

Media Release

Ambuja Health and Wellness Centres anchor consistent community healthcare at remote villages near Ambuja Cements' Bhatapara plant

Chhattisgarh, 13 May 2024: Ambuja Cements, the cement and building material company of the diversified Adani Portfolio, is committed to enhancing healthcare access for communities in which it operates, no matter how remote their location. Through Ambuja Cements' CSR arm, two community clinics under the banner of Ambuja Health and Wellness Centres have been successfully set up and operating in Devrani, and Karmandih, the core villages for Ambuja Cements' Bhatapara plant, Chhattisgarh. These centres have helped the communities overcome various challenges to offer professional, consistent, and comprehensive healthcare access at their doorstep, along with all necessary medication.

Ambuja's CSR team identified that the residents of Devrani, Maldi, Mopar, and Karmandih villages had been facing severe challenges for access to medical consultation, diagnosis, and treatment. The primary reason for this was their remote location. Hence, two Ambuja Health and Wellness Centres were established at Devrani and Karmandih, respectively.

These two centres have eliminated the villagers' health concerns arising from transportation constraints, limited access to primary healthcare services, as well as difficulties in timely medication procurement. Through the Ambuja Health and Wellness Centres, villagers now have access to a visiting doctor and paramedical officer at their doorstep once a week, year-round access to medication, as well as a plethora of reasonably priced medical screening tests.

Further, these community clinics also aim to educate and spread healthcare awareness amongst the beneficiaries through regular workshops and behaviour-change communication. A community health volunteer (*sakhi*) is also assigned at each centre to remain available for consultation, advice, and referral to relevant doctors.

The model of these centres is unique due to its collaborative nature. The respective gram panchayats allocate the space, Ambuja's CSR arm then equips it with all requisite technical equipment, furniture, and connections with doctors to enable operations. The local village development committees then promote the centre, collect community contributions, facilitate medicine procurement, oversee its monitoring, maintain records and facilitate health camps – all in conjunction with the CSR team.

In this way, the Ambuja Health and Wellness Centres have been enabling the holistic wellbeing of these communities with a steadfast approach to address healthcare disparities and promote healthier lifestyles across geographies.

About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 78.9 MTPA with 18 integrated

cement manufacturing plants and 19 cement grinding units across the country. Ambuja has been recognised among 'India's Most Trusted Cement Brand' by TRA Research in its Brand Trust Report, 2024 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the Company's innovative products like Ambuja Cement, Ambuja Plus, Ambuja Compozem and Ambuja Kawach are now enlisted in GRIHA product catalogue. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being a frontrunner in sustainable business practices, Ambuja Cements ranks among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' Cross-Industry by BW Businessworld.

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