkinler – Finance, IR & Risk Management Director

dseckinler@otokar.com.tr

+90 264 229 2244 Ext. 6300

Gülşah Mutlu – IR Manager

gmutlu@otokar.com.tr

+90 264 229 2244 Ext. 6271

Emre Altuğ – IR & Corporate Governance Specialist

ealtug@otokar.com.tr

+90 264 229 2244 Ext. 6303

Tüpraş

Levent Bayar – Head of IR

levent.bayar@tupras.com.tr

+90 212 878 9950

Aslı Kondu – Senior IR Specialist

asli.kondu@tupras.com.tr

+90 212 878 9951

Sezgi Ayhan – Senior IR Specialist

sezgi.ayhan@tupras.com.tr

+90 212 878 9952

Aygaz

Şebnem Yücel – Finance & Risk Director

sebnem.yucel@aygaz.com.tr

+90 212 354 1510

Selin Sanver – IR Manager

selin.sanver@aygaz.com.tr

+90 (212) 354 1659

Tat

Banu Çamlıtepe – Head of IR

banu.camlitepe@tat.com.tr

+90 216 430 2015

TürkTraktör

Ahmet Dinc – Head of IR

ahmet.dinc@turktraktor.com.tr

+90 312 233 2502

Sıla Akçay –Senior IR Specialist

sila.akcay@turktraktor.com.tr

+90 312 233 2504

Ford Otosan

Bahar Efeoğlu Ağar – Head of IR

bagar@ford.com.tr

+90 216 564 7859

Tofaş

Mehmet Ağyüz, CFA – Head of IR & Risk Management

mehmet.agyuz@tofas.com.tr

+90 212 337 0917

Yapı Kredi Bank

Kürşad Keteci – Strategic Planning & IR, EVP

kursad.keteci@yapikredi.com.tr

+90 212 339 7323

Hilal Varol – IR & Strategic Analysis Director

hilal.varol@yapikredi.com.tr

+90 212 339 6770

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